

Asia Pacific Athletic Apparel and Footwear Market Outlook to 2019 - Surging Growth with Online Marketplaces

<https://marketpublishers.com/r/AFEC1038E88EN.html>

Date: May 2015

Pages: 232

Price: US\$ 1,800.00 (Single User License)

ID: AFEC1038E88EN

Abstracts

The Report titled “Asia Pacific Athletic Apparel and Footwear Market Outlook to 2019 – Surging Growth with Online Marketplaces” provides an in-depth analysis of the Asia Pacific athletic apparel and footwear market and major countries such as Japan, China, Australia and India. The report covers specific insights on the market size in terms of value and volume, segmentation by geography, by online/ offline sales and athletic apparel, footwear product wise (Cross Training shoes, running and jogging shoes, basketball shoes, skating shoes, indoor sportswear, training wear, golf wear, outdoor wear, soccer wear, lifestyle wear, baseball wear, tennis wear, fitness wear and others) segmentation by major countries, recent trends and developments and future outlook of the athletic apparel and footwear market in Asia Pacific region.

Asia Pacific

The athletic apparel market in Asia-Pacific region has showcased a persistent trajectory of growth over the period 2009-2014. This was due to an increase in the purchasing power of the people and higher household budget allocation on athletic apparel and footwear as a result of the sound economic condition and better employment opportunities in the region. Additionally, mounting consumer confidence in the sports apparel and footwear industry has driven the market in the region. In a nutshell, the athletic apparel and footwear market in Asia Pacific region has grown from USD ~ million in 2009 to USD ~million during 2014 in value terms, at a CAGR of 13% during the period. The revenues of the athletic apparel and footwear industry in the Asia Pacific region are expected to grow from USD ~ million in 2014 to ~ million during 2019. This market is envisaged to apprehend at a considerable CAGR growth rate of 16.3% during the period 2015-2019. In more developed markets of the Asia-Pacific region, including

countries such as China, India and Australia the offerings from the market players are expected to be diverse, focused mainly on customized demands. Additionally, the market is predicted to witness expansion in terms of the newer technologies, coupled with newer fashion trends.

China

The structure of Chinese sportswear industry has changed overtime in terms of the business model and distribution platform. The growth of the overall GDP in the country, rising income levels and shift in consumption preferences of increasingly affluent consumers has stimulated the demand for sportswear in the country. A combination factors such as governmental support and promotion of sporting programs for the public, hosting of international sports events; increasing media exposure and rapid development of the economy have been the key drivers to sustain double digit growth for China's sportswear market during the period of 2009-2014. The overall market revenues of China athletic apparel and footwear market have enhanced at a substantial CAGR of 18.4% during the review period, with revenues being registered at USD ~ million during 2014. Sportswear in China has been primarily dominated by the athletic apparel, which commanded a major share of ~% in the overall revenues of the athletic apparel and footwear market during 2014. The athletic apparel and footwear market of China in the future is envisaged to augment at the CAGR of 21.5% during 2015-2019, with revenues are expected to reach about USD ~ billion by 2019.

Japan

The athletic wear market in Japan has observed a weak growth over the timeframe 2009-2014. The slow growth of the overall GDP in the country, rising inflation, occurrence of catastrophic events such as the tsunami, earthquakes and nuclear disasters have adversely affected the growth of the market. The athletic apparel and footwear market of Japan has registered a CAGR of 1.7% during 2009-2014 and elevated revenues from USD ~ million in 2009 to USD ~ million in 2014. The market for athletic apparel in Japan is majorly dominated by local players including Descente, Goldwin, Mizuno, Asics and others. The market in 2014 was led by the domestic player Descente with share of ~% in total athletic apparel market. Japan athletic apparel and footwear market is likely to augment at a positive yet slow CAGR of 1.9% during 2015-2019 with the impact of rising health consciousness due to a running boom, changing consumer preferences, evolving distribution channels and rapid online migration.

Australia

The Australian sportswear market witnessed downfall in 2010 and 2011, however experienced rapid growth, particularly over the last two years due to the amplified desire for participation in sports and fitness activities among the masses. The athletic apparel and footwear market in Australia recorded revenues of USD ~ million in 2009 and reached a figure of USD ~ million by the end of 2014, witnessing a CAGR of 1.7%. The Australian Athletic Apparel and Footwear market is competitive and well serviced by domestic players. The market is characterized by severe competition due to which leading companies compete on the basis of prices. The prospect of the athletic footwear market in Australia seems to be favorable as the preference for a healthy lifestyle gains continuous momentum amongst the population of Australia. Further, the sporting events to be held in the near future will continue to impel the demand for athletic apparels and footwear in Australia. The athletic apparel and footwear market in Australia is expected to reach USD ~ billion in 2019 as compared to USD ~ million in 2015, thereby growing at a CAGR of 10.7% from 2015-2019.

India

The athletic apparel and footwear industry in India has witnessed phenomenal growth over the past seven years and has occupied a place of prominence in the Indian economy in terms of its massive potential for employment generation and export. India athletic apparel and footwear market has considerably enhanced at a healthy CAGR of 27.7% during the period 2009-2014. Several factors, including a thriving middle-class population, a paradigm shift in consumers' attitude to health and fitness, an increase in the number of sports events and the growth of organized retail are anticipated to drive the market in the coming years. The athletic apparel and footwear market revenues in the future are expected to augment at the CAGR of ~% during 2015-2019, reaching revenue to USD ~ billion in 2019.

Key Topics Covered in the Report:

The market size of Asia Pacific athletic apparel and footwear market in terms of revenue.

Asian market segmentation by geographies covering China, Japan, Australia and India

Competitive Landscape of Major players operating in Asia Pacific athletic

apparel and footwear market.

Future outlook and projections of athletic apparel and footwear market in Asia Pacific region.

China athletic apparel and footwear market size, segmentation, entry barriers, SWOT Analysis, trends and developments, market share of major companies in the industry.

Japan athletic apparel and footwear market size, segmentation, entry barriers, SWOT analysis, market share of major companies in the industry.

Australia athletic apparel and footwear market size, segmentation, trends and developments, SWOT analysis, competitive landscape of major companies in the industry.

India athletic apparel and footwear market size, segmentation, trends and developments, SWOT Analysis, market share of major companies in the industry.

Contents

1. ASIA-PACIFIC ATHLETIC APPAREL AND FOOTWEAR INDUSTRY INTRODUCTION

- 1.1. Asia-Pacific Athletic Apparel and Footwear Market Size, 2009-2014
 - 1.1.1. By Athletic Apparel and Footwear Market, 2009-2014
 - 1.1.2. By Athletic Apparel Market, 2009-2014
 - 1.1.3. By Athletic Footwear Market, 2009-2014

2. ASIA-PACIFIC ATHLETIC APPAREL AND FOOTWEAR MARKET SEGMENTATION, 2009-2014

- 2.1. By Athletic Apparel and Footwear, 2009-2014
- 2.2. By Geography, 2009-2014

3. MAJOR INTERNATIONAL PLAYERS IN ASIA-PACIFIC ATHLETIC APPAREL AND FOOTWEAR MARKET

- 3.1. NIKE, Inc.
 - 3.1.1. Company Overview
 - 3.1.2. Business Strategies
 - 3.1.3. Financial Performance, FY'2009-FY'2014
- 3.2. Adidas Group
 - 3.2.1. Company Overview
 - 3.2.2. Business Strategies
 - 3.2.3. Financial Performance, 2009-2014
- 3.3. PUMA S.E.
 - 3.3.1. Company Overview
 - 3.3.2. Business Strategy
 - 3.3.3. Financial Performance, 2009-2014

4. ASIA-PACIFIC ATHLETIC APPAREL AND FOOTWEAR INDUSTRY: TRENDS AND DEVELOPMENTS

Burgeoning Online Market for Sports Apparel and Footwear
International Brands Seeking Entry into Asian Market

5. ASIA-PACIFIC ATHLETIC APPAREL AND FOOTWEAR MARKET FUTURE

OUTLOOK AND PROJECTIONS, 2015-2019

- 5.1. By Athletic Apparel and Footwear, 2015-2019
- 5.2. By Geography, 2015-2019
- 5.3. Cause and Effect Relationship between Industry Factors and the Asia-Pacific Athletic Apparel and Footwear Market Prospects

6. ANALYST RECOMMENDATIONS

Augmenting Variables in the Asia Pacific Athletic Apparel and Footwear Market
Impacting Negative Variables in Asia Athletic Apparel and Footwear Market

- 6.1. Opportunities
 - 6.1.1. Rising Population
 - 6.1.2. Rapid Growth in E-commerce Market
- 6.2. Pre-requisites
 - 6.2.1. Differentiated Product

7. CHINA ATHLETIC APPAREL AND FOOTWEAR MARKET INTRODUCTION

- 7.1. China Athletic Apparel and Footwear Market Size, 2009-2014
- 7.2. China Athletic Apparel and Footwear Market Segmentation
 - 7.2.1. By Athletic Apparel and Footwear, 2009-2014
 - 7.2.1.1. By Athletic Apparel, 2009-2014
 - Athletic Apparel by Gender, 2014
 - 7.2.1.2. By Athletic Footwear, 2009-2014
 - Athletic Footwear by Product Categories, 2014
 - Athletic Footwear by Gender, 2014
 - 7.2.2. China Indoor Athletic Wear Market
 - 7.2.2.1. Indoor Athletic Wear Market Size, 2009-2014
 - 7.2.2.2. Indoor Athletic Wear Market Segmentation, 2009- 2014
- 7.3. China Athletic Apparel and Footwear Market Entry Barriers
- 7.4. China Athletic Apparel and Footwear Market: SWOT Analysis
- 7.5. China Athletic Apparel and Footwear Industry: Trends and Developments
 - Increasing Sports Participation
 - The Post Olympics Effect: Leading to a Slowdown in Demand
 - Emerging Fashion Trends in Sports Industry
 - Increasing Contribution of Women and Kids in Sportswear Sales
- 7.6. Market Share of Major Players in China Athletic Wear Market, 2014
 - 7.6.1. By Athletic Apparel, 2014

7.6.2. By Athletic Footwear, 2014

7.7. Company Profiles of Major Domestic Players in China Athletic Apparel and Footwear Market

7.7.1. Anta Sports Products Limited.

7.7.1.1. Company Overview

7.7.1.2. Business Strategies

7.7.1.3. Financial Performance, 2009-2014

7.7.2. Li-Ning

7.7.2.1. Company Overview

7.7.2.2. Business Strategies

7.7.2.3. Financial Performance, 2009-2014

7.7.3. 361 Degrees International Limited

7.7.3.1. Company Overview

7.7.3.2. Business Strategies

7.7.3.3. Financial Performance, 2011-2014

7.7.4. Xtep International Ltd.

7.7.4.1. Company Overview

7.7.4.2. Business Strategies

7.7.4.3. Financial Performance, 2009-2014

7.7.5. Kappa

7.7.5.1. Company Overview

7.7.5.2. Business Strategies

7.7.5.3. Financial Performance, 2009-2014

7.8. Macro-Economic Factors of China Athletic Apparel and Footwear Industry, 2009-2019

7.8.1. Population, 2009-2019

7.8.2. Per Capita Annual Consumption Expenditure on Clothing, 2009-2019

7.8.3. Per Capita Income of Households, 2009-2019

7.8.4. Import of Athletic Footwear in China, 2009-2019

7.8.5. Export of Athletic Footwear from China, 2009-2019

7.9. China Athletic Apparel and Footwear Market Future Outlook and Projections, 2015-2019

7.9.1. By Segmentation, 2015-2019

8. JAPAN ATHLETIC APPAREL AND FOOTWEAR INDUSTRY INTRODUCTION

8.1. Japan Athletic Apparel and Footwear Market Size, 2009-2014

8.2. Japan Athletic Apparel and Footwear Market Segmentation

8.2.1. By Athletic Apparel Market, 2009-2014

- By Value, 2009-2014
- By Volume, 2009-2014
- 8.2.1.1. By Product Categories, 2009-2014
- 8.2.2. By Woven Category, 2009-2014
 - 8.2.2.1. By Gender, 2009-2014
 - 8.2.2.2. By Knit Category, 2009-2014
- 8.2.3. By Athletic Footwear Market, 2009-2014
 - By Value, 2009-2014
 - By Volume, 2009-2014
 - 8.2.3.1. By Product Category on the Basis of Revenue, 2009-2014
 - 8.2.3.2. By Product Category on the Basis of Volume Sales, 2009-2014
- 8.2.4. By Online and Offline Sales by Value, 2014
- 8.2.5. By Organized and Unorganized Players, 2014
- 8.3. Japan Athletic Apparel and Footwear Market: SWOT Analysis
- 8.4. Market Share of Major Players in Japan Athletic Apparel and Footwear Market, 2014
 - 8.4.1. By Athletic Apparel, 2014
 - 8.4.2. By Athletic Footwear, 2014
- 8.5. Company Profiles of Major Domestic Players in Japan Athletic Apparel and Footwear Market
 - 8.5.1. Asics
 - 8.5.1.1. Company Overview
 - 8.5.1.2. Business Strategies
 - 8.5.1.3. Financial Performance, 2009-2014
 - 8.5.2. Mizuno
 - 8.5.2.1. Company Overview
 - 8.5.2.2. Business Strategies
 - 8.5.2.3. Financial Performance, 2009-2014
 - 8.5.3. Descente
 - 8.5.3.1. Company Overview
 - 8.5.3.2. Business Strategies
 - 8.5.4. Goldwin Inc.
 - 8.5.4.1. Company Overview
 - 8.5.4.2. Business Strategies
- 8.6. Japan Athletic Apparel and Footwear Industry: Trends and Developments
 - Innovative Marketing Strategies
 - Development of New Products
 - Expansion of Fitness Clubs and Programs
 - Celebrity Endorsements

Growth of E-commerce

Targeting Women Consumers

8.7. Japan Athletic Apparel and Footwear Market Entry Barriers

8.8. Japan Athletic Apparel and Footwear Market Future Outlook and Projections, 2015-2019

8.8.1. By Segmentation, 2015-2019

8.9. Macro Economic Factors of Japan Athletic Apparel and Footwear Industry, 2009-2019

8.9.1. Population, 2009-2019

8.9.2. Consumer Expenditure on Clothing and Footwear, 2009-2019

8.9.3. Gross Domestic Product, 2009-2019

8.9.4. Import of Athletic Footwear in Japan, 2009-2019

8.9.5. Export of Athletic Footwear from Japan, 2009-2019

9. AUSTRALIA ATHLETIC APPAREL AND FOOTWEAR INDUSTRY INTRODUCTION

9.1. Australia Athletic Apparel and Footwear Market Size, 2009-2014

9.2. Australia Athletic Apparel and Footwear Market Segmentation

9.2.1. By Athletic Apparel Market, 2009-2014

9.2.1.1. By Gender, 2014

9.2.2. By Athletic Footwear Market, 2009-2014

9.2.2.1. By Product Categories, 2014

9.3. Market Share of Major Distribution Channels in Australia Athletic Apparel and Footwear Industry, 2014

9.3.1. By Athletic Apparel, 2014

9.3.2. By Athletic Footwear, 2014

9.4. Competitive Landscape of Major Domestic Retailers in Australia Athletic Apparel and Footwear Industry

9.5. Australia Athletic Apparel and Footwear Market: SWOT Analysis

9.6. Australia Athletic Apparel and Footwear Industry: Trends and Developments
Intensified Sporting Activities

Growth of Sales through E-commerce

Australia's Ageing Population

Growing Sports Sponsorship

9.7. Australia Athletic Apparel and Footwear Market Future Outlook and Projections, 2015-2019

9.7.1. By Segmentation, 2015-2019

9.8. Macro Economic Factors of Australia Athletic Apparel and Footwear Industry,

2009-2019

9.8.1. Population, 2009-2019

9.8.2. Consumer Expenditure on Clothing and Footwear, 2009-2019

9.8.3. Import of Athletic Footwear in Australia, 2009-2019

9.8.4. Export of Athletic Footwear from Australia, 2009-2019

10. INDIA ATHLETIC APPAREL AND FOOTWEAR INDUSTRY INTRODUCTION

10.1. India Athletic Apparel and Footwear Market Size by Revenue, 2009-2014

10.2. India Athletic Apparel and Footwear Market Segmentation

10.2.1. By Athletic Apparel Market, 2009-2014

10.2.1.1. Athletic Apparel by Gender, 2014

10.2.2. By Athletic Footwear Market, 2009-2014

10.2.2.1. Athletic Footwear by Gender, 2014

10.2.2.2. Athletic Footwear by Product Categories, 2014

10.3. India Athletic Apparel and Footwear Market Entry Barriers

10.4. India Athletic Apparel and Footwear Market: SWOT Analysis

10.5. Market Share of Major Players in India Athletic Apparel and Footwear Market, 2014

10.6. Company Profiles of Major Domestic Players in India Athletic Apparel and Footwear Market

10.6.1. Bata India

10.6.1.1. Company Overview

10.6.1.2. Business Strategies

10.6.2. Liberty Shoes Ltd.

10.6.2.1. Company Overview

10.6.2.2. Business Strategies

10.6.3. Action Shoes

10.6.3.1. Business Overview

10.6.3.2. Business Strategies

10.7. India Athletic Apparel and Footwear Industry: Trends and Developments

Burgeoning Online Sales

Increase in Sports Merchandising

Players Sponsoring Major Events

Alliance with Renowned Designers

Product Innovations by Major Brands

10.8. India Athletic Apparel and Footwear Market Future Outlook and Future Projections, 2015-2019

10.8.1. By Segmentation, 2015-2019

10.9. Macro Economic Factors of India Athletic Apparel and Footwear Industry, 2009-2019

10.9.1. Population, 2009-2019

10.9.2. Consumer Expenditure on Clothing and Footwear, 2009-2019

10.9.3. Import of Athletic Footwear in India, FY'2009-FY'2019

10.9.4. Export of Athletic Footwear from India, FY'2009-FY'2019

10.9.5. Personal Disposable Income, FY'2009-FY'2019

11. APPENDIX

11.1. Market Definitions

11.2. Abbreviations

11.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

11.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific Athletic Apparel Market Size by Revenue in USD Million, 2009-2014

Figure 2: Asia-Pacific Athletic Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 3: Asia Pacific Athletic Apparel and Footwear Market Segmentation by Athletic Apparel and Athletic Footwear on the Basis of Contribution in Percentage (%), 2009-2014

Figure 4: Asia-Pacific Athletic Apparel Market Segmentation by Geography on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Figure 5: Asia-Pacific Athletic Footwear Market Segmentation by Geography on the Basis of Revenue Contribution in Percentage (%), 2009-2014

Figure 6: NIKE Global Revenue Contribution of Athletic Apparel and Footwear by Asian Countries in Percentage (%), FY'2014

Figure 7: NIKE Revenue from Athletic Footwear and Athletic Apparel in Greater China in USD Million, FY'2009-FY'2014

Figure 8: NIKE Revenue from Athletic Footwear and Apparel in Japan in USD Million, FY'2009-FY'2014

Figure 9: Adidas Group Suppliers by Region in Percentage (%), 2014

Figure 10: Adidas Athletic Footwear Production by Region in Percentage (%), 2014

Figure 11: Adidas Athletic Apparel Production by Region in Percentage (%), 2014

Figure 12: Adidas Group Asia Revenue by Athletic Footwear and Athletic Apparel in USD Million, 2009-2014

Figure 13: Adidas Group Asia-Pacific Revenue by Athletic Footwear, Athletic Apparel and Accessories on the Basis of Contribution in Percentage (%), 2014

Figure 14: Adidas Group Asia-Pacific Revenue by Wholesale, Retail and Other Business on the Basis of Contribution in Percentage (%), 2014

Figure 15: Puma Asia-Pacific Revenue from Athletic Footwear and Apparel in USD Million, 2009-2014

Figure 16: Asia-Pacific Athletic Wear Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 17: Asia-Pacific Athletic Apparel and Footwear Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 18: China Athletic Apparel and Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 19: China Athletic Wear Market Segmentation by Athletic Footwear and Athletic

Apparel on the Basis of Contribution in Percentage (%), 2009-2014

Figure 20: China Athletic Apparel Market Size by Revenue in USD Million, 2009-2014

Figure 21: China Athletic Apparel Market Segmentation by Men, Women and Kids on the Basis of Contribution in Percentage (%), 2014

Figure 22: China Athletic Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 23: China Athletic Footwear Market Segmentation by Product Categories on the Basis of Contribution in Percentage (%), 2014

Figure 24: China Athletic Footwear Market Segmentation by Gender on the Basis of Contribution in Percentage (%), 2014

Figure 25: China Indoor Athletic Wear Market Size by Revenue in USD Million, 2009-2014

Figure 26: China Indoor Athletic Wear Market Segmentation by Swimwear, Fitness wear and Underwear on the Basis of Contribution in Percentage (%), 2009-2014

Figure 27: Market Share of Major Players in China Athletic Wear Market by Revenue in Percentage (%), 2014

Figure 28: Market Share of Major Players in China Athletic Apparel Market by Revenue in Percentage (%), 2014

Figure 29: Market Share of Major Players in Athletic Footwear Market in China by Revenue in Percentage (%), 2014

Figure 30: Anta Sports Products Revenue of China in USD Million, 2009-2014

Figure 31: Anta Sports Products Revenue by Athletic Footwear and Apparel of China in USD Million, 2009-2014

Figure 32: Li-Ning Revenue from Athletic Apparels and Footwear in USD Million, 2009-2014

Figure 33: 361 Degrees International Limited Revenue by Athletic Footwear and Apparel in USD Million, 2011-2014

Figure 34: Xtep Revenue from Athletic Footwear and Athletic Apparel in USD Million, 2009-2014

Figure 35: Kappa Revenue by Athletic Apparel and Footwear in USD Million, 2009-2014

Figure 36: China Population in Million, 2009-2019

Figure 37: China Per-Capita Annual Consumption Expenditure of Households on Clothing in USD, 2009-2019

Figure 38: China Per-Capita Income of Households in USD, 2009-2019

Figure 39: Import of Athletic Footwear in China in USD Million, 2009-2019

Figure 40: Export of Athletic Footwear from China in USD Million, 2009-2019

Figure 41: China Athletic Wear Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 42: China Athletic Apparel and Footwear Market Future Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 43: Japan Athletic Apparel and Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 44: Japan Athletic Apparel Market Size by Revenue in USD Million, 2009-2014

Figure 45: Japan Athletic Apparel Market Size by Production in Thousand Units, 2009-2014

Figure 46: Japan Athletic Apparel Production by Men and Women's Woven Category on the Basis of Contribution in Percentage (%), 2009-2014

Figure 47: Japan Athletic Apparel Market Segmentation by Knit Category on the Basis of Production in Thousand Units, 2009-2014

Figure 48: Japan Athletic Footwear Market Size by Revenue in USD Million, 2009-2014

Figure 49: Japan Athletic Footwear Market Size by Shipment Volume of Manufacturers in Thousand Pairs, 2009-2014

Figure 50: Japan Athletic Apparel and Footwear Market Segmentation by Online and Offline Sales by Value, 2014

Figure 51: Japan Athletic Apparel and Footwear Market Segmentation by Organized and Unorganized Players in Percentage, 2014

Figure 52: Market Share of Major Players in Japan Athletic Apparel Market on the Basis of Revenue in Percentage (%), 2014

Figure 53: Japan Athletic Footwear Market Share of Major Players on the Basis of Revenue Contribution in Percentage (%), 2014

Figure 54: Asics Japan Athletic Apparel and Footwear Revenue in USD Million, 2009-2014

Figure 55: Mizuno Revenue from Athletic Footwear and Apparel in USD Million, 2009-2014

Figure 56: Japan Athletic Wear Market Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 57: Japan Athletic Apparel and Footwear Market Segmentation Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 58: Japan Population in Million, 2009-2019

Figure 59: Japan Consumer Expenditure on Clothing and Footwear in USD Million, 2009-2019

Figure 60: Japan Gross Domestic Product (GDP) in USD Billion, 2009-2019

Figure 61: Import of Athletic Footwear in Japan in USD Million, 2009-2019

Figure 62: Export of Athletic Footwear from Japan in USD Million, 2009-2019

Figure 63: Australia Athletic Apparel and Footwear Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 64: Australia Athletic Apparel Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 65: Australia Athletic Apparel Market Segmentation by Gender on the Basis of

Contribution in Percentage (%), 2014

Figure 66: Australia Athletic Footwear Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 67: Australia Athletic Footwear Market Segmentation by Product Categories on the Basis of Contribution in Percentage (%), 2014

Figure 68: Market Share of Distribution Channels in Australia Athletic Apparel Market on the Basis of Contribution in Percentage (%), 2014

Figure 69: Market Share of Distribution Channels in Australia Athletic Footwear Market on the Basis of Contribution in Percentage (%), 2014

Figure 70: Australia Athletic Wear Market Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 71: Australia Athletic Apparel and Footwear Market Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 72: Australia Population in Million, 2009-2019

Figure 73: Consumer Expenditure on Clothing and Footwear in Australia in USD Million, 2009-2019

Figure 74: Import of Athletic Footwear in Australia in USD Million, 2009-2019

Figure 75: Export of Athletic Footwear from Australia in USD Million, 2009-2019

Figure 76: India Athletic Apparel and Footwear Market by Unorganized and Organized Sector on the Basis of Contribution in Percentage (%), 2014

Figure 77: India Athletic Apparel and Footwear Market Size by Revenue, in USD Million, 2009-2014

Figure 78: India Athletic Apparel Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 79: India Athletic Apparel Market Segmentation by Gender on the Basis of Contribution in Percentage (%), 2014

Figure 80: India Athletic Footwear Market Size on the Basis of Revenue in USD Million, 2009-2014

Figure 81: India Athletic Footwear Market Segmentation by Gender on the Basis of Contribution in Percentage (%), 2014

Figure 82: India Athletic Footwear Market Segmentation by Product Categories on the Basis of Contribution in Percentage (%), 2014

Figure 83: Market Share of Major Players in India Athletic Apparel and Footwear Market in Percentage (%), CY 2014

Figure 84: India Athletic Wear Market Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 85: India Athletic Apparel and Footwear Market Projections on the Basis of Revenue in USD Million, 2015-2019

Figure 86: India Population in Million, 2009-2019

Figure 87: India Consumer Expenditure on Clothing and Footwear in USD Million, 2009-2019

Figure 88: Import of Athletic Footwear in India in USD Million, FY'2009-FY'2019

Figure 89: Export of Athletic Footwear from India in USD Million, FY'2009-FY'2019

Figure 90: India Personal Disposable Income in USD Billion, FY'2009- FY'2019

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific Athletic Apparel and Footwear Market Size by Revenue in USD Million, 2009-2014

Table 2: Asia-Pacific Athletic Apparel and Footwear Market Segmentation by Athletic Apparel and Footwear on the Basis of Revenue in USD Million, 2009-2014

Table 3: Asia-Pacific Athletic Apparel Market Segmentation by Geography on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 4: Asia-Pacific Athletic Footwear Market Segmentation by Geography on the Basis of Revenue Contribution in USD Million, 2009-2014

Table 5: Total Number of NIKE Stores in the World in Units, FY'2014

Table 6: NIKE Brand Wholesale Equivalent Global Revenue by Categories in USD Million, FY'2014

Table 7: Adidas Production of Athletic Footwear in Million Pairs, 2011-2014

Table 8: Adidas Production of Athletic Apparel in Million Units, 2011-2014

Table 9: Adidas Group Asia –Pacific Research and Development Centers in Asian Countries

Table 10: Adidas Group Global Research and Development Expenditure in USD Million, as a Percentage (%) of Net Sales and Operating Expenses, 2009-2014

Table 11: Adidas Group Global Revenue by Athletic Footwear, Athletic Apparel and Accessories in USD Million, 2014

Table 12: PUMA Number of Employees by Geography, 2011-2013

Table 13: Asia-Pacific Athletic Apparel Market Future Projections by Geography on the Basis of Revenue in USD Million, 2015-2019

Table 14: Asia-Pacific Athletic Footwear Market Future Projections by Geography on the Basis of Revenue in USD Million, 2015-2019

Table 15: Cause and Effect Relationship between Industry Factors and Asia-Pacific Athletic Apparel and Footwear Industry Prospects

Table 16: China Athletic Apparel and Footwear Market Segmentation by Athletic Apparel and Footwear on the Basis of Revenue in USD Million, 2009-2014

Table 17: China Athletic Apparel Market Segmentation by Men, Women and Kids on the Basis of Revenue in USD Million, 2014

Table 18: China Athletic Footwear Market Segmentation by Product Categories on the Basis of Revenue in USD Million, 2014

Table 19: China Athletic Footwear Market Segmentation by Gender on the Basis of Revenue in USD Million, 2014

Table 20: China Indoor Athletic Wear Market Size by Swimwear, Fitness Wear and

Underwear on the Basis of Revenue in USD Million, 2009-2014

Table 21: SWOT Analysis of China Athletic Apparel and Footwear Market

Table 22: Revenue of Major Players from Athletic Apparel and Footwear in China in USD Million, 2014

Table 23: Revenue of Major Players from Athletic Apparel in China in USD Million, 2014

Table 24: Revenue of Major Players from Athletic Footwear in China in USD Million, 2014

Table 25: Li-Ning Total Number of Retail Stores Operated in China by Franchised Retail Stores and Directly Operated Retail Stores on the Basis of Eastern, Northern and Southern Regions, 2012-2014

Table 26: 361 Degree International Limited Number of Units Sold by Athletic Footwear and Apparels and Accessories on the Basis of Pairs/Pieces in Thousands, 2011-2014

Table 27: 361 Degree International Limited Average Wholesale Selling Price by Athletic Footwear and Apparels in USD, 2011-2009

Table 28: Japan Athletic Apparel Market Segmentation by Product Categories on the Basis of Revenue in USD Million, 2009-2014

Table 29: Japan Athletic Apparel Market Segmentation by Product Categories on the Basis of Contribution in Percentage (%), 2009-2014

Table 30: Japan Athletic Apparel Market Segmentation by Men and Women's Woven Category Production in Thousand Units, 2009-2014

Table 31: Japan Athletic Footwear Market Segmentation by Product Categories on the Basis of Revenue in USD Million, 2009-2014

Table 32: Japan Athletic Footwear Market Segmentation by Product Categories on the Basis of Contribution in Percentage (%), 2009-2014

Table 33: Japan Athletic Footwear Market Segmentation by Volume of Product Categories in Thousand Pairs, 2009-2014

Table 34: SWOT Analysis of Japan Athletic Apparel and Footwear Market

Table 35: Market Share of Major Players in Japan Athletic Apparel Market on the Basis of Revenue in USD Million, 2014

Table 36: Market Share of Major Players in Japan Athletic Footwear Market on the Basis of Revenue in USD Million, 2014

Table 37: Australia Athletic Apparel Market Segmentation Gender on the Basis of Revenue in USD Million, 2014

Table 38: Australia Athletic Footwear Market Segmentation by Product Categories on the Basis of Revenue in USD Million, 2014

Table 39: Market Share of Distribution Channels in Australia Athletic Apparel Market on the Basis of Revenue in USD Million, 2014

Table 40: Market Share of Distribution Channels in Australia Athletic Footwear Market on the Basis of Revenue in USD Million, 2014

Table 41: Competitive Landscape of Major Domestic Athletic Apparel and Footwear Retailers in Australia

Table 42: SWOT Analysis of Australia Athletic Apparel and Footwear Market

Table 43: India Athletic Apparel Market Segmentation by Gender on the Basis of Revenue in USD Million, 2014

Table 44: India Athletic Footwear Market Segmentation by Gender on the Basis of Contribution in Percentage (%), 2014

Table 45: India Athletic Footwear Market Segmentation by Product Categories on the Basis of Revenue in USD Million, 2014

Table 46: Correlation Matrix of China Athletic Apparel and Footwear Market

Table 47: Regression Coefficients Output of the China Athletic Apparel and Footwear Market

I would like to order

Product name: Asia Pacific Athletic Apparel and Footwear Market Outlook to 2019 - Surging Growth with Online Marketplaces

Product link: <https://marketpublishers.com/r/AFEC1038E88EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFEC1038E88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

