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China Pre-Primary Education and Childcare Industry Outlook to 2017 - Franchise Expansion of Private Players to Lead Growth

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Abstracts

The report titled “China Pre-Primary Education and Childcare Industry Outlook to 2017- Franchise Expansion of Private Players to Lead Growth” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size in terms of revenues, enrollments, establishments and teachers, and market segmentation on the basis of attached and independent kindergartens, gender, region and type of funding institutions. The report also includes competitive landscape and a description of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the China pre-primary and childcare industry.

The preschool industry of China has expanded strongly in terms of enrollments in the span of last four years since 2008. The number of kindergartens has surged in the country benefitting an increasing number of children aged 3-6 years. In the last two years, the number of primary schools providing kindergarten classes has also risen, indicating the growing demand and awareness for the pre-primary education services. Preschools in China are run primarily by the private sector which accounted for 70.3% amongst overall education institutes. The less regulated sector of pre-primary education has attracted an increasing number of players over the years. Lately, the few of the major private players have started rolling out the franchises for their business development and extending market presence. This has ushered a rising amount of revenues owing to the increasing accessibility to a wide consumer base.

The revenues of the preschool industry have grown at a CAGR of 10.3% in the span of 2006-2012. A continuous increase in the tuition fees year-on-year has resulted in a progressive revenue growth rate. The number of new enrollments has also showcased

a rising trend reflecting an increasing proportion of the child population receiving the services of the pre-primary education. The increasing popularity of the preschool sector of China is also substantiated with the growing employability. The number of full-time kindergarten teachers has been escalating at a double-digit growth rate every year since 2010.

The preschool sector of China has been undergoing reformative changes. The quality of the pre-primary education has been improving with the implementation of the research based curriculum that most of the private players have adopted. Additionally, growing number of trained teachers in kindergartens and increasing usage of the ICT based teaching tools have also marked a positive impact in the teaching methods. Presently, the pre-primary education and childcare sector of China is experiencing a burgeoning growth, influenced by the growing demand of talent-based trainings and bi-lingual education impartation. The revenues of the preschool sector are expected to expand to USD ~ million in 2017, growing with a CAGR of ~% from 2012 to 2017.

KEY TOPICS COVERED IN THE REPORT

The market size of the China pre-primary education and childcare on the basis of revenues, establishments and classes, enrollments, and teachers.

Market segmentation of the China Pre-Primary Education and Child care industry on the basis of independent and attached classes, gender-wise enrollments, type of funding institutions and region-wise enrollments.

Competitive landscape and company profiles of the major players in the China Pre-Primary Education and Child care industry.

Trends and Developments prevailing in the China Pre-Primary Education and Child care industry

Future outlook and projections of the China Pre-Primary Education and Child care industry on the basis of revenues.

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