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China Adhesives Market Outlook to 2020 - Rising Packaging Industry and Innovative Methods of Production to Drive Growth

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Abstracts

The report titled “China Adhesives Market Outlook to 2020 – Rising Packaging Industry and Innovative Methods of Production to Drive Growth” provides a comprehensive analysis of adhesives market in China. The report covers various aspects such as market size of adhesives market, segmentation on the basis of technology, product type, application, end users and volume of exports and imports for adhesives. The report will help industry consultants, adhesives manufacturers, wholesalers of adhesives, retail chains, new players venturing in the market and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market is dominated by few global players including 3M, Henkel Adhesives Technologies Limited, SIKA and others.

China’s adhesives market is driven by industrial segment and investment level of government, registered revenues of USD ~ billion in 2014. With the advent of innovative methods of production in the market, the revenues increased by 10.4% compared to 2009 where the total revenues were USD ~ billion. Rising raw material prices, stringent import policies, difficulty in procurement on raw materials, degraded product quality and inadequate domestic demand due to the global economic meltdown have been the prime factors contributing towards limiting the revenue earning potential of the industry.

On the basis of technology, the industry has been segmented into water based, solvent based, reactive, hot melt and other adhesives. In 2014 water based adhesives had ~% contribution in the total revenue generated by the industry. The industrial adhesives market in China is concentrated market with organized players capturing the market share of ~% and unorganized players capturing a share of ~% of the total market revenue.

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China's industrial adhesives market has been highly fragmented market owing to presence of multiple global manufacturers along with the small and large scale domestic players. Market revenues of Tonsan China Ltd were registered at USD ~ billion in 2014, making it the largest player in the consumer adhesives market space.

The adhesives market in China has been the largest adhesive industry in Asia, in terms of value. In 2009, the market for adhesives in China generated revenue of USD ~billion, which inclined at CAGR of 10.4% and reached USD ~ billion in 2014. The focus of the domestic players has been increasingly shifting towards serving the global market.

The market for hot melt adhesives is expected to mature as production technology among suppliers. The China adhesive industry is set to witness robust growth rate during the period of 2015-2020 and register a CAGR of ~% during the period of 2015 to 2020. The sudden growth in the flexible packaging industry will serve as the biggest demand base in the coming years. Furthermore, factors such as influx of foreign capital, ease in procurement of raw material, reduced dependency on imports and supportive governmental policies will cause the industry to reach USD ~ billion in 2020

Key Topics Covered in the Report:

The market size of the adhesives market in China.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and PESTEL of China, adhesives market.

Trends and Development in the China adhesives market.

Growth Drivers and Challenges in the China adhesives market.

Entry barriers in the China adhesives market.

Government Regulations in the China adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of China adhesives market.

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Macro Economic factors affecting China adhesives market.

Future outlook and projections of China adhesives market on the basis of – products, end users.

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