

China Electronic Security Market Outlook to 2019 - Public Infrastructure Spending and Innovations to Drive the Future

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Abstracts

The report titled “China Electronic Security Market Outlook to 2019 - Public Infrastructure Spending and Innovations to Drive the Future” provides a comprehensive analysis of the various aspects of electronic security market such as market size of the China electronic security market, video surveillance systems market, fire alarm systems market, access control systems market and intrusion detection systems market. The segmentation has been thoroughly covered in the report by transmission and demand from end users for each product category considered in the report. The report also covers the market shares and revenues of major companies in the China electronic security market. It also covers the future outlook and projections, which have been analyzed on the macroeconomic factors that have a direct bearing on the market.

The electronic security market in China has grown tremendously over the last few years, on the grounds of increasing number of criminal and terrorist activities that has stimulated the need for surveillance at public places, commercial buildings, banks and financial institutions. The electronic security market in China has grown at a promising CAGR of ~% during the period 2009-2014. The electronic security market in China recorded revenue worth USD ~ million in 2009, thus amounted to USD ~ million in 2014.

Video surveillance system has been the largest product category which has commanded a largest share of ~% in the total revenue generated by the China electronic security market during 2014. The total market size of video surveillance systems in revenue terms was evaluated at USD ~ million in 2009 and has grown to USD ~ million in 2014. Fire alarm systems on the other hand have occupied the second-largest share in the Chinese electronics security market and thus have registered a contribution of ~% during 2014. Access control systems have been the third largest

segment in the overall electronic security equipment market, recording revenue of USD ~ million in 2014. Intrusion alarms have occupied the smallest share in the China electronic security market and have registered a contribution of ~% during 2014.

The competitive landscape of video surveillance market is marked by the presence of many local and international players along with several numbers of small establishments. The three leading companies in the market include Hikvision Digital Technology Company Limited, Dahua Technology Company Limited and Zhejiang Uniview Technology. Hikvision recorded revenue of USD ~ million in 2014, making it the largest player in the China electronic security market space. Dahua was the second largest player in the China electronic security market in 2014. Uniview generated revenues of USD ~ million through production of video surveillance systems in 2014.

The electronic security market in China is expected to grow at a healthy pace owing to surge in demand from various industry verticals as well as due to the growing awareness among the domestic population. Increasing incidents of crime, terror and burglary are driving the need to install efficient security systems. Additionally, the wide publicity by media and government about the advantages of electronic security systems is further anticipated to support the growth of the market in the near future. The electronic security market in China is anticipated to rise from USD ~ million in 2014 to USD ~ million in 2019 at a CAGR of ~%.

Key Topics Covered in the Report:

The market size of the China electronic security market.

The market size of the China residential electronic security market.

The market size of the China non-residential electronic security market.

The market size of the video surveillance systems market.

The market size of the fire alarm systems market.

The market size of the access control systems market.

The market size of the intrusion detection systems market.

Market segmentation of the electronic security systems market by market

structure, type of products and end-user markets.

Market segmentation of the residential electronic security systems market by type of products.

Market segmentation of the non-residential electronic security systems market by type of products.

Market segmentation of the video surveillance systems market by technology, end-users and by domestic and foreign players.

Market segmentation of the fire alarm systems by end-users.

Market segmentation of the access control systems market by technology and demand from end-users.

Market segmentation of the intrusion detection systems market by transmission and demand from end-users.

Trends and Development in the video surveillance systems market.

Trends and Development in the fire alarm systems market.

Trends and Development in the access control systems market.

Trends and Development in the intrusion detection systems market.

Government Regulations in the China electronic security market.

Growth Drivers and Restraints in the China electronic security market.

SWOT analysis of China electronic security market.

Detailed company profiles of the major companies in the China electronic security market.

Future outlook and projections of the electronic security market, on the basis of revenues in China.

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