

Asia Pacific Construction Machinery Market Outlook to 2016 - China Leading the Industry Growth

<https://marketpublishers.com/r/A3964FA63E4EN.html>

Date: August 2012

Pages: 140

Price: US\$ 1,000.00 (Single User License)

ID: A3964FA63E4EN

Abstracts

The report titled “Asia Pacific Construction Machinery Market Outlook 2016 - China Leading the Industry Growth” focuses on various segments of the construction machinery industry in the Asia-Pacific region, namely earthmoving equipments, construction vehicles, material handling equipments, construction equipments and others. These types of machinery are used in a wide range of applications, including building construction, surface mining and infrastructure projects, which include transportation and energy infrastructure construction.

ASIA-PACIFIC

The Asia-Pacific construction industry market had grown at a CAGR of 17.0% to reach a market size of USD 83.9 billion in 2011 from USD 38.2 billion in 2006. The earthmoving machinery has the highest contribution of ~ % in the Asia-Pacific construction machinery industry. The report looks in the future aspect of the Asia-Pacific construction machinery industry, while considering the various growth drivers and restraints in the market. The report also showcases how the market is fragment among various players and provides company profiles of the major players in the Asia-Pacific construction machinery industry. The report includes the legal aspects of the market, basically emphasizing on the government regulations and standardization of the products.

CHINA

The Asia-Pacific construction machinery industry has been segmented into four countries of which China has the highest contribution in the overall industry. The contribution of China was ~ % in 2011. The report provides a comprehensive analysis of

the construction machinery industry of China. The Chinese construction machinery industry has been segmented into cranes machinery, road machinery, compacting machinery, concrete machinery, earthmoving machinery, pile driving machinery and rotary drilling rigs. The report provides a detailed analysis of these segments and also provides the market share of major players in this market.

JAPAN

Japan was the second largest nation in terms of construction machinery industry in Asia-Pacific region. The Japanese industry had grown on the basis of rentals revenues, due to the tremendous demand for reconstruction due to the Great East Japan Earthquake in March 2011. Currently, the market size of Japan's construction machinery is USD ~billion with volume sales of ~ units. The volume sales of construction machinery in Japan had decreased at a CAGR of ~% from 2006-2011.

INDIA

India is the third highest contributing nation in the Asia-Pacific construction machinery industry. The Indian construction sector in particular had grown at an exponential rate, leading to the strong expansion of allied industries like construction equipment industry. With strong economic environment, Indian construction equipment industry had witnessed robust growth. In FY'2011 growth of construction machinery had increased at a much slower rate of ~% from FY'2010. The report evaluates the future of the construction machinery industry in India with effect that the various growth drivers would have on the industry.

SOUTH KOREA

In 2011, South Korean market activity slowed from the previous year as a result of the construction industry slump in South Korea. In 2011 the construction machinery industry of South Korea had generated sales revenue of USD ~billion showcasing a CAGR growth of ~% from 2006-2011. The unit sales of construction machinery in South Korea had also increased at a CAGR of 11.6% from ~ in 2006 to ~ in 2011. The report provides a detailed analysis of the major construction machinery manufacturer like Doosan Infracore and others.

KEY TOPICS COVERED IN THE REPORT

Market size of Asia-Pacific construction machinery market, on the basis revenue

The segmentation of Asia-Pacific construction machinery market on the basis of equipments namely earthmoving equipments, construction vehicles, material handling equipments, construction equipments and others and on the basis of countries segmented into China, Japan, India and South Korea

Market size of construction machinery industry in China, Japan, India and South Korea on the basis of volume and value of sales

Construction machinery market imports and exports in value and volume terms of China, Japan, India and South Korea

The segmentation of construction machinery industry in China, Japan, India and South Korea on the basis of various construction machineries and the market share of major players in these segments

SWOT analysis of China, India, Japan and South Korea construction machinery industry

Market share of major players in the overall construction machinery industry of China, India, Japan and South Korea

The trends and developments in China and India which had been a major factors affecting the industry on a whole

The macro economic factors affecting the construction machinery industry of China, Japan, India and South Korea

The market share of major construction equipment producers in the Asia-Pacific region

The cause and effect relationship between macroeconomic and industry factors and Asia-Pacific construction machinery industry

The future projections of construction machinery industry for Asia-Pacific region, for China, India, Japan and South Korea

The company profile with detailed analysis of top three major construction equipment companies with their respective company profile, business overview

and financial performance in the Asia-Pacific region.

Contents

1. ASIA-PACIFIC CONSTRUCTION MACHINERY INDUSTRY INTRODUCTION

2. ASIA-PACIFIC CONSTRUCTION MACHINERY INDUSTRY MARKET SIZE 2006-2011

3. ASIA-PACIFIC CONSTRUCTION MACHINERY INDUSTRY SEGMENTATION, 2006-2011

3.1. By Equipments

3.2. By Countries

4. CHINA CONSTRUCTION MACHINERY INDUSTRY INTRODUCTION AND MARKET SIZE 2006-2011

4.1. China Construction Machinery Industry Imports and Exports, 2006-2011

4.2. China Construction Machinery Industry Segmentation, 2006-2011

4.2.1. Cranes Machinery Market

4.2.1.1. Cranes Machinery Market Size, 2006-2011

4.2.1.2. Crane Machinery Market Segmentation by Crawler, Truck Mounted and
Truck Cranes, 2006-2011

4.2.1.3. Market Share of Major Players in China Truck Mounted Cranes Market, 2011

4.2.2. Road Construction Machinery Market

4.2.2.1. Road Machinery Market Size, 2006-2011

4.2.2.2. Road Construction Machinery Market Segmentation by Asphalt pavers and
others, 2006-2011

4.2.3. Compacting Machinery Market

4.2.3.1. Compacting Machinery Market Size, 2006-2011

4.2.4. Concrete Machinery Market

4.2.4.1. Concrete Machinery Market Size, 2006-2011

4.2.4.2. Concrete Machinery Market Segmentation by Concrete Mixers, Pumps and
Truck Mounted Pumps, 2006-2011

4.2.5. Earthmoving Machinery Market

4.2.5.1. Earthmoving Machinery Market Size 2006-2011

4.2.5.2. Earthmoving Machinery Market segemntation by Motor Graders, Excavators,
Wheel Loaders and Bulldozers, 2006-2011

4.2.5.3. Market share of Major Players in China Excavators Market, 2007-2011

4.2.6. Pile Driving and Drilling Rigs Machinery Market Size 2006-2011

4.3. China Construction Machinery Industry SWOT Analysis

Strenghts

Weaknesses

Opportunities

Threats

4.4. Market Share of Major Players in China Construction Machinery Industry 2011

4.5. Trends and Development in China Construction Machinery Industry

Rising Investment in Energy Infrastructure

Favorable Government Policies

Rising Urbanization in China

4.6. Future Outlook and Projections of China Construction machinery Industry, 2012-2016

4.7. Macro Economic and Industry Factors: Historical and Projections

4.7.1. Rising Inflation Rate in China

4.7.2. Total Fixed Asset Investment, 2006-2016

4.7.3. Nominal GDP, 2006-2016

4.7.4. Rising Expenditure in Construction Sector, 2006-2016

5. JAPAN CONSTRUCTION MACHINERY INDUSTRY INTRODUCTION AND MARKET SIZE, 2006-2011

5.1. Japan Construction Machinery Industry in Shipments, 2006-2011

5.2. Japan Construction Machinery Industry Market Segmentation, 2006-2011

5.2.1. Tractors Machinery market Size, 2006-2011

5.2.2. Excavators Machinery Market Size, 2006-2011

5.2.3. Construction Cranes Machinery Market Size, 2006-2011

5.2.4. Road Equipments Machinery Market Size, 2006-2011

5.2.5. Concrete Equipments Machinery Market Size, 2006-2011

5.2.6. Tunnel Boring Machines Market Size, 2006-2011

5.2.7. Foundation Work Equipments Market Size, 2006-2011

5.2.8. Other Construction Machinery Market Size, 2006-2011

5.3. Japan Construction Machinery Industry SWOT Analysis

Strenghts

Weaknesses

Opportunities

Threats

5.4. Market Share of Major Players in Japan Construction Machinery Industry, 2011

5.5. Future Outlook and Projections of Japan Construction machinery Industry, 2012-2016

5.6. Macro Economics and Industry Factors

- 5.6.1. Nominal GDP of Japan, 2006-2016
- 5.6.2. Investment in Construction Sector, 2006-2016
- 5.6.3. Inflation Rate, 2006-2016
- 5.6.4. Japan Construction Sector, 2006-2016
- 5.6.5. Japan Real Estate Sector, 2006-2016

6. INDIA CONSTRUCTION MACHINERY INDUSTRY INTRODUCTION AND MARKET SIZE, FY'2006-FY'2011

6.1. India Construction Machinery Imports and Exports, FY'2006-FY'2011

6.2. India Construction Machinery Industry Segmentation

6.2.1. Trucks Machinery Market

6.2.1.1. Trucks Machinery Market Size, FY'2006-FY'2011

6.2.1.2. Truck machinery Market Segmentation, FY'2006-FY'2011

6.2.2. Earthmoving Machinery Market

6.2.2.1. Earthmoving Machinery Market Size, FY'2006-FY'2011

6.2.2.2. Earthmoving Machinery Market Segmentation, FY'2006-FY'2011

6.2.3. Road Construction Machinery Market

6.2.3.1. Road Construction Machinery Market Size, FY'2006-FY'2011

6.2.3.2. Road Construction Machinery Market Segmentation, FY'2006-FY'2011

6.2.4. Cranes Machinery Market

6.2.4.1. Cranes Machinery Market Size, FY'2006-FY'2011

6.2.4.2. Cranes Machinery Market Segmentation, FY'2006-FY'2011

6.3. India Construction Machinery Industry SWOT Analysis

Strengths

Weaknesses

Opportunities

Threats

6.4. Market Share of Major Players in India Construction Machinery Industry, FY'2011

6.5. Trends and Development in India Construction Machinery

Changes in Policies and Market Scenario

Nascent Stage of Used and Rental Construction Machinery Industry in India

Total Investment in Infrastructure in India

Increasing Foreign Direct Investments in Construction Sector

6.6. Future Outlook and Projections of India Construction machinery Industry, FY'2012-FY'2016

6.7. Macro Economic and Industry Factors

6.7.1. Nominal GDP, FY'2006-FY'2016

- 6.7.2. Inflation Rate, in Percentage, FY'2006-FY'2016
- 6.7.3. Construction Sector of India, FY'2006-FY'2016
- 6.7.4. Mining and Quarrying Sector of India, FY'2006-FY'2016

7. SOUTH KOREA CONSTRUCTION MACHINERY INDUSTRY INTRODUCTION AND MARKET SIZE, 2006-2011

- 7.1. South Korea Construction Machinery Industry Imports and Exports, 2006-2011
- 7.2. South Korea Construction Machinery Industry Segmentation
 - 7.2.1. Excavator Machinery Market Size, 2008-2011
 - 7.2.2. Wheel Production Machinery Market Size, 2008-2011
 - 7.2.3. Skid Steer Loaders Machinery Market Size, 2008-2011
 - 7.2.4. Forklift Machinery Market Size, 2008-2011
 - 7.2.5. Other Machinery Market Size, 2008-2011
- 7.3. South Korea Construction Machinery Industry SWOT Analysis
 - Strengths
 - Weaknesses
 - Opportunities
 - Threats
- 7.4. Market Share of Major Players in South Korea Construction Machinery Industry, 2011
- 7.5. Future Outlook and Projections of South Korea Construction machinery Industry, FY'2012-FY'2016
- 7.6. Macro Economic and Industry Factors
 - 7.6.1. South Korea Nominal GDP, 2006-2016
 - 7.6.2. South Korea Inflation Rate, 2006-2016
 - 7.6.3. Value of Construction Completed in South Korea, 2006-2016

8. MARKET SHARE OF MAJOR PLAYERS IN ASIA-PACIFIC CONSTRUCTION MACHINERY INDUSTRY, 2011

9. FUTURE OUTLOOK AND PROJECTIONS OF ASIA-PACIFIC CONSTRUCTION MACHINERY INDUSTRY, 2012-2016

- 9.1. Cause and Effect Relationship between Macro Economic and Industry Factors and Asia-Pacific Construction Machinery Industry

10. COMPANY PROFILE

- 10.1. Komatsu Limited
 - 10.1.1. Company Overview
 - 10.1.2. Business Strategy
 - 10.1.3. Financial Performance
- 10.2. Zoomlion Limited
 - 10.2.1. Company Overview
 - 10.2.2. Business Strategy
 - 10.2.3. Financial Performance
- 10.3. Caterpillar Inc.
 - 10.3.1. Company Overview
 - 10.3.2. Business Strategy
 - 10.3.3. Financial Performance

11. APPENDIX

- 11.1. Market Definitions
- 11.2. Abbreviations
- 11.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Dependent and Independent)
 - Multi Factor Based Sensitivity Model (SPSS Analysis)
 - Final Conclusion
- 11.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific Construction Machinery Industry Market Size on the Basis of Revenue from Sale, in USD Billion, 2006-2011

Figure 2: Asia-Pacific Construction Machinery Segmentation on the Basis of Countries, by Contribution, in percentage, 2006-2011

Figure 3: China Construction Machinery Industry Market Size on the Basis of Sales, in Units and in USD Billion, 2006-2011

Figure 4: China Construction Machinery Imports and Exports, in USD Billion, 2006-2011

Figure 5: Crane Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 6: Crane Machinery Market Segmentation by Crawler, Truck Mounted and Truck Cranes on the Basis of Sales, in Units, 2006-2011

Figure 7: Crane Machinery Market Segmentation by Crawler, Truck Mounted and Truck Cranes on the Basis of Contribution in Units Sold, in Percentage, 2006-2011

Figure 8: Market Share of Major Players in Truck Mounted Cranes Market, in Percentage, 2011

Figure 9: Road Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 10: Road Construction Machinery Market Segmentation on the Basis of Sales, in Units, 2006-2011

Figure 11: Road Construction Machinery Market Segmentation on the Basis of Contribution in Units Sold, in Percentage, 2006-2011

Figure 12: Compacting Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 13: Concrete Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 14: Concrete Machinery Market Segmentation by Concrete Mixers, Pumps and Truck Mounted Concrete Pumps on the Basis of Sales, in Units, 2006-2011

Figure 15: Concrete Machinery Market Segmentation by Concrete Mixers, Pumps and Truck Mounted Concrete Pumps on the Basis of Contribution in Units Sold, in Percentage, 2006-2011

Figure 16: Earthmoving Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 17: Market Share of Major Players in China Excavators Market, in Percentage, 2007-2011

Figure 18: Pile Driving Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 19: Rotary Drilling Rigs Machinery Market Size on the Basis of Sales, in Units, 2006-2011

Figure 20: Market Share of Major Players in the China Construction Machinery Industry, 2011

Figure 21: Urbanization Rate in China, in Percentage, 2006-2011

Figure 22: China Construction Machinery Industry on the Basis of Sales, in USD Billion, 2012-2016

Figure 23: Inflation Rate in China, in Percentage, 2006-2016

Figure 24: Nominal GDP of China, in USD Billion, 2006-2016

Figure 25: Expenditure on Construction Sector, in USD Billion, 2006-2016

Figure 26: Japan Construction Machinery Industry Market Size on the Basis of Sales, in USD Billion, 2006-2011

Figure 27: Japan Construction Machinery Industry Market Size on the Basis of Sales, in Units, 2006-2011

Figure 28: Japan Construction Machinery Industry in Shipments, in USD Billion, 2006-2011

Figure 29: Tractors Machinery Market Size on the Basis of Sales, in Units and in USD Billion, 2006-2011

Figure 30: Tractors Machinery Segments on the Basis of Sales, in USD Billion, 2006-2011

Figure 31: Tractors Machinery Segments on the Basis of Sales, in Units, 2006-2011

Figure 32: Excavators Machinery Market Size on the Basis of Sales, in Units and in USD Billion, 2006-2011

Figure 33: Excavators Machinery Market Segmentation on the Basis of Sales, in USD Billion, 2006-2011

Figure 34: Excavators Machinery Market Segmentation on the Basis of Sales, in Units, 2006-2011

Figure 35: Construction Cranes Machinery Market Size on the Basis of Sales, in Units and in USD Billion, 2006-2011

Figure 36: Road Equipment Machinery Market Size on the Basis of Sales, in Units and in USD Million, 2006-2011

Figure 37: Road Equipment Machinery Segmentation on the Basis of Sales, in USD Million, 2006-2011

Figure 38: Concrete Equipments Machinery Market Size on the Basis of Sales, in Units and in USD Million, 2006-2011

Figure 39: Tunnel Boring Machinery Market Size on the Basis of Sales, in Units and in USD Million, 2006-2011

Figure 40: Foundation Work Equipments Market Size on the Basis of Sales, in Units and in USD Million, 2006-2011

Figure 41: Other Construction Machinery Market Size on the Basis of Sales, in Units and in USD Million, 2006-2011

Figure 42: Market Share of Major Players in Japan Construction Machinery Industry on the Basis of Contribution in Revenue from Sales, in Percentage, 2011

Figure 43: Japan Construction Machinery Industry Future Projections on the Basis of Sales Revenue, in USD Billion, 2012-2016

Figure 44: Nominal GDP of Japan, in USD Billion, 2006-2016

Figure 45: Investment in Construction Sector of Japan, 2006-2016

Figure 46: Inflation Rate in Japan, 2006-2016

Figure 47: Construction Sector Market Size on the Basis of Sales, in USD Billion, 2006-2016

Figure 48: Real Estate Market Size on the Basis of Sales, in USD Billion, 2006-2016

Figure 49: India Construction Machinery Industry Market Size on the Basis of Sales, in Units and USD Billion, FY'2006-FY'2011

Figure 50: Imports and Exports of Construction Machinery in India, in USD Million, FY'2006-FY'2011

Figure 51: India Construction Machinery Segmentation on the Basis of Contribution in Overall Sales Revenue, in Percentage, FY'2006-FY'2011

Figure 52: India Construction Machinery Segmentation on the Basis of Contribution in Overall Sales Volume, in Percentage, FY'2006-FY'2011

Figure 53: Trucks Machinery Market Size on the Basis of Revenue, in Units and in USD Million, FY'2006-FY'2011

Figure 54: Earthmoving Machinery Market Size on the Basis of Sales, in Units and in USD Billion, FY'2006-FY'2007

Figure 55: Road Construction Machinery Market Size on the Basis of Sales, in Units and in USD Million, FY'2006-FY'2011

Figure 56: Cranes Machinery Market Size on the Basis of Sales, in Units and in USD Million, FY'2006-FY'2011

Figure 57: Market Share of Major Players in Indian Construction Machinery Industry, in Percentage Contribution, FY'2011

Figure 58: Foreign Direct Investments in Construction Sector in India, in USD Million, FY'2007-FY'2012

Figure 59: India Construction Machinery Industry Future Projections on the Basis of Sales Revenue, in USD Billion, FY'2012-FY'2016

Figure 60: Nominal GDP, in USD Billion, FY'2006-FY'2016

Figure 61: Inflation Rate, in Percentage, FY'2006-FY'2016

Figure 62: Construction Sector Market Size, in USD Billion, FY'2006-FY'2016

Figure 63: Mining and Quarrying Sector Market Size, in USD Billion, FY'2006-FY'2016

Figure 64: South Korea Construction Machinery Industry Market Size on the Basis of Sales and Production, in USD Billion, 2006-2011

Figure 65: South Korea Construction Machinery Industry Market Size on the Basis of

Sales and Production, in Units, 2006-2011

Figure 66: South Korea Construction Machinery Industry Imports and Exports, in USD Billion, 2006-2011

Figure 67: South Korea Construction Machinery Exports, in Units, 2006-2011

Figure 68: Excavator Machinery Market Size on the Basis Sales and Production, in Units, 2008-2011

Figure 69: Wheel Production Machinery Market Size on the Basis of Sales and Production, in Units, 2008-2011

Figure 70: Skid Steer Loaders Machinery Market Size on the Basis of Sales and Production, in Units, 2008-2011

Figure 71: Forklift Machinery Market Size on the Basis of Sales and Production, in Units, 2008-2011

Figure 72: Other Machinery Market Size on the Basis of Sales and Production, in Units, 2008-2011

Figure 73: Market Share of Major Players in Korea Construction Machinery Industry on the Basis of Revenue, in 2011

Figure 74: Korea Construction Machinery Industry Future Projections on the Basis of Sales Revenue, in USD Billion, 2012-2016

Figure 75: South Korea Nominal GDP, in USD Billion, 2006-2016

Figure 76: South Korea Inflation Rate, in Percentage, 2006-2016

Figure 77: Value of Construction Completed in South Korea, in USD Billion, 2006-2016

Figure 78: Asia-Pacific Construction Machinery Industry Future Projections on the Basis of Sales Revenue, in USD Billion, 2012-2016

Figure 79: Financial Performance of Komatsu Limited on the Basis of Sales Revenue in Asia-Pacific, in USD Billion, FY'2006-FY'2011

Figure 80: Financial Performance of Caterpillar Inc. on the Basis of Revenue from Sales, in USD Million, 2006-2011

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific Construction Machinery Industry Segmentation on the Basis of Equipments Sold, in Units, 2006-2011

Table 2: China Construction Machinery Segmentation on the Basis of Contribution, in Percentage, 2006-2011

Table 3: Earthmoving Machinery Segmentation on the Basis of Sales, in Units, 2006-2011

Table 4: Earthmoving Machinery Market Segmentation by Motor Graders, Excavators, Wheel Loaders and Bulldozers on the Basis of Contribution in Units Sold, in Percentage, 2006-2011

Table 5: Market Share of Major Players in China Construction Machinery Industry on the Basis of Revenue from Sales, in USD Million, 2011

Table 6: Total Fixed Asset Investments in China, in USD Billion, 2006-2016

Table 7: Japan Construction Machinery Industry Segmentation on the Basis of Contribution in Sales Revenue, in Percentage Contribution, 2006-2011

Table 8: Japan Construction Machinery Industry Segmentation on the Basis of Contribution in Sales Volume, in Percentage, 2006-2011

Table 9: Construction Crane Machinery Segmentation on the Basis of Sales, in USD Billion, 2006-2011

Table 10: Construction Crane Machinery Segmentation on the Basis of Sales, in Units, 2006-2011

Table 11: Road Equipments Machinery Segmentation on the Basis of Sales, in Units, 2006-2011

Table 12: Concrete Equipments Machinery Segmentation on the Basis of Sales, in USD Million, 2006-2011

Table 13: Concrete Equipments Machinery Segmentation on the Basis of Sales, in Units, 2006-2011

Table 14: Other Construction Machinery Market Size on the Basis of Sales, in USD Million, 2006-2011

Table 15: Imports and Exports of Certain Construction Machinery in India, in USD Million, FY'2006-FY'2011

Table 16: Imports and Exports of Certain Construction Machinery in India, in Thousand Units, FY'2006-FY'2011

Table 17: Truck Machinery Market Segmentation on the Basis of Sales, in USD Million, FY'2006-FY'2011

Table 18: Trucks Machinery Market Segmentation on the Basis of Sales, in Units,

FY'2006-FY'2011

Table 19: Earthmoving Machinery Segmentation on the Basis of Sales, in USD Million, FY'2006-FY'2011

Table 20: Earthmoving Machinery Segmentation on the Basis of Sales, in Units, FY'2006-FY'2011

Table 21: Road Construction Machinery Segmentation on the Basis of Sales, in USD Million, FY'2006-FY'2011

Table 22: Road Construction Machinery Segmentation on the Basis of Sales, in Units, FY'2006-FY'2011

Table 23: Crane Machinery Segmentation on the Basis of Sales, in USD Million, FY'2006-FY'2011

Table 24: Crane Machinery Segmentation on the Basis of Sales, in Units, FY'2006-FY'2011

Table 25: South Korea Construction Machinery Industry Exports Segmentation, in Units, 2006-2011

Table 26: South Korea Construction Machinery Industry Segmentation on the Basis of Contribution in Domestic Sales Volume, in Percentage, 2008-2011

Table 27: South Korea Construction Machinery Segmentation on the Basis of Contribution in Domestic Production Volume, in Percentage, 2008-2011

Table 28: Market Share of Major Players in Asia-Pacific Construction Machinery Industry on the Basis of Contribution in Sales, in Percentage, 2010-2011

Table 29: Cause and Effect Relationship between Macro-Economic and Industry Factors and Asia Pacific Construction Equipment Industry Prospects

Table 30: Financial Performance of Zoomlion on the Basis of Sales Revenue, in USD Million, 2009-2011

Table 31: Zoomlion Revenue from Sales of Segments, on the Basis of Revenue from Consolidated Statement from all the Regions, in USD Million, 2009-2011

Table 32: Correlation Matrix of the China Construction Machinery Industry

Table 33: Regression Coefficients Output

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