

Australia Pre-Primary Education and Childcare Industry Outlook to FY'2017 - Increasing Influx of Private Players to Foster Industry Revenues

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Abstracts

The report titled “Australia Pre-Primary Education and Childcare Industry Outlook to FY’2017- Increasing Influx of Private Players to Foster Industry Revenues” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size of pre-primary education and childcare markets in terms of revenues, enrollments, establishments and number of teachers, and market segmentation on the basis of gender and region-wise enrollments and type of funding institutions along with ongoing trends in the industry. The report also includes competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the Australia childcare market.

The pre-primary and childcare industry of Australia is a diverse market which has undergone significant changes over the years. The pre-primary education and childcare markets in Australia are distinguished by the age-group of the target population and the mode of education. The childcare market in Australia is a matured market serving to children aged up to twelve years. The type of services provided in the Australian market is quite diverse catering to the various needs and requirement of the families. The revenues of the child care market have grown strongly over the years, with supply largely keeping in pace with demand. Over the past years, child care in Australia has evolved from a form of early learning and education to a key mechanism to support labor force participation. The market for the childcare is competed by private businesses, communities and government run centers.

The pre-primary education market in Australia is an emerging market marked by low penetration of the services. The enrollment rates for the children aged 3 and above are

still very low. The formats and settings for preschool education in Australia vary from one state or territory to another with departments of education responsible for governing the preschool sector each state. Consequently, the market setting of pre-primary education sector is assorted, with Queensland being one of the states which has mandated the admission in the pre-primary education for young kids. Preschool programs in Australia are run by both government and non-government services, including community preschools and child care providers.

The competitive landscape of the Australia pre-primary and childcare industry is quite fragmented, which has witnessed increasing market entries over the years after the fall of ABC Learning in FY'2008, the market leader of the industry. Presently, the childcare market of the industry features a number of players which operate on non-profit basis. However, the increasing influx of the profit-making players has been driving the revenues of the market in recent years. Goodstart Learning, G8 education and KU children services constitute some of the major players of the industry.

The pre-primary education and childcare industry in Australia has been witnessing growing integration of the pre-primary and childcare markets with the increasing number of Long day care centers with preschool programs in the country. Preschools with childcare facilities are increasingly becoming a common phenomenon, with the increasing trend of customized services being offered by the providers. Computer-based education has also entered into the preschool segment, reflecting the increasing quality of the education imparted.

KEY TOPICS COVERED IN THE REPORT

The market size of the Australia Pre-Primary Education and Child care industry on the basis of enrollments and establishments.

The market size of Australia Pre-primary education market on the basis of enrollments and establishments.

The market size of Australia Childcare market on the basis of revenues, enrollments and establishments.

Market segmentation of the Australia Pre-Primary Education and Child care industry on the basis of pre-primary and childcare markets.

Market segmentation of the Australia Pre-Primary Education Market on the basis

of gender-wise, region-wise enrollments, by preschools and long-day care providing preschool programs and type of funding institutions.

Market segmentation of the Australia Childcare Market on the basis of type of service providers, formal and informal care and by age.

Trends and Developments prevailing in the Australia Pre-Primary Education and Child care industry and childcare market.

Competitive landscape, market shares and company profiles of the major players in the Australia Child care market.

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