

China Money Remittance and Payments Market Outlook to 2018 - Driven by Rising Migration and Effective Government Policies

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Abstracts

The report titled “China Money Remittance and Payments Market Outlook to 2018 - Driven by Rising Migration and Effective Government Policies” which provides a comprehensive analysis of the domestic and international money transfer, bill payment and mobile payment market in China. The report covers various aspects such as market size of money transfer market in terms of inflow of money from different countries and from different province. The market has been segmented on the basis of different payment channels such as formal and informal channel and the major flow corridors internationally and domestically as well. Furthermore, the bill payment market has been segmented on the basis of different payment channels such as offline payment, online payment, mobile payment and payment through prepaid cards. The mobile payment market has been segmented on the basis of different channels of payment such as SMS Payment, Proximity Payment and mobile web payment as well as on the basis of different types of transactions such as consumer and enterprise. The market size for third party bill payment has also been provided on the basis of transaction volume with the segmentation by different types of bills paid such as utility bills, airline tickets, online shopping, online funds and others.

The inflow of money to China has gone down from USD ~ million in 2008 to USD ~ million in 2009. Global economy turmoil was responsible for the fall in inflow of money transfer in 2009. People of China working in different parts of the world especially in the US were strongly affected by the recession. The transaction volume of inward remittance has gone up from USD ~ million in 2009 to nearly USD ~ million in 2013.

The China international money transfer market can be segmented on the basis of different transfer channels such as Formal and Informal Channel. Currently, the formal

channels hold a large share of nearly ~% of the overall international remittance market, whereas the informal channel holds a miniscule share of just ~% in the market. Hong Kong, which is in the special administrative region of China, is the highest contributor to the total inflow of remittances in China. Hong Kong contributed nearly ~% to the total revenue in 2012. The next leading country in terms of contribution to the total remittance flow in China has been the US. The China international remittance market is projected to grow at a CAGR of 7.2% during the period 2014-2018.

The China Domestic flow of money has gone up from USD ~ million in 2009 to USD ~ million in 2013 growing at a CAGR of 4.0%. The Inter provincial flow in China is more than the flow of money from other countries in China.

China Domestic Remittance market can be classified broadly into two payment channels- formal channel and informal channel. The formal channel can be in turn divided into commercial banks and third party payment providers. The commercial hold a larger share in comparison to the third party payment providers. Some of the leading third party payment providers are Alipay, Tenpay and others. Some of the leading commercial banks in China based on the remittance transaction volume are Industrial and Commercial Bank of China, Agricultural Bank of China, Bank of China, Bank of Communications, and China Construction Bank, China Minsheng Bank, China Merchants Bank and others.

KEY TOPICS COVERED IN THE REPORT:

Market Size of China International Money Transfer Market, China Domestic Money Transfer Market, China Bill Payment Market and China Mobile Payment Market

An Overview of China Diaspora

China International Money Transfer Market Segmentation by Different Types of Payment Channels Available, Flow of Money from Different Corridors

China Domestic Money Transfer Market Segmentation by Different Types of Payment Channels Available, Formal Channel segmentation by different channels available, Different Services Available and Interprovincial Flow of Money

China Bill Payment Market Segmentation by Different Payment Channels,

Different Payment Sources

China Third Party Bill Payment Market Segmentation by Different Types of Bills Paid

China Mobile Payment Market Segmentation by Different Channels Available, Different Types of Transactions

Government Regulations in China International Money Transfer Market and China Third Party Bill Payment

Joint Ventures and Strategic Partnerships in China Mobile Payment Market and China Third Party Bill Payment

Trends and Developments

Competitive Landscape and Market Shares in China International Money Transfer Market, China Domestic Money Transfer Market, China Bill payment and Third Party Bill Payment Market, China Mobile Payment Market

Future Outlook of China International Money Transfer Market, China Domestic Money Transfer Market, China Bill Payment Market, China Mobile Payment Market

Contents

1. CHINA MACRO ECONOMIC ENVIRONMENT

1.1. China Macro Economic Environment Overview: Historical and Projections

China Gross Domestic Product, 2008-2018

Population in China, 2008-2018

Export, Import and Exchange Rate Fluctuations in China, 2008-2013

Number of Bank Cards in China, 2008-2018

Number of Networked ATM's in China, 2008-2013

Personal Disposable Income in China, 2008-2018

Mobile Internet Users in China, 2008-2013

2. CHINA DIASPORA: OVERVIEW

Challenges Faced by Chinese Diaspora Members

Job Opportunities for Chinese Diaspora: By Sectors

Demand for Money Transfer

3. CHINA DOMESTIC REMITTANCE MARKET INTRODUCTION

3.1. China Domestic Remittance Market Size By Transaction Volume, 2009-2013

3.2. China Domestic Remittance Market Segmentation

3.2.1. By Types of Payment Channels: - Formal and Informal, 2013

3.2.1.1. China Domestic Remittance Formal Channel Segmentation by Transfer/Payment Channels Available (Commercial Banks and Third Party Payment Providers), 2013

3.2.1.2. China Domestic Remittance Formal Channel Segmentation By Bank to Bank Transfer and Online Transfer, 2013

3.2.2. By Flow Corridors – Outbound Remittance from Different Provinces, 2013

3.3. China Domestic Remittance Market Trends and Developments

Relaxation in the Hukou System and New Policies Initiated by the Government of China

Climate Change and Natural Disasters Leading Migration to Urban Cities

Two way Postal Service Between China and Taiwan

3.4. China Domestic Remittance Market Challenges

Unemployment Cost of Urban Labor due to Migration from Rural Areas in China

Discrimination Faced by the Rural People in Urban Areas

3.5. China Domestic Remittance Growth Drivers

3.6. Ranking of Leading Commercial Banks in the China Domestic Remittance Market, 2013

3.7. Competitive Landscape of Leading Banks in Domestic Remittance Industry in China

3.8. China Domestic Remittance Market Future Outlook and Projections

4. CHINA INTERNATIONAL REMITTANCE INTRODUCTION

The Transfer Mechanism in China International Remittance Market

4.1. International and Domestic Remittance Market Value Chain

4.2. China International Remittance Market Size by Total Transaction Flow, 2008-2013

4.3. Average Transaction Fee Charged for Remittance in the Leading Flow Corridors

4.4. China International Remittance Market Segmentation

4.4.1. By Types of Payment Channels - Formal (Banks, Post Offices, Agencies) and Informal, 2013

4.4.2. By Different Flow Corridors, 2010-2012

4.5. Government Regulations on International Remittances

4.6. China International Remittance Market Trends and Developments

Economic Migration in China

Sources of Remittance being Established Outside the Country

4.7. Market Share of Major Formal Channels in International Remittance Market in China

4.8. China International Remittance Market Future Outlook and Projections, 2014-2018

4.9. Analyst Recommendation

Reconsidering Policies to Introduce Money Transfer Operators in Domestic Market

Reduced Transaction Cost with Competition

Increasing Rural Reach

5. GLOBAL AND CHINA MOBILE PAYMENT MARKET INTRODUCTION

5.1. Mobile Payment Market Value Chain

5.2. China Mobile Payment Market Size by Transaction Volume, 2010-2013

5.3. China Mobile Payment Market Segmentation

5.3.1. By Different Channels of Payment (SMS Payment, Mobile Web Payment, Proximity Payment)

5.3.2. By Consumer and Enterprise Transactions, 2010-2013

5.4. China Mobile Payment Market Prominent Joint Ventures and Partnerships

China Union Pay Collaborates with China Telecom for Mobile Payment

Fortumo Partners with China Unicom and China Telecom, Now having Deals with all

Three of China's Major Telecoms

Apple and China Union Pay Partner to Boost Mobile Payment Services in China

China Mobile and China Union Pay seal mobile payment partnership

5.5. China Mobile Payment Market Trends and Developments

China Mobile Payment Market to Expand as Alibaba- Tencent Rivalry Heats up

Baidu Enters the Mobile Payment Market in China

China Central Bank Blocks Alibaba, Tencent Plan for launching Virtual Credit Cards

China's Taxi Applications: Major Growth Driver for Mobile Payment Market in China

5.6. Market Share of Mobile Payment Providers, 2013

5.7. Competitive Landscape of Major Third Party Players in China

5.8. China Mobile Payment Market Future Outlook and Projections, 2014-2018

Future Outlook by Types of Mobile Payment Channels Available, 2014-2018

6. CHINA BILL PAYMENT MARKET

6.1. Introduction and Market Size, 2009-2013

6.2. China Bill Payment Market Segmentation

6.2.1. By Different Payment Methods (Offline, Online, Mobile, Prepaid cards & Others), 2010-2013

6.2.2. By Different Payment Sources Available (Billers Direct, Credit/Debit Cards, Walk In, Direct Debt from Account, Mail), 2013

6.3. China Third Party Bill Payment Market

6.3.1. China Third Party Bill Payment Market Size by Transaction Volume, 2009-2013

6.3.2. China Third Party Bill Payment Market Segmentation

6.3.2.1. By Types of Bills Paid, 2009-2013

6.3.3. China Third Party Bill Payment Market Strategic Partnerships and Developments

China Internet Giants 'Alibaba' and 'Sina Weibo' Partner to Launch Weibo Payments

China PnR and V-Key Strategic Alliance

JD.Com and Tencent Partnership to Transform Online Payment Industry in China

6.3.4. Market Share of Major Third Party Bill Payment Providers in China, 2013

6.3.5. Competitive Landscape of Major Players in China Third Party Bill Payment Market

6.3.6. China Third Party Bill Payment Market Future Outlook and Projections, 2014-2018

6.4. China Bill Payment Market Future Outlook and Projections, 2014-2018

6.4.1. By Different Payment Methods, 2014-2018

7. APPENDIX

7.1. Market Definitions

7.2. Abbreviations

7.3. Research Methodology

 Data Collection Methods

 Approach

 Variables (Dependent and Independent)

 Final Conclusion

7.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Sector Wise Contribution to GDP in China in Percentage (%), 2013

Figure 2: GDP of China in USD Billion, 2008-2018

Figure 3: China GDP Growth Rate in Percentage (%), 2008-2018

Figure 4: Population in China in Million, 2008-2018

Figure 5: Exports and Imports in China in USD Billion, 2008-2013

Figure 6: Exchange Rate of Chinese Yuan (CNY) against the US Dollar, 2008-2013

Figure 7: Number of Bankcards in China in Million, 2008-2018

Figure 8: Number of Networked ATMs in China, 2008-2013

Figure 9: Per Capita Personal Disposable Income of China in USD, 2008-2018

Figure 10: Mobile Internet Users in China in Million, 2008-2013

Figure 11: China Diaspora Population in Million, 2008-2013

Figure 12: Mainland China Diaspora Population Distribution by Different Countries in Percentage (%), 2011

Figure 13: People's Republic of China Diaspora Population Distribution by Different Countries in Percentage (%), 2012

Figure 14: People's Republic of China Diaspora Population Distribution by Different Regions in Percentage (%), 2012

Figure 15: China Rural to Urban Domestic Migrant Workers in Million, 2009-2013

Figure 16: China Domestic Remittance Market Size by Transaction Volume in USD Million, 2009-2013

Figure 17: China Domestic Outbound Remittance Market Segmentation by Formal and Informal Channel on the Basis of Transaction Volume in Percentage (%), 2013

Figure 18: China Domestic Formal Channel Remittance Segmentation by Commercial Banks and Third Party Payment Providers on the Basis of Transaction Volume in Percentage (%), 2013

Figure 19: China Domestic Formal Channel Segmentation by Different Types of Services Available at Commercial Banks (Bank to Bank Transfer and Online Transfer) on the Basis of Transaction Volume in Percentage (%), 2013

Figure 20: China Domestic Remittance Future Projections by Transaction Volume in USD Million, 2014-2018

Figure 21: The Transfer Mechanism in China International Remittance Market (Sending Remittance to the US)

Figure 22: International Remittance (Money Transfer) Value Chain

Figure 23: Domestic Remittance (Money Transfer) Value Chain

Figure 24: China International Remittance Market Size by Inbound Remittance

Transaction Volume in USD Million, 2008-2013

Figure 25: China International Remittance Market Size by Outbound Remittance

Transaction Volume in USD Million, 2008-2013

Figure 26: China International Remittance Market Segmentation by Types of Payment Channels Available (Formal and Informal) on the Basis of Contribution to Total Inflow in Percentage (%), 2013

Figure 27: Market Share of Major MTOs and Banks in China Formal International Remittance Market on the Basis of Percentage Contribution (%) to Total Transaction Volume, 2013

Figure 28: China International Inbound Remittance Transaction Volume in USD Million. 2014-2018

Figure 29: Global Mobile Wallet Market by Transaction Volume in USD Million and User Base Volume in Million, 2009-2013

Figure 30: China Mobile Payment Market by Transaction Volume in USD Million, 2009-2013

Figure 31: China Mobile Payment Market Segmentation by Different Channels of Payment on the Basis of Contribution to Total Transaction Volume in Percentage (%), 2010-2013

Figure 32: China Mobile Payment Market Segmentation by Different Transaction Types (Consumer, Enterprise) on the Basis of Contribution to Total Transaction Volume in Percentage (%), 2010-2013

Figure 33: Shipments of Smartphones in China in Million and Growth in Percentage, 2010-2014

Figure 34: China Mobile Payment Market Future Projections by Transaction Volume in USD Million, 2014-2018

Figure 35: China Bill Payment Market Size on the Basis of Transaction Volume in USD Million, 2009-2013

Figure 36: China Bill Payment Market Segmentation by Different Payment Sources on the Basis of Contribution to Total Transaction Volume in Percentage (%), 2013

Figure 37: China Third Party Bill Payment Market Size by Transaction Volume in USD Million, 2009-2013

Figure 38: China Third Party Bill Payment Market Segmentation by Different Types of Bills Paid on the Basis of Percentage Contribution (%) to Total Transaction Volume, 2009-2013

Figure 39: Market Share of Major Companies in the Third Party Bill Payment Market in China in Percentage (%), 2013

Figure 40: China Third Party Bill Payment Market Future Projection by Transaction Volume in USD Million, 2014-2018

Figure 41: China Bill Payment Market Future Projections by Transaction Volume in USD

Million, 2014-2018

List Of Tables

LIST OF TABLES

Table 1: China Age Composition in Million, 2008-2013

Table 2: China Rural and Urban Population in Million, 2008-2013

Table 3: China Gender Wise Distribution of Population in Million, 2008-2013

Table 4: China Diaspora Population Distribution by Countries in Million, 2013

Table 5: China Domestic Outbound Remittance Market Segmentation by Formal and Informal Channel on the Basis of Transaction Volume in USD Million, 2013

Table 6: China Domestic Formal Channel Remittance Segmentation by Commercial Banks and Third Party Payment Providers on the Basis of Transaction Volume in USD Million, 2013

Table 7: China Domestic Formal Channel Segmentation by Different Types of Services Available at Commercial Banks (Bank to Bank Transfer and Online Transfer) on the Basis of Transaction Volume in USD Million, 2013

Table 8: China Domestic Remittance Market Segmentation by Flow Corridors on the Basis of Outbound Remittance from Different Provinces in Percentage (%), 2013

Table 9: China Domestic Remittance Market Segmentation by Flow Corridors on the Basis of Outbound Remittance from Different Provinces in USD Million, 2013

Table 10: Province Wise Urbanization Rate in China in Percentage (%), 2010-2012

Table 11: Ranking of Major Commercial Banks in China Domestic Remittance Market, 2013

Table 12: Competitive Landscape of Major Banks in Remittance Industry in China

Table 13: Top 10 Remittance Recipients in the World, 2013

Table 14: Average Transaction Fee Charged for the US -China Flow Corridor in USD, as of May 12, 2014

Table 15: Average Transaction Fee Charged for the Japan-China Flow Corridor in USD, as of May 16, 2014

Table 16: Average Transaction Fee Charged for the Singapore-China Flow Corridor in USD, as of May 16, 2014

Table 17: Average Transaction Fee Charged for the Canada-China Flow Corridor in USD, as of May 14, 2014

Table 18: China International Remittance Market Segmentation by Types of Payment Channels Available (Formal and Informal) on the Basis of Contribution to Total Inflow in USD Million, 2013

Table 19: China International Remittance Market Segmentation by Top 10 Flow Corridors on the Basis of Inbound Remittance Transaction Volume in Percentage (%), 2010-2013

Table 20: Regulations for Sending Money to China from the European Union Countries

Table 21: Market Share and Transaction Volume of Major Players in the China Formal International Remittance Market in Percentage and USD Million Respectively, 2013

Table 22: China Mobile Payment Market Segmentation by Different Channels on the Basis of Mobile payment Transaction Volume in USD Million, 2010-2013

Table 23: China Mobile Payment Market Segmentation by Different Transaction Types (Consumer, Enterprise) on the Basis of Transaction Volume in USD Million to Total, 2010-2013

Table 24: Market Share of Major Companies in China Mobile payment Market (Fee Based) on the Basis of Transaction Volume in Percentage (%), 2013

Table 25: Company Profiles of Major Mobile Payment Platforms Operating in the China Mobile Payment Market

Table 26: China Mobile Payment Market Future Projections by Contribution to Total Transaction Volume in Percentage (%), 2014-2018

Table 27: China Mobile Payment Market Future Projections by Total Transaction Volume in USD Million, 2014-2018

Table 28: China Bill Payment Market Segmentation by Different Payment Methods on the Basis of Contribution to Total Transaction Volume in Percentage (%), 2010-2013

Table 29: China Bill Payment Market Segmentation by Different Payment Methods on the Basis of Contribution to Total Transaction Volume in USD Million, 2010-2013

Table 30: China Bill Payment Market Segmentation by Different Payment Sources on the Basis of Contribution to Total Transaction Volume in USD Million, 2013

Table 31: China Third Party Bill Payment Market Segmentation by Different Types of Bills Paid on the Basis of Contribution to Total Transaction Volume in USD Million, 2009-2013

Table 32: Market Share of Major Third Party Bill Payment Providers in China on the Basis of Transaction Volume in USD Million, 2013

Table 33: Competitive Landscape of Major Players in China Third Party Bill Payment Market

Table 34: China Bill Payment Market Future Projections by Different Payment Methods on the Basis of Contribution to Total Transaction Volume in Percentage (%), 2014-2018

Table 35: China Bill Payment Market Future Projections by Different Payment Methods on the Basis of Contribution to Total Transaction Volume in USD Million, 2014-2018

Table 36: Correlation Matrix of China Mobile Payment Market

Table 37: Regression Coefficients Output

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