

China Tire Industry Outlook to 2017 - Increasing Automobile Ownership to Drive Demand for Tires

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Abstracts

The report titled “China Tire Industry Outlook to 2017 – Increasing Automobile Ownership to Drive Demand for Tires” provides a comprehensive analysis of the various aspects such as market size of the China OEM and replacement, radial and bias tire industry. The report also covers the market shares of major players in China, along with information on the segments operating in the market.

The tire market in China, which is hugely driven by the sales of passenger cars and commercial vehicles, registered revenues of USD ~ million in 2012. With the advent of new varieties of tires and owing to the presence of more than 500 tire manufacturers in the organized as well as unorganized sector, the revenues increased by 26% compared to 2011 where the total revenues were USD ~ million. Revenues from tire sales in China are influenced by a range of factors such as automobile production, prices of natural rubber and crude oil and disposable incomes and play an important role in determining the overall growth of the industry. China was the largest manufacturer of tires in Asia, having recorded sales of USD ~ million in 2012. Tire industry in China has grown at a CAGR of 31.1% from USD 15,600.7 million in 2006 to USD ~ million in 2012.

The tire market in China is comprised of various manufacturers that specialize in designing and producing tires for a range of vehicles. Along with the presence of tire multinationals, market in China is primarily driven by the performance of more than 500 domestic tire manufacturers. Hangzhou Zhongce was the leader in China’s tire space with a market share of ~%.

Tire exports from China have encountered increasing scrutiny from several countries over the past few years. And with the inception of tire labeling by the European Union, numerous companies have had to incorporate radical changes in their tire production so

as to conform to the strict prerequisites for tire exports to Europe.

The market for tires in China is growing at a vigorous rate. Technological advancements and demand of tires across a wide array of vehicles as well as an inclining demand, both domestic and foreign, of Chinese tires, have been significantly changing the market. Revenues from the tire industry in China are expected to expand to USD ~ million in 2017, growing at a CAGR of ~% from 2012 to 2017.

KEY TOPICS COVERED IN THE REPORT

The market size of the China tire industry.

Market segmentation of the China tire industry on the basis of OEM, replacement and exports, types of tires and types of vehicles.

Trends and Development in the China tire industry

Competitive landscape and detailed company profiles of the major manufacturers of tires in China.

Future outlook and projections of the China tire industry.

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