

China Osteoporosis Market Outlook to 2017- Traditional Chinese Medicine to Steer the Growth

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Abstracts

The report titled “China Osteoporosis Market Outlook to 2017- Traditional Chinese Medicine to Steer the Growth” provides a comprehensive analysis of the various aspects such as market size, segmentation, trends and developments and future projections of the China Osteoporosis Market by number of diagnosed patients in the country, China Osteoporosis Drug Market with Teriparatide, Bisphosphonates, Traditional Chinese Medicine, Calcitonin, Strontium Ranelate and SERM as the key segments of the drug market. The report also discusses in detail the osteoporotic diagnostic services and equipments in China with DXA and QUS being the broad categories. Finally the report also gives a brief snapshot of the Hong Kong and Taiwan Osteoporosis markets. A detailed explanation of the various macro and industry factors which are driving the growth of this market in China has also been provided.

The number of osteoporotic patients in China has grown significantly in the recent past, primarily on account of the ageing population comprising of people 50 years and above. The incidence of the disease in the country has witnessed an increase of 300% in the last 30 years. Rise in the number of osteoporotic patients in the country has driven the growth of osteoporosis drug market in China. The overall drug market in China has been further segmented into Teriparatide, Bisphosphonates, Traditional Chinese Medicine, Calcitonin, Strontium Ranelate and SERM. It has grown at a CAGR of ~% during 2007-2012. The market for osteoporosis drugs in China reached around USD 1,608.9 million in 2012. The highest contributing segment to the overall drug market is teriparatide which had a share of close to around ~% in the year 2012. However the fastest growing segment in osteoporosis drug market is traditional Chinese medicine which is expected to grow at a CAGR of 9.7% during 2012-2017. Xianling Gubao which is the leading traditional Chinese medicine would contribute significantly towards the overall drugs market in China in the coming years. Increasing healthcare expenditure,

rising personal disposable income and improving awareness among the urban population would drive the growth of the drugs market in the country.

The fragility fractures surgery in China arising out of osteoporotic patients is expected to reach USD ~ million in 2012 growing at CAGR of 7.0% during 2007-2012. This growth would be on account of growing number of hip fractures and vertebral fractures being reported in the country. For instance, the number of hip fractures in China is expected to reach 774,584 in the year 2017 while the number of vertebral fractures would grow to 2,013,919 in 2017. Rising number of osteoporotic patients, improving awareness and increasing availability of medical facilities would also drive the growth of diagnostic services market. The osteoporosis diagnosis services market is dominated by the DXA scans. The average cost of a DXA scan reached around USD 47.9 in 2012 while the number of diagnostic machines in China has reached 467 mark. The market for DXA scans has grown at a CAGR of 6.3% during 2007-2012. Likewise the market for QUS scan grew at a CAGR of 5.8% during 2007-2012 to register a market size of USD 20.2 million in 2012. The number of QUS machines in China has reached around 1,150 in 2012. In the coming years the overall market for osteoporosis diagnostic services is expected to grow at a CAGR of 5.1% during 2012-2017.

The report also explains in brief the Osteoporosis market in Hong Kong and China such as the incidences of fragility fractures, the average cost of treatment of hip, vertebral and wrist fractures and cost of diagnosis services as well. For instance the average annual cost of treatment of hip fracture in Hong Kong for the age group of 50-64 was around USD 11,389.2.

Key Topics covered in the report:

The market size of China Osteoporosis Market by number of osteoporosis patients diagnosed in the country.

The market size of China Osteoporosis Drugs Market on the basis of revenue.

The market segmentation of China Osteoporosis Drug Market by Teriparatide, Bisphosphonate, Traditional Chinese Medicine, Calcitonin, Strontium Ranelate and SERM.

The market size and future outlook and projection for Teriparatide, Bisphosphonates, Traditional Chinese Medicine, Calcitonin, Strontium Ranelate and SERM on the basis of revenue.

The future outlook and projections for China Osteoporosis Drug Market on the basis of revenue.

Market share of major osteoporosis drug companies on the basis of revenue.

The market size of China Fracture Surgery Market on the basis of revenue.

The market segmentation China Fracture surgery market by vertebral fracture surgery and hip fracture surgery.

The market size and future outlook and projections of vertebral fracture surgery market and hip fracture surgery market.

The market size of China Osteoporosis Diagnostic services market.

The market segmentation of China Osteoporosis Diagnostic services market by DXA scans and QUS scans.

The market size and future outlook and projections for DXA scans and QUS scan market on the basis of revenue.

The market size of China Diagnosis Equipment Market.

The market segmentation of China Diagnosis Equipment Market by DXA machines and QUS machines

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