

China Adhesives Market Outlook to 2020 - Rising Packaging Industry and Innovative Methods of Production to Drive Growth

<https://marketpublishers.com/r/C42C6A69243EN.html>

Date: October 2015

Pages: 86

Price: US\$ 1,000.00 (Single User License)

ID: C42C6A69243EN

Abstracts

The report titled “China Adhesives Market Outlook to 2020 – Rising Packaging Industry and Innovative Methods of Production to Drive Growth” provides a comprehensive analysis of adhesives market in China. The report covers various aspects such as market size of adhesives market, segmentation on the basis of technology, product type, application, end users and volume of exports and imports for adhesives. The report will help industry consultants, adhesives manufacturers, wholesalers of adhesives, retail chains, new players venturing in the market and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market is dominated by few global players including 3M, Henkel Adhesives Technologies Limited, SIKA and others.

China’s adhesives market is driven by industrial segment and investment level of government, registered revenues of USD ~ billion in 2014. With the advent of innovative methods of production in the market, the revenues increased by 10.4% compared to 2009 where the total revenues were USD ~ billion. Rising raw material prices, stringent import policies, difficulty in procurement on raw materials, degraded product quality and inadequate domestic demand due to the global economic meltdown have been the prime factors contributing towards limiting the revenue earning potential of the industry.

On the basis of technology, the industry has been segmented into water based, solvent based, reactive, hot melt and other adhesives. In 2014 water based adhesives had ~% contribution in the total revenue generated by the industry. The industrial adhesives market in China is concentrated market with organized players capturing the market share of ~% and unorganized players capturing a share of ~% of the total market revenue.

China's industrial adhesives market has been highly fragmented market owing to presence of multiple global manufacturers along with the small and large scale domestic players. Market revenues of Tonsan China Ltd were registered at USD ~ billion in 2014, making it the largest player in the consumer adhesives market space.

The adhesives market in China has been the largest adhesive industry in Asia, in terms of value. In 2009, the market for adhesives in China generated revenue of USD ~billion, which inclined at CAGR of 10.4% and reached USD ~ billion in 2014. The focus of the domestic players has been increasingly shifting towards serving the global market.

The market for hot melt adhesives is expected to mature as production technology among suppliers. The China adhesive industry is set to witness robust growth rate during the period of 2015-2020 and register a CAGR of ~% during the period of 2015 to 2020. The sudden growth in the flexible packaging industry will serve as the biggest demand base in the coming years. Furthermore, factors such as influx of foreign capital, ease in procurement of raw material, reduced dependency on imports and supportive governmental policies will cause the industry to reach USD ~ billion in 2020

Key Topics Covered in the Report:

The market size of the adhesives market in China.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and PESTEL of China, adhesives market.

Trends and Development in the China adhesives market.

Growth Drivers and Challenges in the China adhesives market.

Entry barriers in the China adhesives market.

Government Regulations in the China adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of China adhesives market.

Macro Economic factors affecting China adhesives market.

Future outlook and projections of China adhesives market on the basis of –
products, end users.

Contents

1. GLOBAL ADHESIVE MARKET INTRODUCTION

1.1. Global Adhesives Market Size by Revenues, 2009-2014

2. ASIA ADHESIVE MARKET

2.1. Asia Adhesive Market Introduction

2.2. Asia Adhesive Market Size by Revenue, 2009-2014

2.3. Asia Adhesive Market Segmentation by Geography, 2009-2014

2.4. Asia Adhesive Market Future Outlook and Projections, 2015-2020

3. CHINA ADHESIVE MARKET INTRODUCTION

3.1. China Adhesive Market Value Chain Analysis

3.2. China Adhesive Market Size, 2009-2014

3.2.1. By Revenues, 2009-2014

3.2.2. By Production Volume, 2009-2014

3.3. China Adhesive Market Segmentation, 2014

3.3.1. By Technology-Water Based, Reactive, Hot Melt Solvent Based and Others, 2014

3.3.1.1. By Revenue, 2014

3.3.1.2. By Production Volume, 2014

3.3.2. By Product Type – Polyvinyl Acetate, Epoxy, Polyurethane, Acrylic and EVA, 2014

3.3.3. By Industry Application-Packaging, Construction Laminates, Automobile, Footwear, Fiber Processing and Others, 2014

3.3.4. By End Users – Industrial and Consumer, 2014

3.3.5. By Organized and Unorganized Players, 2014

Industrial Adhesives Market, 2014

Consumer Adhesives Market, 2014

3.3.6. By Natural and Synthetic Adhesives, 2014

3.3.7. By Structural, Non-Structural and Semi-Structural Adhesives, 2014

3.4. Trends and Developments In China Adhesive Market

Rising Demand for Green Adhesives

Establishment of Raw Material Plants

Stringent Regulations for VOC Emissions

Increasing use of Adhesives in Packaging Industry

- Growing Acceptance of Hot Melt Adhesives
- Rising Inflow of Foreign Capital
- Growth in Manufacturing Sector
- Growth in Demand of Structural Adhesives
- Surging End Used Industries
- 3.5. Challenges in China Adhesive Market
 - Underutilization of Production Capacity
 - Poor Overall Product Competitiveness
- 3.6. Government Regulations in China Adhesives Market
 - China Compulsory Certification
 - Labor Regulations
 - VOC Emission Regulations
- Role of China National Adhesives Association
- 3.7. China Adhesives Market Analysis
 - 3.7.1. China Adhesives Market SWOT Analysis
 - 3.7.2. China Adhesives Market PESTEL Analysis
 - Political Factors
 - Economic Factors
 - Social Factors
 - Technological Factors
 - Environmental Factors
 - Legal Factors
- 3.8. Import and Export Scenario in China Adhesive Market
 - 3.8.1. Import Demand and Value, 2009-2014
 - 3.8.2. Export Sales and Revenue, 2009-2014
- 3.9. Competition in China Adhesive Market
 - 3.9.1.1. Market Share of Major Players in China Industrial Adhesives Market, 2014
 - 3.9.1.2. Market Share of Major Players in China Consumer Adhesives Market, 2014
 - 3.9.2. Competitive Landscape of Major Players in China Adhesive Market
 - 3.9.3. Brand Analysis
 - 3.9.4. Entry Barriers in China Adhesives Market
 - High Capital Requirement
 - Degree of Competition
 - Stringent Government Regulations
 - Adhesives Services and Inputs

4. CHINA ADHESIVES MARKET FUTURE OUTLOOK AND PROJECTIONS, 2015-2020

- 4.1. China Adhesives Market Future Outlook and Projections, 2015-2020
 - By End User – Industrial and Consumer Segment, FY'2020
 - Key Opportunities for the Future
- 4.2. Cause and Effect Relationship Between Dependent and Independent Factors
- 4.3. Analyst Recommendations

5. MACRO ECONOMIC FACTORS IN CHINA ADHESIVES MARKET

- 5.1. GDP in China, 2009-2020
- 5.2. China Construction Sector, 2009-2019
- 5.3. China Automotive Industry, 2009-2020
- 5.4. China Packaging Market, 2009-2020

6. APPENDIX

- 6.1. Market Definition
- 6.2. Abbreviations
- 6.3. Research Methodology
 - Data collection Methods
 - Approach
 - Variables (Independent and Dependent)
 - Final Conclusion
- 6.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Adhesives Market Size on the Basis of Revenues in USD Billion, 2009-2014

Figure 2: Structure of Asia Adhesives Market

Figure 3: Asia Adhesives Market Size on the Basis of Revenues in USD Billion, 2009-2014

Figure 4: Asia Adhesives Market Segmentation by Major Geography on the Basis of Revenues in Percentage (%), 2009-2014

Figure 5: Consolidated CAGR of Different Geographies in Adhesive Market on the Basis of Revenues in Percentage (%), 2009-2014

Figure 6: Asia Adhesives Market Future Projections on the Basis of Revenues in USD Billion, 2015-2020

Figure 7: Asia Adhesives Market Segmentation by Geography on The Basis of Revenues in Percentage (%), 2015-2020

Figure 8: Consolidated CAGR of Different Geographies on the Basis of Revenues in Percentage (%), 2015-2020

Figure 9: China Adhesive Market Value Chain Analysis

Figure 10: China Adhesives Market Size by Revenue in USD Billion and Growth Rate in Percentage (%), 2009-2014

Figure 11: China Adhesives Market Size by Production Output in Million Tons and Growth Rate in Percentage (%), 2009-2014

Figure 12: China Adhesive Industry Market Segmentation by Technology on the Basis of Value in Percentage (%), 2014

Figure 13: China Adhesive Industry Market Segmentation by Technology (Water Based, Reactive, Hot Melt, Solvent Based and Others) on the Basis of Production Volume in Percentage (%), 2014

Figure 14: China Adhesive Industry Market Segmentation by Products on the Basis of Value in Percentage (%), 2014

Figure 15: China Adhesive Industry Market Segmentation by Industry Application on the Basis of Value in Percentage (%), 2014

Figure 16: China Adhesives Industry Segmentation by End Use on the Basis of Revenue Contribution in Percentage, 2014

Figure 17: China Industrial Adhesive Market Segmentation by Organized and Unorganized Players on the Basis of Revenues in Percentage (%), 2014

Figure 18: China Consumer Adhesive Market Segmentation by Organized and Unorganized Players on the Basis of Revenues in Percentage (%), 2014

Figure 19: China Adhesive Industry Segmentation by Synthetic and Natural Adhesives on the Basis of Revenues in Percentage (%), 2014

Figure 20: China Adhesives Industry Segmentation by Structural, Non-Structural and Semi-Structural Adhesives on the Basis of Revenues in Percentage (%), 2014

Figure 21: China Adhesive Imports on the Basis of Value in USD Million, 2009-2014

Figure 22: China Adhesive Imports on the Basis of Volume in Thousand Tonnes, 2009-2014

Figure 23: China Adhesive Exports on the Basis of Value in USD Million, 2009-2014

Figure 24: China Adhesive Exports on the Basis of Volume in Thousand tonnes, 2009-2014

Figure 25: Market Share of Major Players in China Industrial Adhesives Market on the Basis of Revenues in Percentage (%), 2014

Figure 26: Market Share of Major Players in China Consumer Adhesives Market on the Basis of Revenues in Percentage (%), 2014

Figure 27: China Adhesives Market Future Projections on the Basis of Revenues in USD Billion, 2015-2020

Figure 28: China Adhesives Market Future Segmentation by End Use on the Basis of Revenue Contribution in Percentage (%), 2020

Figure 29: Gross Domestic Product of China in USD Billion, 2009-2020

Figure 30: China Construction Industry Size on the Basis of Revenues in USD Billion, 2009-2020

Figure 31: China Automotive Industry Size on the Basis of Number of Vehicles Sold in Million, 2009-2020

Figure 32: China Packaging Industry Size in USD Billion, 2009-2020

List Of Tables

LIST OF TABLES

Table 1: Advantages and Disadvantages of Adhesives

Table 2: Snapshot of Asia Adhesives Market by Different Countries

Table 3: Asia Adhesives Market Segmentation by Major Geography on the Basis of Revenues in USD Billion, 2009-2014

Table 4: Asia Adhesives Market Future Projections by Geography on the Basis of Revenue Contribution in Percentage, 2015-2020

Table 5: China Adhesives Market Snapshot

Table 6: China Adhesive Industry Market Segmentation by Technology on the Basis of Value in USD Billion, 2014

Table 7: China Adhesive Industry Market Segmentation by Technology on the Basis of Production Volume in Thousand Tons, 2014

Table 8: China Adhesive Industry Market Segmentation by Product on the Basis of Value in USD Billion, 2014

Table 9: China Adhesive Industry Market Segmentation by Industry Application on the Basis of Value in USD Billion, 2014

Table 10: China Adhesives Industry Segmentation by End Users on the Basis of Revenue in USD Billion, 2014

Table 11: China Industrial Adhesive Market Segmentation by Organized and Unorganized Players on the Basis of Revenues in USD Billion, 2014

Table 12: China Consumer Adhesive Market Segmentation by Organized and Unorganized Players on the Basis of Revenues in USD Billion, 2014

Table 13: China Adhesive Market Segmentation by Synthetic and Natural Adhesives on the Basis of Revenues in USD Billion, 2014

Table 14: China Adhesives Industry Segmentation by Structural, Non-Structural and Semi-Structural Adhesives on the Basis of Revenues in USD Billion, 2014

Table 15: Foreign Direct Investment in China in USD Billion, 2009-2014

Table 16: China Manufacturing Sector GDP in USD Billion, 2009-2014

Table 17: SWOT Analysis of China Adhesives Market

Table 18: China Adhesives Imports Segmentation by Products on the Basis of Value in USD Million, 2009-2014

Table 19: China Adhesives Imports Segmentation by Products on the Basis of Volume in Thousand Tonnes, 2009-2014

Table 20: China Adhesives Exports Segmentation by Products on the Basis of Value in USD Million, 2009-2014

Table 21: China Adhesive Exports Segmentation by Products on the Basis of Volume in

Thousand tonnes, 2009-2014

Table 22: Market Share of Major Players in China Industrial Adhesives Market on the Basis of Revenues in USD Billion, 2014

Table 23: Market Share of Major Players in China Consumer Adhesives Market on the Basis of Revenues in USD Billion, 2014

Table 24: Competitive Landscape of Major Players (Henkel Adhesives Technologies, H.B Fuller, SIKA, Bostik Findley, Tonsan Adheisves, Hubei Huitian Adhesive Enterprise Co. Ltd., Guangdong Xinzhan New Chemical Material Co., Ltd) in China Adhesives Market

Table 25: Brand Analysis of Major Players in China Adhesives Market

Table 26: China Adhesives Market Segmentation by End Users on the Basis of Revenue in USD Billion, 2020

Table 27: Cause and Effect Relationship Analysis between Industry Factors and Expected Adhesives Market Prospects in China

Table 28: Correlation Matrix of the China Adhesives Market

Table 29: Regression Coefficients Output

I would like to order

Product name: China Adhesives Market Outlook to 2020 - Rising Packaging Industry and Innovative Methods of Production to Drive Growth

Product link: <https://marketpublishers.com/r/C42C6A69243EN.html>

Price: US\$ 1,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C42C6A69243EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

