

# China Casino and Gambling Industry Outlook to 2019 - Growth Led by Surge in Foreign Tourists

<https://marketpublishers.com/r/C2813CBEC6FEN.html>

Date: January 2015

Pages: 80

Price: US\$ 1,100.00 (Single User License)

ID: C2813CBEC6FEN

## Abstracts

The Report Titled “China Casino and Gambling Industry Outlook to 2019 – Growth Led by Surge in Foreign Tourists” provides a comprehensive analysis of the casino and gambling market in Mainland China, Macau and Hong Kong. The report covers various aspects such as market size of Mainland China, Macau and Hong Kong casino market, segmentation on the basis of welfare and sports lottery, types of lotteries, Ballistic Mode of lottery, by games of fortune and others. The report also highlights the major trends and developments, growth drivers, issues and challenges and the government role in China casino and gambling market. Future analysis of the industry along with its various market segments is provided on the basis of revenues over the next five years.

Gambling activities in China have been significant both legal as well as illegal. While lotteries are prominent in Mainland China, Hong Kong and Taiwan, Macau contributes by way of casino revenues. From USD ~ million in 2009, the revenue of China’s Casino and gambling sector increased at a CAGR of 20.5% to reach USD ~ million in 2014. Although legal gambling has been gaining acceptance in the country, the illegal gambling market is estimated to be as high as RMB 1 trillion. Illegal gambling in China remains common including unofficial lotteries, clandestine casinos, and betting in games such as mahjong and various card games.

China Casino and Gambling Market has been segmented on the basis of revenues engendered from major regions. During 2014, China Casino and Gambling was subjugated by Mainland China which has contributed significant revenues share of ~%. Macau has contributed sizeable market share of ~% during 2014 which has quadrupled at a substantial share relative to 2008 where the share was posted at ~%. In Macau, millions of tourists flock to the territory every year. Hong Kong is ranked as the third largest casino and gambling market across China. The region has contributed a

noteworthy share of ~% during 2014, which has decline relative to 2008 where it was recorded at ~%.

The casino and gambling Industry was traditionally centered in Las Vegas and was viewed as recessionary proof by its proponents. As the market has expanded and the industry's leading operators has viewed opportunities, the industry's leading operators have attempted to shift their focus away from Las Vegas. In the future outlook 2015-2019, the revenues engendered from the industry are likely to surge at a noteworthy CAGR of 21.5% which is projected to lead the market revenues at USD ~ million by 2019. Online casino market has incepted in China and has been flourishing at a substantial growth rate in the recent years. In the coming years, Chinese population is expected to shift their attention towards more of online casino and gambling, which is likely to provide an impetus to the Industry.

## KEY TOPICS COVERED IN THE REPORT

The market size of the China Casino and Gambling Industry.

The market size of the Mainland China Casino and Gambling market.

The market size of the Macau Casino and Gambling market.

The market size of the Hong Kong Casino and Gambling market.

Market segmentation of the Mainland China, Macau and Hong Kong market on the basis of welfare and sports lottery, by games, mode of lottery and others.

Trends and Development in the China Casino and gambling Market

Growth Drivers for the China Casino and gambling Market

Government Regulations in the China Casino and gambling Market

Issues and Challenges for China Casino and gambling Market

Detailed company profiles for the Macau Casino and gambling Market players

Future outlook and projections of the China Casino and Gambling Market

## Contents

### **1. CHINA CASINO AND GAMBLING INDUSTRY INTRODUCTION**

### **2. CHINA CASINO AND GAMBLING INDUSTRY GROWTH DRIVERS**

Rising Disposable Income  
Participation of Younger and Educated Masses in Lottery Sales  
Favorable Government Regulations for Mainland China Lottery Industry  
Increasing Penetration of Internet  
Increasing Tourist Visits to Macau  
Rising Average Betting Amount  
Initiatives to Improve Connectivity between Mainland and Macau  
Future Casino Development in Taiwan

### **3. CHINA CASINO AND GAMBLING INDUSTRY ISSUES AND CHALLENGES**

Slow Hotel Infrastructure Growth  
Short Supply of Land and Labor  
Government's Campaign against Corruption and Lavish Spending  
Smoking Ban in Casinos  
High Barriers to Entry in Macau Casino Industry

### **4. CHINA CASINO AND GAMBLING INDUSTRY TRENDS AND DEVELOPMENTS**

Launch of New Lottery Game Varieties  
Transition towards an All-inclusive Holiday Model  
Junket Business Model  
Saturated VIP Market  
Developments Along the Cotai Strip  
Labor Shortage in Macau

### **5. GOVERNMENT REGULATIONS IN CHINA CASINO AND GAMBLING INDUSTRY**

Regulator Structure in Mainland China Lottery Industry  
Tax Structure for Macau's Casinos  
Other Regulations Impacting Macau Casino Industry  
Initiatives to Improve Connectivity between Mainland and Macau

## **6. CHINA CASINO AND GAMBLING INDUSTRY SIZE, 2009-2014**

## **7. CHINA CASINO AND GAMBLING MARKET SEGMENTATION BY GEOGRAPHY, 2009-2014**

## **8. MAINLAND CHINA NATIONAL LOTTERIES INTRODUCTION AND INDUSTRY SIZE, 2009-2014**

8.1. Mainland China National Lotteries Industry Value Chain

8.2. Overview of Major Lottery Games in Mainland China

8.3. Mainland China National Lotteries Industry Segmentation by Welfare and Sports Lottery, 2009-2014

8.3.1. Mainland China Welfare Lottery Segmentation, 2009-2014

8.3.2. Mainland China Sports Lottery Segmentation, 2009-2014

8.4. Mainland China Online Lottery Introduction and Market Size, 2009-2014

8.5. Mainland China Lottery Industry Future Outlook and Projections, 2015-2019

## **9. MACAU CASINO AND GAMBLING INTRODUCTION AND MARKET SIZE, 2009-2014**

9.1. Macau Casino and Gambling Industry Segmentation, 2009-2014

9.1.1. By Games, 2009-2014

9.1.2. Segmentation of Games of Fortune, 2009-2014

9.2. Market Share of Major Casino Operators in Macau, 2010-2013

9.3. Profiles of Major Casino Operators in Macau

9.3.1. SJM Holdings

9.3.1.1. Overview

9.3.1.2. Performance, 2010-2014

Revenue from Different Casino Facilities

Casino Revenue Performance

9.3.2. Wynn Macau

9.3.2.1. Overview

9.3.2.2. Performance, 2010-2014

Casino Revenue Performance

9.3.3. Sands China

9.3.3.1. Overview

9.3.3.2. Performance, 2010-2014

Sands China Revenue Breakup

Revenue from Different Casino Facilities, 2010-2014

#### 9.3.4. Galaxy Entertainment

##### 9.3.4.1. Overview

##### 9.3.4.2. Performance, 2010-2014

##### Casino Revenue Performance

#### 9.4. Macau Casino and Gambling Industry Future Outlook and Projections, 2015-2019

### **10. HONG KONG GAMBLING INTRODUCTION AND MARKET SIZE, 2009-2014**

#### Gambling Restrictions Imposed by the Hong Kong Jockey Club

##### 10.1. Hong Kong Gambling Market Segmentation by Form of Gambling, 2009-2014

##### 10.2. Hong Kong Casino and Gambling Industry Future Outlook and Projections, 2015-2019

### **11. CHINA CASINO AND GAMBLING INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2015-2019**

### **12. MACROECONOMIC INDICATORS IN CHINA CASINO AND GAMBLING INDUSTRY, 2009-2019**

##### 12.1. Per Capita Disposable Income of China, 2009-2019

##### 12.2. Tourist Visits to Macau, 2009-2019

##### 12.3. Labor Force Availability in Macau, 2009-2019

##### 12.4. Internet Users in China, 2009-2019

### **13. APPENDIX**

#### 13.1. Market Definitions

#### 13.2. Abbreviations

#### 13.3. Research Methodology

##### Data Collection Methods

##### Approach

##### Variables (Dependent and Independent)

##### Final Conclusion

#### 13.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Number of Internet Users in China in Million, 2009-2014

Figure 2: Number of Visitors to Macau in Million, 2009-2014

Figure 3: Average Casino Gaming Revenue per Person in USD, 2009-2014

Figure 4: China Casino and Gambling Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 5: China Casino and Gambling Market Segmentation by Regions on the Basis of Revenues Percentage (%), 2009-2014

Figure 6: China Lottery Market Size on the Basis of Lottery Sales in USD Million, 2009-2014

Figure 7: Mainland China Lottery Industry Value Chain

Figure 8: Mainland China National Lottery Industry Segmentation by Welfare and Sports Lotteries on the Basis of Sales Contribution in Percentage (%), 2009-2014

Figure 9: Mainland China Welfare Lottery Segmentation by Mode of Lottery (Lotto, Voice Lottery Terminal, Scratch Cards) on the Basis of Sales Contribution in Percentage (%), 2009-2014

Figure 10: Mainland China Sports Lottery Segmentation by Mode of Lottery (Lotto, Voice Single Match Game, Scratch Cards) on the Basis of Sales Contribution in Percentage (%), 2009-2014

Figure 11: Mainland China Online Lottery Market Size on the Basis of Lottery Sales in USD Million and Penetration in Percentage (%), 2009-2014

Figure 12: Mainland China Lottery Industry Future Projections on the Basis of Lottery Sales in USD Million, 2015-2019

Figure 13: China Casino Industry Size on the Basis of Gross Gambling Revenue in USD Million, 2009-2014

Figure 14: Market Share of Casino Operators in Macau Casino Industry in Percentage (%), 2010-2013

Figure 15: Sands China Revenue Breakup in Percentage (%), 2010-2014

Figure 16: Sands China Revenue Breakup in USD Million, 2010-2014

Figure 17: Sands China Revenue from Different Casino Facilities in Percentage (%), 2010-2014

Figure 18: Sands China Revenue from Different Casino Facilities in USD Million, 2010-2014

Figure 19: Galaxy Entertainment Revenue from Casino Operations in Percentage (%), 2010-2014

Figure 20: Galaxy Entertainment Revenue from Casino Operations in USD Million,

2010-2014

Figure 21: Macau Casino and Gambling Industry Future Projections on the Basis on Gross Gaming Revenue (GGR) in USD Million, 2015-2019

Figure 22: Hong Kong Gambling Market Size on the Basis of Gambling Revenue in USD Million, 2009-2014

Figure 23: Hong Kong Gambling Market Segmentation on the Basis of Form of Gambling in Percentage (%), 2009-2014

Figure 24: Hong Kong Gambling Industry Future Outlook and Projections on the Basis of Gambling Revenue in USD Million, 2009-2014

Figure 25: China Casino and Gambling Industry Future Projections on the Basis of Revenues in USD Million, 2015-2019

Figure 26: Per Capita Disposable Income of China in USD, 2009-2019

Figure 27: Tourist Visits to Macau in Million, 2009-2019

Figure 28: Labor Force in Macau in Number, 2009-2019

Figure 29: Population Employed in the Gaming Sector in Macau in Number, 2009-2014

Figure 30: Number of Internet Users in China in Million, 2009-2019



## List Of Tables

### LIST OF TABLES

Table 1: China Casino and Gambling Market Segmentation by Regions on the Basis of Revenues in USD Million, 2009-2014

Table 2: Major Lottery Games Played in China

Table 3: Mainland China National Lottery Industry Segmentation by Welfare and Sports Lotteries on the Basis of Sales Contribution in USD Million, 2009-2014

Table 4: Mainland China Welfare Lottery Segmentation by Mode of Lottery (Lotto, Voice Lottery Terminal, Scratch Cards) on the Basis of Sales Contribution in INR Million, 2009-2014

Table 5: Welfare Lottery Sales in Major Provinces in USD Million and Contribution of Major Provinces to Welfare Lottery Sales in Percentage (%), 2013

Table 6: Mainland China Sports Lottery Segmentation by Mode of Lottery (Lotto, Voice Single Match Game, Scratch Cards) on the Basis of Sales Contribution in INR Million, 2009-2014

Table 7: Sports Lottery Sales in Major Provinces in USD Million and Contribution of Major Provinces to Welfare Lottery Sales in Percentage (%), 2013

Table 8: Macau Casino and Gambling Market Segmentation on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Table 9: Macau Casino and Gambling Market Segmentation on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 10: Macau Game of Fortune Segmentation on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Table 11: Macau Game of Fortune Segmentation on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 12: Revenue of Casino Operators from Gaming Activities in USD Million, 2010-2014

Table 13: SJM Holding Revenue from Casino Facilities in Percentage (%), 2010-2013

Table 14: SJM Holding Revenue from Casino Facilities in USD Million, 2010-2014

Table 15: SJM Holding Revenue from Different Gaming Operations in Percentage (%), 2010-2014

Table 16: SJM Holding Revenue from Different Gaming Operations in USD Million, 2010-2014

Table 17: Wynn Macau Revenue from Different Gaming Operations in HKD Million, 2012-2014

Table 18: Hong Kong Gambling Market Segmentation on the Basis of Form of Gambling in USD Million, 2009-2014



Table 19: China Casino and Gambling Market Future Projections by Regions on the Basis of Revenues in USD Million, 2015-2019

Table 20: Correlation Matrix of China Casino and Gambling Industry

Table 21: Regression Coefficients Output

## I would like to order

Product name: China Casino and Gambling Industry Outlook to 2019 - Growth Led by Surge in Foreign Tourists

Product link: <https://marketpublishers.com/r/C2813CBEC6FEN.html>

Price: US\$ 1,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2813CBEC6FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

