

# Asia-Pacific Pre-Primary Education and Childcare Industry Outlook to 2017- India and China to Lead Growth

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### **Abstracts**

The report titled "Asia-Pacific Pre-Primary Education and Childcare Industry Outlook to 2017- India and China to Lead Growth" presents a comprehensive analysis of the industry covering aspects including market size in terms of enrollments and establishments. The report also entails a detailed description of the prominent and emerging geographic markets of the region including India, China, Japan, South Korea and Australia.

South and West Asian regions have witnessed the emergence of a burgeoning preprimary education and childcare industry in the span of the last ten years. The gross enrollment ratios have shown a tremendous improvement from a growing number of children taking part in the preschool programs or receiving child care benefits. As a result, the number of pre-primary and child care institutions have also multiplied in different countries over the years thus supporting the growth of the pre-primary education and childcare industry. Pre-primary education and childcare market in Asia-Pacific is hugely driven by the awareness of the importance of the quality care and preschool education services being provided to the young children. In 2012, the industry noted total establishments of ~ million which provided pre-primary education and child care services to ~ million children. The pre-primary education and childcare industry in different geographic markets has reflected a high fragmentation with a greater share of unorganized segment in the market.

India has accounted for the highest share of ~% in terms of participation of children in the pre-primary education and childcare sector in 2012. The growing number of enrollments has been driven by the rising private sector involvement in the industry. Over the span of last five years, the number of pre-primary and child care institutions



has shown a remarkable increase owing to the growing number of centers of various private preschool chains. Moreover, the sustained governmental efforts to promote this sector have also helped the industry to gain increasing revenues over the years.

China was the second largest market for the pre-primary education and childcare industry in the Asia-Pacific region in 2012 in terms of number of enrollments. The large population base has helped the growth of the industry which is reflected by improving gross enrollment rates each year. Pre-primary education industry in China is expected to grow manifold supported by the rising expansion of various prominent private players in the economy.

Japan and South Korea are amongst the leading countries in the world for the preprimary education and childcare sector. The market in both these countries is quite developed and highly competitive. High participation of women in the workforce and growing disposable incomes has led to the growing dependence of working women on child care and preschool facilities. Additionally, the declining rates of births have also led to increased spending on children and on their educational cost. Influenced by these factors, the revenues of the pre-primary education and childcare industry have grown significantly over the years.

Australia hosted the maximum number of institutions providing the preschool and childcare programs in 2012. The childcare in Australia is a mature market which is characterized by the diversity of the services which has been provided by the operators. Preschool education market on the other side is still in its growth phase and is marked by a high degree of competitiveness which exists amongst the market players.

The pre-primary education and childcare industry in Asia-Pacific is evolving at a rapid rate, with private sector steadily gaining increasing traction. With rising competitive pressures owing to the growing organized market share, the industry is set to experience an overhaul in terms of quality set up including curriculum, activities and infrastructure. The enrollments are set to increase at a CAGR of ~% from 2012 to 2017, reaching ~ million in 2017.

Apart from the mentioned major geographic markets, the report also highlights some of the emerging markets for pre-primary education and childcare industry including Thailand, Malaysia, Singapore and Maldives.

### **KEY TOPICS COVERED IN THE REPORT**



The market size of the Asia-Pacific, India, China, Japan, South Korea and Australia pre-primary education and childcare markets in terms of enrollments and establishments.

The market size of the other emerging industries such as Thailand, Malaysia, Singapore and Maldives.

Market Segmentation of the Asia-Pacific pre-primary education and childcare industry on the basis of geographical contribution from India, China, Japan, South Korea, Australia and other emerging markets.

Market Segmentation of India pre-primary education and childcare industry on the basis of market structure, gender, type of funding and type of schools.

Market Segmentation of China pre-primary education and childcare industry on the basis of gender, type of funding, region and independent and attached classes.

Market Segmentation of Japan pre-primary education and childcare industry on the basis of pre-primary and childcare markets and sub-segmentation by gender and type of funding.

Market Segmentation of South Korea pre-primary education and childcare industry on the basis of pre-primary and childcare markets and subsegmentation by gender, region and type of funding.

Market Segmentation of Australia pre-primary education and childcare industry on the basis of pre-primary and childcare markets and sub-segmentation by gender, region and type of funding.

Trends and Developments in India, China, Japan, South Korea and Australia preprimary and childcare industry.

Competitive landscape and company profiles of the major providers of preschool and childcare services in India, China, Japan and Australia.

Future outlook and projections of the India, China, Japan, Australia in terms of revenues of pre-primary education and childcare industry.



Future outlook of Asia-Pacific pre-primary education and childcare industry in terms of enrollments.



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