

Asia-Pacific Golf Industry Outlook to 2018 - Surging Popularity of Golf in China and India to Spur Growth

<https://marketpublishers.com/r/AEF3998EC8DEN.html>

Date: June 2014

Pages: 268

Price: US\$ 1,600.00 (Single User License)

ID: AEF3998EC8DEN

Abstracts

The report titled “Asia-Pacific Golf Industry Outlook to 2018 – Surging Popularity of Golf in China and India to Spur Growth” provides a comprehensive analysis of the market dynamics of the golf industry in 4 geography Asia Pacific, Japan, China, Australia and India. The report has highlighted major segments of the golf industry on the basis of golf events, golf tourism, golf equipment and apparels market, golf courses and driving ranges market. In golf equipment and apparels market, the report has discussed market size in terms of value and market segmentation by products and geography. The report also entails the market share of the major players in golf equipment and apparels industry in different regions. An analysis of the future of golf equipment and apparels market in Asia-Pacific region is provided on the basis of revenue of the market over next five years. The report also highlights the golf infrastructure and number of golfers in Asia-Pacific region.

Asia-Pacific

The golf equipment and apparels market in Asia-Pacific region has showcased a persistent trajectory of growth over the period 2008-2013. Asia-Pacific golf equipment and apparels market comprises of 4 countries which includes Japan, China, Australia and India. The overall market has recorded a stagnant CAGR over a period of 2008-2013. The growth in the Asia-Pacific golf equipment and apparels market is primarily driven by China and India which have emerged as the largest suppliers and retailer of golf equipment and apparels in the last few years. Asia-Pacific market for golf equipment and apparels has been traditionally dominated by golf equipment such as golf clubs and golf balls which have contributed nearly ~% to the overall golf market in 2013. Asia-Pacific golf equipment market recorded revenue of USD ~ million in 2013.

Japan

Japan golf industry recorded a negative CAGR of 2.6% from 2008-2013. The market has experienced a decline in terms of revenues over the last five years to USD ~ million in 2013 decreasing from USD ~ million in 2008. The driving range revenue and sales of equipment and apparels segments have increased within the industry and held a share of ~% and ~% respectively in Japan golf market during 2013. The market in 2013 was led by the domestic player Dunlop Sports with ~% contribution to the golf equipment and apparels market revenue. By 2018, golf industry is estimated to reach USD ~ million and thereby registering a negative CAGR of 0.4% over a period of 2014-2018.

Australia

The golf equipment and apparel market has undergone certain transition with the changing golfers' demography in Australia. Over the last six years, golf equipment and apparels market have showcased down trends and registered a negative CAGR of ~% from 2008-2013. The domestic market for golf equipment and apparels has recorded revenue worth USD ~ million in 2013, which has fallen from USD ~ million in 2008. The market for golf equipment and apparels is likely to reach USD ~ million by 2018 from USD ~ million in 2013, and thereby register a negative CAGR of 2.7% from 2014-2018. At present, the country recorded ~ golf courses/clubs in 2013, which has inclined from ~ courses in 2008. New South Wales/ Australian Capital Territory region contributed a share of ~% to the total golf clubs in Australia in 2013.

China

The golf industry in China has evolved remarkably both in terms of the nature of the sport and market size over the past one decade. Golf equipment and apparels market in China generated revenue worth around USD ~ million in 2013, registering a CAGR of 9.7% from 2008-2013. Majority of the golf playing population in the country preferred TaylorMade-Adidas brand of Adidas group over any other golf brands in 2013. Brand preference for TaylorMade clubs products held a share of ~% for drivers, ~% for fairway woods and hybrids, ~% for irons and ~% for putters in 2013. On an average, ~ golf facilities existed in 2004, which has inclined to ~golf courses in 2013 and nearly catering ~ million golfers in China during 2013. In the last six years from 2008-2013, an average annual growth rate of 11.4% was witnessed in the number of golf courses in the country. The core golfer's population accounted for ~% share to the total golfer's population during 2013.

India

India golf equipment and apparels market is led by TaylorMade- Adidas India which accounted for a share of approximately ~% in Indian golf equipment and apparels market in FY'2013. The structural changes in the management and the decision to shut their direct operations of TaylorMade-Adidas in the Indian market, has drastically declined the revenue growth of the industry during the year 2013. This in turn provided impetus to Callaway golf, which captured a significant the market position in golf industry in India and emerged as the largest seller of golf equipment in the domestic market in FY'2014, with a share of ~% to the market. In near term, the market of golf equipment and apparels market in India is anticipated to reach USD 12.5 million in FY'2019 from USD ~ million in FY'2014, registering a double digit CAGR during FY'2014-FY'2019.

KEY TOPICS COVERED IN THE REPORT

Introduction of Asia-Pacific Golf Industry and by Geography such as China, Japan, Australia and India

Asia-Pacific Golf Equipment and Apparels Market Size by Revenue, 2008-2013

Asia-Pacific Golf Equipment and Apparels Market Size by Geography such as China, Japan, Australia and India, 2008-2013

Market Share of Major Players in Golf Equipment and Apparels Market in Japan, China, and India

Competitive Landscape of Major Players in Australia Golf Equipment and Apparels Market

Analysis of Golf Infrastructure in Japan, China, Australia and India

SWOT Analysis of Golf Industry in Japan, China, Australia and India

Macroeconomic Factors of Golf industry in Japan, China, Australia and India

Trends and Developments in Asia-Pacific Golf Equipment and Apparels Market

Future Outlook and Projections of Asia-Pacific Golf Equipment and Apparels

Market Size by Geography such as China, Japan, Australia and India,
2014-2018

Contents

1. ASIA-PACIFIC GOLF INDUSTRY INTRODUCTION

2. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET SIZE, 2008-2013

3. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET SEGMENTATION, 2008-2013

3.1. By Golf Equipment and Golf Apparel and Accessories, 2013

3.1.1. Asia-Pacific Golf Equipment Market Overview, 2013

3.1.2. Asia-Pacific Golf Apparels Market Overview, 2013

3.2. By Geography (Japan, China, Australia, India), 2008-2013

4. ASIA PACIFIC GOLF INDUSTRY: TRENDS AND DEVELOPMENTS

Burgeoning Online Market for Golf Equipment and Apparels

Popularity of Golf is Growing in North Asian Countries

Large Number of Golf Courses in Asia- Pacific Region

Golfer Population in Asia-Pacific Region (Trend Analysis)

Increasing Women Participation Rate

Advent of Golf Clubs Technologies

Short Golf Game Strategy

Golf Gaming Technologies

5. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET FUTURE OUTLOOK AND FUTURE PROJECTIONS, 2014-2019

5.1. By Geography (Japan, China, Australia, India), 2014-2018

5.2. Cause and Effect Relationship Between Industry Factors and the Asia-Pacific Golf Equipment and Apparels Market Prospects

6. JAPAN GOLF INDUSTRY INTRODUCTION

6.1. Japan Golf Tourism Market Overview

6.2. Japan Golf Events Market Overview

6.3. Japan Golf Market Size by Revenue, 2008-2013

6.4. Japan Golf Market Segmentation By Golf Courses, Golf Equipment and Apparels and Drive Ranges, 2008-2013

- 6.4.1. Japan Golf Courses Market Size by Revenue, 2008-2013
- 6.4.2. Japan Golf Equipment and Apparels Market Size by Revenue, 2008-2013
 - 6.4.2.1. Japan Golf Equipment and Apparels Market Segmentation by Product Categories, 2010-2013
 - 6.4.2.1.1. Japan Golf Clubs Market Overview, 2010-2013
 - 6.4.2.1.2. Japan Golf Wear Market Overview, 2010-2013
 - 6.4.2.1.3. Japan Golf Goods Market Overview, 2010-2013
 - 6.4.2.1.4. Japan Golf Balls Market Overview, 2010-2013
 - 6.4.2.1.5. Japan Other Golf Goods Market Overview, 2010-2013
 - 6.4.2.2. Market Share of Major Players in Japan Golf Equipment and Apparels Market, 2013
 - 6.4.2.3. Japan Golf Equipment and Apparels Market: Trends and Developments
 - Focus on Women Golf
 - New Marketing Strategies
- 6.4.3. Japan Golf Drive Ranges Market Size by Revenue, 2008-2013
- 6.5. Analysis of Golf Infrastructure in Japan
 - 6.5.1. Golf Courses in Japan, 2008-2013
 - 6.5.1.1. By Types, 2013
 - 6.5.1.2. By Area, FY'2010 & FY'2011
 - 6.5.1.3. By Golf Management Groups, 2008 & 2013
 - 6.5.2. Rounds Played at Golf Courses in Japan, 2008-2013
 - 6.5.3. Driving Ranges in Japan, 2008-2013
 - 6.5.4. Golfers Population in Japan, FY'2008-FY'2013
 - 6.5.5. Trend analysis of Number of Golf Infrastructure in Japan, 1985-2007
 - 6.5.6. Golfing Population in Japan by Age, FY'1990 –FY'2006
 - 6.5.7. Season to Play Golf in Japan
- 6.6. Major Golf Management Groups in Japan
 - 6.6.1. Pacific Golf Management Holding
 - 6.6.1.1. Business Overview
 - 6.6.1.2. Business Strategies
 - Focus on Enhancement of Golf Courses Management
 - Acquisition of Golf Courses
 - 6.6.1.3. Financial Performance, 2008-2013
 - 6.6.2. Accordia Golf Group
 - 6.6.2.1. Business Overview
 - 6.6.2.2. Business Strategies
 - Multi Brand Positioning
 - Reduction in Costs
 - Improve Retail Business

Expansion of Drive Ranges Operation

Acquisition of Golf Courses in Urban Area

6.6.2.3. Financial Performance, FY'2008-FY'2013

6.6.3. Orix Corporation

6.6.3.1. Business Overview

6.6.3.2. Business Strategies

Real Estate Business

6.6.3.3. Financial Performance, 2008-2013

6.7. Japan Golf Industry Market: SWOT Analysis

Strength

Weakness

Opportunities

Threats

6.8. Japan Golf Market Future Outlook and Future Projections, 2014-2018

6.8.1. Japan Golf Market Segmentation, 2014-2018

6.8.1.1. Japan Golf Courses Market Future Outlook and Projections, 2014-2018

6.8.1.2. Japan Golf Equipment and Apparels Market Future Outlook and Projections, 2014-2018

6.8.1.2.1. Japan Golf Equipment and Apparels Market Segmentation Future Outlook and Projections, 2014-2018

6.8.1.3. Japan Golf Drive Range Market Future Outlook and Projections, 2014-2018

6.9. Japan Golf Industry Macroeconomic Factors: Historicals and Projections

6.9.1. Population, 2008-2018

6.9.2. Golfer's Population, FY'2008-FY'2018

6.9.3. Exchange Rate of Japanese Yen Compared to the US Dollar, FY'2008-FY'2013

6.9.4. Consumer Spending on Recreational Goods and Services per Household, 2008-2013

6.9.5. Japan Real GDP Growth, 2008-2014

7. CHINA GOLF INDUSTRY INTRODUCTION

7.1. China Golf Tourism Market Overview

7.2. China Golf Events Market Overview

7.3. China Golf Equipment and Apparels Market Introduction and Market Size, 2008-2013

7.3.1. China Golf Equipment and Apparels Market Segmentation by Products, 2013

7.3.2. Market Share of Major Players in China Golf Equipment and Apparels Market, 2013

7.3.3. China Golf Equipment and Apparels Market: Trends and Developments

Increasing Golf Sports Participation

Lack of Domestic Players

Deeply Rooted Retail Channel

7.3.4. China Golf Equipment and Apparels Market Future Outlook and Future Projections, 2014-2018

7.4. Analysis of Golf Infrastructure in China

7.4.1. Golf Courses in China, 2008-2013

7.4.1.1. By Size, 2010 & 2013

7.4.2. New Golf Course Developments, 2008-2013

7.4.3. Golfers Population in China, 2008-2013

7.4.3.1. By Core and Occasional Golfers, 2011-2013

7.4.3.2. By Age Group, 2013

7.4.3.3. By Gender, 2008 & 2013

7.4.4. Rounds Played at Golf Courses in China, 2009-2013

7.4.4.1. By Regions, 2013

7.4.4.2. By 18- Hole Golf Courses, 2009-2013

7.4.4.3. Annual Income of Golfers in China, 2013

7.4.5. Consumer Behavior on Golf Consumption in China, 2013

7.4.5.1. Annual Expenditure on Golf Related Goods and Services by Golfers in China, 2013

7.4.5.2. Golf Brands Preference by golfers in China, 2013

7.5. China Golf Industry Market: SWOT Analysis

Strength

Weakness

Opportunities

Threats

7.6. China Golf Industry Macroeconomic Factors: Historicals and Projections

7.6.1. Population, 2008-2018

7.6.2. Golfer's Population, 2014-2018

7.6.3. Exchange Rate of Chinese Yen Compared to the US Dollar, 2008-2013

7.6.4. Consumption Expenditure of Households on Recreation and Culture in China, 2008-2018

7.6.5. Golf Courses in China, 2014-2018

7.6.6. China New Golf Course Developments, 2014-2018

7.6.7. Real GDP Growth in China (%), 2008-2014

8. AUSTRALIA GOLF INDUSTRY INTRODUCTION

- 8.1. Australia Golf Tourism Market Overview
- 8.2. Australia Golf Events Market Overview
 - 8.2.1. Golf Education Programs
- 8.3. Australia Golf Equipment and Apparels Market Introduction and Market Size, 2008-2013
 - 8.3.1. Australia Golf Equipment and Apparels Market Segmentation by Products, 2008-2013
 - 8.3.2. Australia Golf Equipment and Apparels Market: Trends and Developments
 - Rising Ageing Population of Australia
 - Free Demo Days
 - Growing Golf Tournament Sponsorships
 - Counterfeited Golf Products
 - 8.3.3. Competitive Landscape of Major Players in Australia Golf Equipment and Apparels Market
 - 8.3.4. Australia Golf Equipment and Apparels Market Future Outlook and Future Projections, 2014-2018
 - 8.3.4.1. By Product Categories, 2014-2018
- 8.4. Analysis of Golf Infrastructure in Australia
 - 8.4.1. Number of Golf Clubs in Australia, 2008-2013
 - 8.4.1.1. By States, 2010-2013
 - 8.4.1.2. By Club Membership Size, 2013
 - 8.4.2. Golfers Population in Australia, 2008-2013
 - 8.4.2.1. By Gender, 2008-2013
 - 8.4.2.2. By Age Group, 2008-2013
 - 8.4.3. Number of Rounds Played At Australia Golf Courses, 2008-2013
 - 8.4.3.1. By States, 2010-2013
- 8.5. Australia Golf Industry Market: SWOT Analysis
 - Strength
 - Weakness
 - Opportunity
 - Threat
- 8.6. Australia Golf Industry Macroeconomic Factors: Historicals and Projections
 - 8.6.1. Population, 2008-2018
 - 8.6.2. Foreign Exchange Rate from Australian Dollar to the US dollar, 2008-2014
 - 8.6.3. Australia Consumer Spending on Recreational and Cultural Services, 2008-2018

9. INDIA GOLF INDUSTRY INTRODUCTION

- 9.1. India Golf Course Development and Operations Market Overview
- 9.2. India Golf Tourism Market Overview
- 9.3. India Golf Events Market Overview
- 9.4. India Golf Equipment and Apparels Market Introduction
 - 9.4.1. India Golf Equipment and Apparels Market Size by Revenue, FY'2008-2014
 - 9.4.2. India Golf Equipment and Apparels Market Segmentation by Products, FY'2008-FY'2014
 - 9.4.3. India Golf Equipment and Apparels Market Segmentation by Distribution Channel, FY'2013 & FY'2014
 - 9.4.4. Price Analysis of Golf Equipment by Brands in India
 - 9.4.5. Market Share of Major Players in India Golf Equipment and Apparels Market, FY2013
 - 9.4.6. India Golf Equipment and Apparels Market: Trends and Developments
 - International Brands Seeking Entry into Indian Market
 - Promotion of Golf in Schools and Opening of Golf Academy
 - Introduction of Golf Leagues to Boost Golf Sports Sector in India
 - Budding Awareness of Fitness in India
 - 9.4.7. India Golf Equipment and Apparels Market Future Outlook and Future Projections, FY'2015-FY'2019
- 9.5. Analysis of Golf Infrastructure in India
 - 9.5.1. Number of Golf Courses in India, 2008- 2013
 - 9.5.2. Distribution of Golf Courses, 2013
 - 9.5.2.1. By Availability Zone, 2013
 - 9.5.2.2. By Private, Public and Resort Golf Courses, 2013
 - 9.5.2.3. By Different Zones, 2013
 - 9.5.2.4. By Types (Hill Station, International Standard, Tea Garden and Signature Golf Courses), 2013
 - 9.5.2.5. By Size (9- Hole, 18-Hole and 27-Hole Golf Courses), 2013
 - 9.5.2.6. By States, 2013
 - 9.5.3. Golfer's Population in India, 2013
 - 9.5.3.1. By Armed Forces and Civilian Population, 2013
 - 9.5.3.2. By Gender, 2013
 - 9.5.3.3. By Age Group, 2013
 - 9.5.4. Top Golf Courses in India, 2013
- 9.6. India Golf Industry Market: SWOT Analysis
 - Strengths
 - Weakness
 - Opportunities
 - Threats

9.7. India Golf Industry Macroeconomic Factors: Historicals and Projections

9.7.1. Population of India, 2008-2018

9.7.2. Consumer Spending on Recreational Activity, FY'2008-FY'2018

9.7.3. Inflation in India (%), 2011-2014

9.7.4. Exchange Rate of Indian Rupee Compared to the US Dollar, FY'2008-FY'2013

9.7.5. India Real Estate Market Size by Revenue, FY'2008-FY'2018

10. APPENDIX

10.1. Market Definitions

10.2. Abbreviations

10.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

10.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 2: Asia-Pacific Golf Equipment and Apparels Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2008-2013

Figure 3: Asia Pacific Golf Equipment and Apparels Market Segmentation by Golf Equipment and Golf Apparel and Accessories on the Basis of Revenue in Percentage (%), 2013

Figure 4: Asia Pacific Golf Equipment Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in Percentage (%), 2013

Figure 5: Asia Pacific Golf Apparels and Accessories Market Segmentation by Geography (Japan, China, Australia and India) on the Basis of Revenue in Percentage (%), 2013

Figure 6: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Revenue in Percentage (%), 2008-2013

Figure 7: Asia-Pacific Golf Equipment and Apparels Market Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 8: Japan Golf Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2008-2013

Figure 9: Japan Golf Market Segmentation by Golf Courses, Golf Equipment and Apparels and Drive Ranges on the Basis of Revenue in Percentage (%), 2008-2013

Figure 10: Japan Golf Courses Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2008-2013

Figure 11: Japan Golf Equipment and Apparels Market Size by Manufacturers and Retailers on the Basis of Revenue in USD Million, 2008-2013

Figure 12: Japan Golf Equipment and Apparels Market Segmentation by Golf Clubs, Golf Wear, Golf Goods, Golf Balls and Other Golf Goods on the Basis of Revenue in Percentage (%), 2010-2013

Figure 13: Japan Golf Clubs Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2010-2013

Figure 14: Japan Golf Club Market Segmentation by Wood, Iron, Utility and Putter in Percentage (%), 2010-2013

Figure 15: Japan Golf Wear Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2010-2013

Figure 16: Japan Golf Wear Market Size by Gender on the Basis of Revenue in Percentage (%), 2013

Figure 17: Japan Golf Wear Market Segmentation by Distribution Channel on the Basis of Revenue in Percentage (%), 2013

Figure 18: Japan Golf Goods Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2010-2013

Figure 19: Japan Golf Goods Market Segmentation by Shoes, Caddy Bag, Gloves and Other Bags and Covers on the Basis of Revenue in Percentage (%), 2010-2013

Figure 20: Japan Golf Balls Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2010-2013

Figure 21: Japan Golf Balls Market Segmentation by Golf Courses Balls and Golf Range Balls on the Basis of Revenue in Percentage (%), 2010-2013

Figure 22: Japan Other Golf Goods Market Size on the Basis of Revenue in USD Million, 2010-2013

Figure 23: Japan Golf Equipment and Apparels Market Share of Major Players on the Basis of Revenue in Percentage (%), 2013

Figure 24: Japan Golf Drive Ranges Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2008-2013

Figure 25: Golf Courses in Japan in Numbers, 2008-2013

Figure 26: Golf Courses in Japan by Private and Public Courses on the Basis of Contribution in Percentage (%), 2013

Figure 27: Golf Courses in Japan by Areas in Percentage (%), FY'2010 & FY'2011

Figure 28: Golf Courses in Japan by Major Golf Management Group in Percentage (%), 2013

Figure 29: Rounds Played at Golf Courses in Japan in Million, 2008-2013

Figure 30: Driving Ranges in Japan in Number, 2008-2013

Figure 31: Japan Golfers Population in Million, FY'2008-FY'2013

Figure 32: Pacific Golf Management Group Revenue in Japan on the Basis of Revenue in USD Million, 2008-2013

Figure 33: Golf Courses Owned and Managed by Accordia Golf Group by Different Areas in Japan by Numbers in Percentage (%), FY'2010- FY'2013

Figure 34: Golf Courses Operation Revenue by Golf Course and Membership Fee on the Basis of Revenue in Percentage (%), FY'2008-FY'2013

Figure 35: Accordia Golf Equipment Sales in Japan by Product Categories on the Basis of Revenue in Percentage (%), FY'2010-FY'2013

Figure 36: Golf Courses Operation Revenue by Different Segments on the Basis of Contribution in Percentage (%), FY'2008-FY'2013

Figure 37: Accordia Golf Group in Japan on the Basis of Revenue in USD Million, FY'2008-FY'2013

Figure 38: Accordia Golf Group Revenue by Different Business Segments in Japan on the Basis of Revenue in Percentage (%), FY'2008-FY'2013

Figure 39: Golf Courses by Orix Corporation in Japan by Areas on the Basis of Contribution in Percentage (%), FY'2013

Figure 40: Orix Corporation Revenue from Real Estate Business in Japan in USD Million, 2008-2013

Figure 41: Japan Golf Industry Future Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 42: Future Projections of Japan Golf Market Segments by Golf Course, Golf Equipment and Apparel and Drive Range on the Basis of Revenue in Percentage (%), 2014-2018

Figure 43: Japan Golf Courses Market Future Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 44: Japan Golf Equipment and Apparels Market Future Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 45: Japan Golf Equipment and Apparels Market Segmentation Future Projections by Golf Clubs, Golf Wear, Golf Goods, Golf Balls and Other Golf Goods on the Basis of Revenue in Percentage (%), 2014-2018

Figure 46: Japan Golf Drive Ranges Market Future Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 47: Japan Population in Million, 2008-2018

Figure 48: Japan Population by Different Age Group in Percentage (%), 2008-2018

Figure 49: Japan Golfer's Population in Million, FY'2008-FY'2018

Figure 50: Exchange Rate of the Japanese Yen against the US Dollar, 2008-2013

Figure 51: Japan Consumer Spending on Recreational Goods and on Sporting goods per Household in USD, 2008-2013

Figure 52: Japan Real GDP Growth (%), 2008-2014

Figure 53: Foreign Tourist Arrivals, Sightseeing/Leisure Activities Arrivals and Meeting/Business Purpose Arrivals in China by Nationality, 2013

Figure 54: Total Event Prize Money Market in China in USD, 2008-2013

Figure 55: China Golf Equipment and Apparels Market Size by Revenue in USD Million, 2008-2013

Figure 56: China Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Golf Related Accessories on the Basis of Contribution in Percentage (%), 2013

Figure 57: Market Share of Major Players in China Golf Equipment and Apparels Market on the Basis of Revenue in Percentage (%), 2013

Figure 58: China Golf Equipment and Apparel Market Future Projections on the Basis Revenue in USD Million, 2014- 2018

Figure 59: Golf Courses in China in Numbers and Growth Rate (%), 2008-2013

Figure 60: Golf Courses Distribution by Size in China on the Basis of Contribution in

Percentage (%), 2010 & 2013

Figure 61: New Golf Courses Development in China in Numbers, 2008-2013

Figure 62: China Golfers Population in Millions, 2008-2013

Figure 63: China Golfers Population by Occasional and Core Golfers on the Basis of Contribution in Percentage (%), 2011-2013

Figure 64: China Golfers Population by Age on the Basis of Contribution in Percentage (%), 2013

Figure 65: China Golfers Population by Gender in Percentage (%), 2008 & 2013

Figure 66: Rounds Played at China Golf Courses, 2009-2013

Figure 67: Annual Income of Golfers in China in USD, 2013

Figure 68: Annual Expenditure on Golf Related Goods and Services by Golfers in China, 2013

Figure 69: Population of China in Million, 2008-2018

Figure 70: China Golfers Population in Million, 2014-2018

Figure 71: Exchange Rate of the CNY against the US Dollar, 2008-2013

Figure 72: China Consumption Expenditure of Households on Recreation and Cultural Activities in USD Million, 2008-2018

Figure 73: Golf Courses in China in Numbers, 2014-2018

Figure 74: New Golf Courses Development in China in Numbers, 2014-2018

Figure 75: China Real GDP Growth (%), 2008-2014

Figure 76: Australia Golf Tourism Market Segmentation by Food, Beverage and Entertainment, Accommodation and Transportation, 2008

Figure 77: Australia Golf Equipment and Apparels Market Size on the basis of Revenue in Million, 2008-2013

Figure 78: Australia Golf Equipment and Apparels Market Segmentation by Golf Clubs, Balls, Apparels, Shoes, Bags and Gloves on the Basis of Contribution in Percentage (%), 2008-2013

Figure 79: Australia Golf Equipment and Apparels Market Size in Million, 2014-2018

Figure 80: Australia Golf Equipment and Apparels Market Segmentation by Golf Clubs, Balls, Apparels, Shoes, Bags and Gloves on the Basis of Contribution in Percentage (%), 2008-2013

Figure 81: Golf Courses in Australia, 2008-2013

Figure 82: Golf Courses in Australia by Areas in Australia in Percentage (%), 2010-2013

Figure 83: Golf Courses in Australia by States in Australia in Percentage (%), 2010-2013

Figure 84: Golfers Population in Australia, 2008-2013

Figure 85: Golfers Population by Golf Club Members and Non Club Members in Australia, 2008-2013

Figure 86: Golfers Population in Australia by Gender on the Basis of Percentage (%),

2008-2013

Figure 87: Golfers Population in Australia by Age Group in Percentage (%), 2008-2013

Figure 88: Number of Rounds Played at Golf Courses in Australia in Million, 2008-2013

Figure 89: Population in Million, 2008-2018

Figure 90: Golfers Population Australia in Million, 2014-2018

Figure 91: Exchange Rate of the Australian Dollar against the US Dollar, 2008-2013

Figure 92: Australia Consumer Expenditure on Recreational and Cultural Services in USD Million, 2008-2018

Figure 93: Foreign Tourist Arrivals, Business and Professional Purpose Arrivals and Leisure, Holiday and Recreation Activities Arrivals in India, 2009-2013

Figure 94: Major Golf Event Prize Money Market in India in USD Million, 2008-2013

Figure 95: India Golf Equipment and Apparel Market Size by Revenue in USD Million, FY'2008- FY'2014

Figure 96: India Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Related Accessories on the Basis of Contribution in Percentage (%), FY'2008- FY'2014

Figure 97: India Golf Equipment and Apparels Market Segmentation by Products Categories on the Basis of Revenue in USD Million, FY'2008- FY'2014

Figure 98: India Golf Clubs and Balls Market Segmentation by Products Categories on the Basis of Revenue in USD Million, FY'2013 & FY'2014

Figure 99: India Golf Clubs Market Segmentation by Products Categories on the Basis of Revenue in Percentage (%), FY'2013

Figure 100: India Equipment and Apparels Market Segmentation by Distribution Channel on the Basis of Contribution in Percentage (%), FY'2013 & FY'2014

Figure 101: Market Share of Major Players in India Golf Equipment and Apparels Market by Revenue in Percentage (%), FY'2013

Figure 102: India Golf Equipment and Apparel Market Future Projections on the Basis of Revenue in USD Million, FY'2015- FY'2019

Figure 103: Golf Courses in India, 2008 -2013

Figure 104: Golf Courses Distribution by Civilian Zone and Armed Forces in India on the Basis of Contribution in Percentage (%), 2013

Figure 105: Golf Courses Distribution by Private, Public and Resorts in India on the Basis of Number in Percentage (%), 2013

Figure 106: Golf Courses Distribution by Zones in India on the Basis of Contribution in Percentage (%), 2013

Figure 107: Golf Courses Distribution by Size in India on the Basis of Number in Percentage (%), 2013

Figure 108: Golf Courses Distribution by Different States in India on the Basis of Contribution in Percentage (%), 2013

Figure 109: Golfers Population in India by Armed Forces and Civilian on the Basis of Contribution in Percentage (%), 2013

Figure 110: Golfers Population in India by Gender on the Basis of Contribution in Percentage (%), 2013

Figure 111: Golfers Population by Age Group in India on the Basis of Contribution in Percentage (%), 2013

Figure 112: Population in India in Million, 2008-2018

Figure 113: Golfers Population in India in Million, 2014-2018

Figure 114: Consumer Spending on Recreational Activity in India in USD Million, FY'2008-FY'2018

Figure 115: Inflation in India in Percentage (%), 2010-2014

Figure 116: Exchange Rate of the Indian Rupee against the US Dollar, 2008-2013

Figure 117: India Real Estate Market Size on the Basis of Revenue In USD Million, FY'2008-FY'2018

List Of Tables

LIST OF TABLES

Table 1: Global Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Contribution in on the Basis of Revenue in USD Million, 2013

Table 2: Asia Pacific Golf Equipment and Apparels Market Segmentation by Golf Equipment and Golf Apparel and Accessories on the Basis of Revenue in USD Million, 2013

Table 3: Asia Pacific Golf Equipment Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in USD Million, 2013

Table 4: Asia Pacific Golf Apparels and Accessories Market Segmentation by Geography (Japan, China, Australia and India) on the Basis of Revenue in USD Million, 2013

Table 5: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Revenue in USD Million 2008-2013

Table 6: Asia-Pacific Golf Facilities by Japan, Australia, China, India and Other Asian Countries, 2008-2013

Table 7: Asia-Pacific Golfers Population by Japan, China, Australia and India, 2008-2013

Table 8: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in Percentage (%), 2014-2018

Table 9: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in USD Million 2008-2013

Table 10: Cause and Effect Relationship between Industry Factors and Asia-Pacific Golf Equipment and Apparels Industry Prospects

Table 11: Major Golf Events of Japan, 2013

Table 12: Japan Golf Market Segmentation by Golf Courses, Golf Equipment and Apparels and Drive Ranges on the Basis of Revenue in USD Million, 2008-2013

Table 13: Japan Golf Equipment and Apparels Market Segmentation by Golf Clubs, Golf Wear, Golf Goods, Golf Balls and Other Golf Goods on the Basis of Revenue in USD Million, 2010-2013

Table 14: Japan Golf Club Market Segmentation by Woods, Iron, Utility and Putter in USD Million, 2010-2013

Table 15: Japan Golf Wear Market Segmentation by Distribution Channel on the Basis of Revenue in USD Million, 2013

Table 16: Japan Golf Goods Market Segmentation by Shoes, Caddy Bag, Gloves and Other Bags and Covers on the Basis of Revenue in USD Million, 2010-2013

Table 17: Japan Golf Goods Market Segmentation by Golf Courses Balls and Golf

Range Balls on the Basis of Revenue in USD Million, 2010-2013

Table 18: Revenue of Major Players in Japan Golf Equipment and Apparels Market in USD Million, 2012 & 2013

Table 19: Golf Courses by Private and Public Courses in Japan in Number, 2013

Table 20: Number of Golf Courses in Japan by Major Golf Management Group in Number, 2008 & 2013

Table 21: Trend Analysis of Number of Golf Facilities in Japan, 1985-2007

Table 22: Golfers Population in Japan by Age Group on the Basis of Percentage, FY'1990 –FY'2006

Table 23: Golfers Population in Japan by Age Group in Million, FY'1990 –FY'2006

Table 24: Best Season to Play Golf in Japan by Regions, 2013

Table 25: Golf Courses Owned and Managed by Pacific Golf Management by Prefectures of Japan in Number 2013

Table 26: Pacific Golf Management Group Revenue by Different Business Segments in Japan in USD Million, 2008-2013

Table 27: Number of Golf Courses Owned and Managed by Accordia Golf Group by Different Areas in Japan in Numbers, FY'2010-FY'2013

Table 28: Golf Courses Operation Revenue by Golf Course and Membership Fee on the Basis of Revenue in USD Million, FY'2008-FY'2013

Table 29: Golf Courses Operation Business Parameters at Accordia Golf Group, FY'2008-FY'2013

Table 30: Accordia Golf Equipment Sales in Japan by Product Categories on the Basis of Revenue in USD Million, FY'2010-FY'2013

Table 31: Golf Courses Operation Revenue by Different Segments in USD Million, FY'2008-FY'2013

Table 32: Drive Range Operation Parameters at Accordia Golf Group, FY'2008-FY'2013

Table 33: Accordia Golf Group Revenue by Different Business Segments in Japan on the Basis of Revenue in USD Million, FY'2008-FY'2013

Table 34: Accordia Golf Group Financial Matrix in Japan in USD Million, FY'2008-FY'2013

Table 35: Golf Facilities by Different Areas by Orix Corporation in Japan in Numbers, FY'2013

Table 36: Golf Facilities Owned by Orix Corporation by Prefectures of Japan in Numbers, FY'2013

Table 37: Future Projections of Japan Golf Market Segments by Golf Course, Golf Equipment and Apparel and Drive Range on the Basis of Revenue in USD Million, 2014-2018

Table 38: Japan Golf Equipment and Apparels Market Segmentation by Golf Clubs, Golf

Wear, Golf Goods, Golf Balls and Other Golf Goods on the Basis of Revenue in USD Million, 2014-2018

Table 39: Japan Population by Different Age Group in Million, 2008-2018

Table 40: Total Event Prize Money Market in China by Gender in USD, 2008-2013

Table 41: China Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Golf Related Accessories on the Basis of Revenue in USD Million, 2013

Table 42: Market Share of Major Players in China Golf Equipment and Apparels Market in USD Million, 2013

Table 43: Golf Courses Distribution by Size in China in Number, 2010 & 2013

Table 44: China Golfers Population by Occasional and Core Golfers in Numbers, 2011-2013

Table 45: China Golfers Population by Age in Number, 2013

Table 46: China Golfers Population by Gender in Numbers, 2008 & 2013

Table 47: Total Rounds Played by Major Regions in China, 2013

Table 48: Average Rounds Played per 18-holes Golf Course in China by Main Region, 2009-2013

Table 49: Brand Distribution of Drivers Clubs Owned by Golfers in China in Percentage (%), 2013

Table 50: Brand Distribution Fairway Woods and Hybrids Clubs Owned by Golfers in China in Percentage (%), 2013

Table 51: Brand Distribution of Irons Clubs Owned by Golfers in China in Percentage (%), 2013

Table 52: Brand Distribution of Wedge Clubs Owned by Golfers in China in Percentage (%), 2013

Table 53: Brand Distribution of Putters Clubs Owned by Golfers in China in Percentage (%), 2013

Table 54: Golf Industry Size in Australia in USD Million, 2008

Table 55: Australia Golf Tourism Market Revenue by Segments in USD Million, 2008

Table 56: Various Event Names and Event Entries by Men/Women/Mixed/Juniors, 2012-2013

Table 57: Golf Education Programs and Number of Participants by Golf Australia, 2012/2013

Table 58: School Delivered Programs Participants, 2012/2013

Table 59: Australia Golf Equipment and Apparels Market Segmentation by Golf Clubs, Balls, Apparels, Shoes, Bags and Gloves on the Basis of Revenue in USD Million, 2008-2013

Table 60: Company Profile of Major Golf Equipment and Apparels Players (Callaway Golf and TaylorMade-Adidas Australia) in Australia, 2013

Table 61: Australia Golf Equipment and Apparels Market Segmentation by Golf Clubs,

Balls, Apparels, Shoes, Bags and Gloves on the Basis of Revenue in USD Million, 2014-2018

Table 62: Golf Courses in Australia by Metropolitan and Country Areas in Number, 2010-2013

Table 63: Golf Courses in Australia by States in Australia in Number, 2010-2013

Table 64: Membership Size Profile of Golf Clubs in Australia, 2013

Table 65: Membership Size Profile of Golf Clubs by State/Territory in Australia, 2013

Table 66: Golfers Population by Golf Club Members and Non Club Members in Australia, 2008-2013

Table 67: Golfer's Population in Australia by Gender in Number, 2008-2013

Table 68: Golfers Population in Australia by Age Group, 2008-2013

Table 69: Club Competitive Rounds Played by States in Australia, 2012 and 2013

Table 70: Annual Golf Rounds Played in Australia in 2013

Table 71: Rounds Played at Golf Courses by States in Australia in Percentage (%), 2010-2013

Table 72: Rounds Played at Golf Courses by States in Australia in Numbers, 2010-2013

Table 73: Land Requirement for the Construction of Golf Course in India by Propose, 2013

Table 74: Expenditure Incurred for the Construction of Golf Course in India by Size in USD, 2013

Table 75: Capital Investment for the Construction of 18-Hole Golf Course in India in USD, 2013

Table 76: Revenue Generated by Golf Course Operations in India in USD, 2013

Table 77: India Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Related Accessories on the Basis of Revenue in USD Million FY'2008-FY'2014

Table 78: India Golf Clubs Market Segmentation by Products Categories on the Basis of Basis of Revenue in USD Million, FY'2013

Table 79: India Golf Equipment and Apparels Market Segmentation by Distribution Channel on the Basis of Revenue in USD Million, FY'2013 & FY'2014

Table 80: Price Analysis of Golf Equipment by Brands in India, 2013

Table 81: Market Share of Major Players in India Golf Equipment and Apparels Market on the Basis of Revenue in USD Million, FY'2013

Table 82: Golf Courses by Civilian Zone and Armed Forces in India in Number, 2013

Table 83: Golf Courses Distribution by Private, Public and Resorts in India in Number, 2013

Table 84: Number of Golf Clubs and Courses in India by Different Zones, 2013

Table 85: Golf Courses by Types in India in Number, 2013

Table 86: Golf Courses Distribution by Private, Public and Resorts in India in Number,

2013

Table 87: Golf Courses by Different States in India in Numbers, 2013

Table 88: Golf Courses Distribution by Major Cities in India in Number, 2013

Table 89: Golfers Population in India by Armed Forces and Civilian in Number, 2013

Table 90: Golfers Population in by Gender in India in Number, 2013

Table 91: Golfers Population by Age Group Number, 2013

Table 92: Top Golf Courses in India, 2013

Table 93: Comparison of Overall Population of India with Golfer's Population of India, 2013

Table 94: Correlation Matrix of Japan Golf Market

Table 95: Regression Coefficients Output of the Japan Golf Market

I would like to order

Product name: Asia-Pacific Golf Industry Outlook to 2018 - Surging Popularity of Golf in China and India to Spur Growth

Product link: <https://marketpublishers.com/r/AEF3998EC8DEN.html>

Price: US\$ 1,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEF3998EC8DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

