

Asia Oncology Drug Market Outlook to 2019 - Driven by Rising Demand and Intensifying Joint Ventures between Companies

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Abstracts

The report titled “Asia Oncology Drug Market Outlook to 2019 – Driven by Rising Demand and Intensifying Joint Ventures between Companies” provides a comprehensive analysis of the oncology drug market in Asia. The report covers various aspects such as market size of oncology drugs, segmentation on the basis of therapeutic class, types of cancer, and volume of exports and imports for oncology drugs. The report is useful for pharmaceuticals companies, retail chains, consultants, healthcare professionals and new players venturing in the market. The market is dominated by few global players including Roche, Novartis, Pfizer and others.

Asia Pacific Region

The Oncology drug market in the Asia, which is hugely driven by rising demand and investment level of government, registered revenues of USD ~ million in 2013. With the advent of new oncology drug manufacturers in the industry, the revenues increased by 7.6% compared to 2013 where the total revenues was USD ~ million. Each segment in the anti-cancer drug market is subject to a gamut of different factors such as prevalence rate of specific type of cancer, price cuts and number of players in the market plays an important role in determining their respective revenues. The oncology drug market of Asia has grown at a CAGR of 4.3% from USD ~ million in '2009 to INR ~ million in 2014. In more developed markets of the Asia-Pacific region, including countries such as Japan and China, the offerings from the market players are expected to be diverse, focused mainly on customized demands. Additionally, the market is predicted to witness expansion in terms of the newer forms of drugs because of rising cancer incidence and growing awareness. The Asia-Pacific oncology drug market is expected to grow at a CAGR of 9.0% from 2015-2019 on account of increasing affluence of consumers

towards healthy lifestyles and treatment of cancer in the recent years.

The Asia oncology drug market is dominated by global pharmaceuticals companies that specialize in marketing patented drugs. The market revenues of Roche from sale of anti-cancer drugs have increased noticeably from USD ~ million in 2012 to USD ~ million in 2014, making it the largest player in oncology drug space. Pfizer was the second largest player in 2014. An inclination in the death rates of cancer patients due lack of proper treatment provides a huge opportunity to pharmaceutical companies to deliver effective drugs in the market and thus contributing to higher revenue of anti-cancer drug market.

India

The Oncology drug market in India, which is driven by the development of new alternative therapies, evolving move from chemotherapy to specific cancer targeted therapy, hormone therapy has registered revenues of INR ~ million in 2013. With an entry of new oncology drug manufacturers in the industry, the revenues increased by 65.5% compared to 2013 where the total revenues was INR ~ million. A major factor that has contributed to such a stupendous growth of this market is advances in technologies. Owing to the advancement in technology, the cancer is diagnosed much frequently and thus better treatment can be provided to the patients. The oncology drug market of India has grown at a CAGR of 22.0% from over INR 12 billion in 2009 to INR ~ million in 2014. The main competitors' in India oncology space includes Cipla Ltd, Sun Pharma Ltd, Dr Reddy Laboratories amongst others. The India oncology drug market is expected to grow at a CAGR of 17.6% from 2015-2019 due to greater influx of patients in cancer care centers due to rising awareness among the people about the right place for best treatment will continue to escalate the growth of oncology treatment in India.

China

Additionally, China has witnessed continuous and substantial rise in the incidence as well as death caused by cancer. This rapid rise has be attributed to factors such as changing lifestyles and dietary patterns, increasing consumption of tobacco, heavy smoking and several other proximate causes. The revenue of oncology market in China increased by 15.0% compared to 2013. The market has grown at a CAGR of 17.3% from USD ~ million in 2009 to USD ~ million in 2014. The market for oncology drugs in China is dominated by local players such as Jiang Su Heng Rui Medicine Co. Ltd, Qilu Pharmaceuticals Co. Ltd and others. The China oncology drug has been anticipated to incline to about USD 30 billion in 2019 from USD ~ billion in 2014. In addition, the share

of generic drugs in China Oncology market is expected to rise by a small percentage to around 72% in the year 2019.

The market for oncology drugs in Asia is changing at a rapid rate. Furthermore, new upcoming drugs, investment by government on Healthcare as well as competitive pressures have been significantly changing the market. Revenues from the anti-cancer drug market in the Asia are expected to expand to USD ~ million in 2019 growing with a CAGR of ~% from 2014-2019.

Key Topics Covered in the Report:

The market size of the oncology drug market in Asia

The market size of the generic and patented drugs in Asia oncology drug market.

The market size of the local and global players market Asia oncology drug market.

The market size of the India oncology and China oncology drug market.

Market segmentation of the oncology market on the basis of type of cancer, by generic and patented drugs.

SWOT and Porter Five force Analysis of India and China Oncology Drug market.

Trends and Development in the Asia oncology drug market.

Government Regulations in the India and China oncology drug market.

Competitive landscape detailed company profiles and market share of the major manufacturers of oncology drugs in Asia as well as India, China and others

Macro Economic factors affecting India and China Oncology drug market.

Future outlook and projections of Asia Oncology drug market on the basis of – geography.

Contents

1. GLOBAL ONCOLOGY DRUG MARKET INTRODUCTION AND SIZE, 2009-2014

2. ASIA-PACIFIC ONCOLOGY DRUG MARKET

- 2.1. Asia-Pacific Oncology Drug Market Introduction and Size, 2009-2014
- 2.2. Asia-Pacific Oncology Drug Market Segmentation, 2014
 - 2.2.1. By Share of Therapeutic Modalities, 2014
 - 2.2.2. By Generic and Patented Drugs, 2014
- 2.3. Asia-Pacific Oncology Drug Market Growth Drivers and Restraints
 - 2.3.1. Growth Drivers
 - Rising Incidence And Prevalence Of Various Cancer Types
 - Growing Importance Of Biological And Targeted Drug Therapies
 - Expiration of Key Patents
 - Health-Insurance
 - 2.3.2. Growth Restraints
 - Expensive Treatment
 - Competition from Biosimilars
 - Competition
- 2.4. Asia-Pacific Oncology Drug Market SWOT Analysis
- 2.5. Asia-Pacific Oncology Drug Market Trends and Developments
 - Shift Towards Personalized Medication
 - Antibody Drug Conjugates (ADC)
 - Increasing Usage of Combination Therapy
- 2.6. Asia-Pacific Oncology Drug Market Competitive Landscape
 - 2.6.1. Market Share of Major Pharmaceutical Companies by Revenue, 2014
 - 2.6.2. Drugs in Pipeline in the next 3 years and 5 years

3. INDIA ONCOLOGY DRUG MARKET

- 3.1. India Oncology Market Introduction
- 3.2. India Oncology Drug Market-Value Chain Analysis
 - Raw Material Manufacturer
 - Pharmaceutical Company
 - Drug Distribution
 - Medical Service Provider
 - Health Buyer
- 3.3. India Oncology Drug Market Size by Revenues, 2009-2014

- 3.4. India Oncology Drug Market Segmentation
 - 3.4.1. By Share of Therapeutic Modalities, FY'2014
 - Chemotherapy
 - Targeted Therapy
 - Immunotherapy (Biologics Therapy)
 - Hormone Therapy
- 3.5. India Cancer Cases Market Segmentation
 - 3.5.1. By Incidence and Mortality, 2009-2014
 - 3.5.2. By Type of Cancer, 2013-2014
- 3.6. India Oncology Drug Market Growth Drivers and Restraints
 - 3.6.1. Growth Drivers
 - Rise in Cancer Incidence rates
 - Health Care Expenditure
 - Technological Advancement
 - Rising Penetration of Health Insurance
 - Influence Through Hospital Channel
 - Rising Affordability
 - 3.6.2. Growth Restraints
 - Rising Input Costs of Drugs
 - High Treatment Cost
 - High Level of Competition
 - Rising Demand for Generic Drugs
 - Lack of Eminent Oncology Specialists
- 3.7. India Oncology Drug Market SWOT Analysis
 - Strengths
 - Weakness
 - Opportunities
 - Threats
- 3.8. Porter Five Forces Analysis of India Oncology Drug Market
 - Buyer Power- HIGH
 - Supplier Power-MEDIUM
 - Threats of New Entrants-MEDIUM
 - Threats of Substitutes-HIGH
 - Degree of Rivalry-HIGH
- 3.9. Trends and Developments in India Oncology Drug Market
 - Introduction of Improved Drugs and Therapies
 - Increased Consolidation
 - Rising Markets for Bio-Similar
 - Rising Combination Therapies

- 3.10. Government Regulations And Initiatives in India Oncology Drug Market
 - 3.10.1. Regulatory Bodies
 - 3.10.2. Licensing and Registration of Pharmaceuticals
 - 3.10.3. Drugs and Cosmetics Act, 1940
- 3.11. India Oncology Drug Market External Scenario
 - 3.11.1. Paclitaxel and Docetaxel
 - Imports Demand and Value, FY'2009-FY'2014
 - Export Sales and Revenue, FY'2009-FY'2014
 - 3.11.2. Etoposide
 - Export Sales and Revenue, FY'2009-FY'2014
 - 3.11.3. Other Anti-Cancer Drugs
 - Import Demand and Value, FY'2009-FY'2014
 - Export Sale and Revenue, FY'2009-FY'2014
- 3.12. Competitive Landscape of Major Players in India Oncology Drug Market
- 3.13. Company Profiles of Major Players in Oncology Drug Market
 - 3.13.1. Cipla Ltd.
 - 3.13.1.1. Business Overview
 - 3.13.1.2. Business Strategies
 - Diversification
 - Product Rationalization
 - Partnerships
 - Emphasis on R&D Efforts
 - 3.13.1.3. Financial and Operational Performance, FY'2009-FY'2014
 - 3.13.1.4. Anti-Cancer Product Portfolio
 - 3.13.2. Sun Pharma-Ranbaxy Laboratories Ltd.
 - 3.13.2.1. Business Overview
 - 3.13.2.2. Business Strategies
 - Restructuring
 - Development of Low Risk Portfolio
 - Focus on Specialty Business
 - Strong Customer Focus Drives Market Share Gains
 - 3.13.2.3. Financial and Operational Performance, 2009-2014
 - 3.13.2.4. Anti-Cancer Product Portfolio
 - 3.13.3. Dr. Reddy Laboratories Limited
 - 3.13.3.1. Business Overview
 - 3.13.3.2. Business Strategies
 - Multi-Prolonge Strategy to Build Russian Business
 - Increase in Research And Development Effectiveness
 - Investing in Growth Areas

- Growing the Pharma Business In Core Areas
- Membership in International Organizations
- Enhancing Business Segments
- 3.13.3.3. Financial and Operational Performance, FY'2009-FY'2014
- 3.13.3.4. Anti-Cancer Product Portfolio
- 3.13.4. NATCO Pharma Ltd.
- 3.13.4.1. Business Overview
- 3.13.4.2. Business Strategies
 - Growing Through Alliances
 - Focused Approach to acquire major Players In The US Generics Space
 - Diversification of Business Segment
 - Building Up Of Adequate Manufacturing Infrastructure
- 3.13.4.3. Financial and Operating Performance, FY'2009-FY'2014
 - Anti- Cancer Product Portfolio
- 3.13.5. Biocon Limited
- 3.13.5.1. Business Overview
- 3.13.5.2. Business Strategies
 - Focus on Bio-similar
 - Research Services-a High Value Franchise
 - Building Alliances and Partners
 - Launching of New Cancer Drug
- 3.13.5.3. Financial and Operating Performance, FY'2009-FY'2014
- 3.13.5.4. Anti-Cancer Product Portfolio
- 3.14. India Oncology Drug Market Future Outlook & Projections, FY' 2015-FY'2019
 - 3.14.1. Cause and Effect Relationship between Independent and Dependent Factors
- 3.15. India Oncology Drug Market Future projections, FY'2015-FY'2019
- 3.16. India Oncology Hospital Market
 - Evolvement of Oncology Hospitals in the Country
 - List of Major Oncology Specialty Hospitals in India- State Presence and Number of Beds
- 3.16.1. India Major Oncology Hospitals Market Size, FY'2010-FY'2014
- 3.16.2. India Major Oncology Hospitals Market Segmentation, FY'2014
 - By States, FY'2014
 - By Type of Cancers, FY'2014
- 3.16.3. Cost of Key Oncology Procedures in India
 - Average Cost Procedure for Lung Cancer in India
 - Average Cost Procedure for Breast Cancer in India
- 3.16.4. Revenue of Major Oncology Hospitals in India, FY'2014
- 3.16.5. Future Opportunities to Set up Cancer Specialty Centres in Different States

Across India

3.17. Macro Economic Factors Affecting India Oncology Drug Market

3.17.1. Population in India, 2009-2019

3.17.2. Personal Disposable Income in India, FY'2009-FY'2019

3.17.3. Total Spending on Healthcare, FY'2009- FY'2019

3.17.4. Number of Hospitals in India, FY'2009-FY'2019

4. CHINA ONCOLOGY DRUG MARKET

4.1. China Oncology Drug Market Introduction

4.2. China Oncology Market-Value Chain Analysis

Research and Development

Active Pharmaceutical Ingredients (APIs) Manufacturing

Formulation Manufacturing

Marketing and Distribution

4.3. China Oncology Drug Market Size, 2009-2014

4.4. China Oncology Drug Market Segmentation

4.4.1. By Generic and Patented Drugs, 2014

4.4.2. By Local Players and Multinational Companies, 2014

4.5. China Cancer Cases Market Segmentation

4.5.1. By Incidence and Mortality, 2010-2012

4.5.2. By New Cases Registered, 2009-2011

4.6. Growth Drivers and Restraints for China Oncology Drug Market

4.6.1. Growth Drivers

Rising Spending on HealthCare

Rise in Cancer Incidence Rates

Increasing Expenditure And Knowhow On Advanced Technologies And Equipments

4.6.2. Growth Restraints

Lack of Awareness Among People

Issue Of Delivering Healthcare Services In Non-Urban Areas

Rise in Penetration For Generic Drugs

Rising Cost of Drugs

4.7. SWOT Analysis of China Oncology Drug Market

4.8. Trends and Developments in China Oncology Drug Market

Enhanced Consolidation

Extension in Demand for Oncology Drugs

Move Towards Targeted Therapies

Ensuring Value for Money

Biosimilar Monoclonal Antibodies

4.9. Government Regulations in China Oncology Drug Market

- Government Drug Pricing Policy
- Intellectual Property Issues
- Drug registration, Approval and Manufacturing
- Advertising
- Pricing
- Reimbursement Mechanism

4.10. China Oncology Drug Market Competitive Landscape

4.10.1. Product Portfolio

- Jiang Su Heng Rui Medicine Limited
- Qilu Pharmaceuticals Co. Ltd
- Jiangsu Hansoh Pharmaceutical
- Luye Pharma Group

4.11. China Oncology Drug Market Future Outlook and Projections, 2015-2019

- Cause and Effect Relationship between Independent and Dependent Factors

4.12. Macro Economic Factors Affecting China Oncology Drug Market

- 4.12.1. Population in China, 2009-2019
- 4.12.2. Personal Disposable Income, 2009-2019
- 4.12.3. Total Spending on Healthcare, 2009-2019
- 4.12.4. Number of Hospitals, 2009-2019

5. SNAPSHOT ON JAPAN ONCOLOGY DRUG MARKET

5.1. SWOT Analysis for Japan Oncology Drug Market

6. COMPANY PROFILES FOR ASIA PACIFIC ONCOLOGY DRUG MANUFACTURERS

6.1. Roche

- 6.1.1. Business Overview
- 6.1.2. Business Strategies
 - Personalized Healthcare
 - Strategic Alliance
 - Promotional Strategies
- 6.1.3. Financial and Operational Performance, 2009-2014
- 6.1.4. Product Profile

6.2. Pfizer

- 6.2.1. Business Overview
- 6.2.2. Business Strategies

- Cost Optimization
- Access To Medicine (ATM)
- Constant Development Of New Products
- Worldwide Business Development
- 6.2.3. Financial Performance, 2009-2014
- 6.2.4. Product Profile
- 6.3. Novartis
 - 6.3.1. Business Overview
 - 6.3.2. Business Strategies
 - Efficient Investment
 - Increasing Productivity and Flexibility
 - Efficiency in Drug Development Process
 - 6.3.3. Financial and Operational Performance, 2009-2014
 - 6.3.4. Product Profile
- 6.4. AstraZeneca
 - 6.4.1. Business Overview
 - 6.4.2. Business Strategies
 - Focusing on Growth Areas
 - Encouragement of Employees
 - Strategic Alliances
 - Improving The Strength and Diversity Of The Talent Pipeline
 - Strong Research and Development
 - 6.4.3. Financial Performance, 2009-2014
 - 6.4.4. Product Profile
- 6.5. Celegne
 - 6.5.1. Business Overview
 - 6.5.2. Business Strategies
 - Organizational Structure
 - Research and Development
 - Links with International Organizations
 - 6.5.3. Financial Performance, 2009-2014
 - 6.5.4. Product Profile
- 6.6. Eli-Lilly
 - 6.6.1. Business Overview
 - 6.6.2. Business Strategies
 - Participation in Branded Drugs Market
 - Strategic Alliance
 - Focus on Innovation
 - 6.6.3. Financial Performance, 2009-2014

- 6.6.4. Product Profile
- 6.7. GlaxoSmithKline
 - 6.7.1. Business Overview
 - 6.7.2. Business Strategies
 - Development of Low Risk Portfolio
 - Business Model Transformation
 - Geographical Expansion
 - Growth in Key Pharma Areas
 - 6.7.3. Financial Performance, 2009-2014
 - 6.7.4. Product Profile

7. ASIA-PACIFIC ONCOLOGY DRUG MARKET FUTURE OUTLOOK AND PROJECTIONS, 2015-2019

- 7.1. By Geography

8. APPENDIX

- 8.1. Market Definition
- 8.2. Abbreviations
- 8.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Independent and Dependent)
 - Final Conclusion
- 8.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Oncology Drug Market Size on the Basis of Revenue in USD Million and Growth Rate in Percentage, 2009-2014

Figure 2: Global Oncology Market Segmentation by Therapeutic Modalities in Percentage, 2009-2013

Figure 3: Market Share of Major Pharmaceutical Players in Global Oncology Drug Market on the Basis of Revenue in Percentage, 2014

Figure 4: Asia-Pacific Oncology Drugs Market Size on the Basis of Industry Revenue in USD Million, 2009-2014

Figure 5: India Oncology Drug Market Value Chain Analysis

Figure 6: India Oncology Drug Market Size on the Basis of Revenue in INR Million, 2009-2014

Figure 7: India Oncology Drug Market Segmentation by Share of Therapeutic Modalities in Percentage, 2014

Figure 8: Porter Five Forces Analysis of India Oncology Drug Market

Figure 9: India Paclitaxel and Docetaxel Import Value in INR Million, FY'2009-FY'2014

Figure 10: India Paclitaxel and Docetaxel Imports by Major Destinations on the Basis of Revenue in Percentage, FY'2014

Figure 11: India Paclitaxel and Docetaxel Exports Value in INR Million, FY'2009-FY'2014

Figure 12: India Export of Paclitaxel and Docetaxel Drug to Top 5 Exporting Nations in Percentage, FY'2014

Figure 13: India Etoposide Exports Value in INR Million, FY'2009-FY'2014

Figure 14: India Other Anti-Cancer Drugs Imports Value in INR Million, FY'2009-FY'2014

Figure 15: India Imports of Other Anti- Cancer Drugs from Major Importing Nations in Percentage, FY'2014

Figure 16: India Other Anti-Cancer Drugs Exports Value in INR Million, FY'2009-FY'2014

Figure 17: India Export of Other Anti- Cancer Drugs to Major Exporting Nations in Percentage, FY'2014

Figure 18: Key Milestones achieved by CIPLA Limited

Figure 19: CIPLA Ltd Revenue in INR Million and Growth Rate in Percentage from India, FY'2009-FY'2014

Figure 20: Revenue Segmentation of Cipla Ltd on the Basis of Exports and Domestic Revenue in USD Million, FY'2009-FY'2014

Figure 21: Ranbaxy Laboratories Ltd: Key Milestones

Figure 22: Sun Pharma Ltd Revenue in Formulation Segment from India in INR Million, 2009-2014

Figure 23: Sun Pharma Ltd Revenue Segmentation across Business Segments in Percentage Terms, FY'2010-FY'2014

Figure 24: Dr Reddy Laboratories Ltd Total Revenue from India in INR Million, FY'2010-FY'2014

Figure 25: Dr Reddy Laboratories Ltd India's Revenue Segmentation on the Basis of Generics and PSAI in INR Million, FY'2010-FY'2014

Figure 26: NATCO Pharma Limited: Key Milestones

Figure 27: Natco Pharma Ltd Revenue from Oncology Segment in India in INR Million, FY'2009-FY'2014

Figure 28: NATCO Pharma Ltd Revenue Segmentation in Percentage, FY'2014

Figure 29: Biocon Limited Changing Organization Structure from Function Based to Strategic Business Units

Figure 30: Biocon Limited Revenue from Sales in India in INR Million and Growth Rate in Percentage (%), FY'2009-FY'2014

Figure 31: Biocon Limited Revenue Segmentation in Percentage, 2010-2014

Figure 32: India Oncology Drug Market Future Projections by Revenue in INR Million, FY'2015-FY'2019

Figure 33: India Oncology Single Specialty Hospitals Market Size by Revenue in INR Million, FY'2010-FY'2014

Figure 34: India Oncology Single Specialty Hospitals Market Segmentation by States in Percentage (%), FY'2014

Figure 35: India Oncology Single Specialty Hospitals Market Segmentation by Types of Cancers on the Basis of Revenue Contribution in Percentage (%), FY'2014

Figure 36: Total Population in India in Million, 2009-2019

Figure 37: Middle Class Population of India in Million, 2009 - 2019

Figure 38: Upper Class Population of India in Million, 2009 -2019

Figure 39: India Population Demography by Age Structure, 2014

Figure 40: Personal Disposable Income in India in INR Billion, FY'2010- FY'2019

Figure 41: Total HealthCare Expenditure in India in INR Billion, 2009-2019

Figure 42: Total Spending on Healthcare Segmentation in Percentage (%), FY'2009-FY'2019

Figure 43: Total Number of Hospitals in India, FY'2009-FY'2019

Figure 44: Number of Government Hospitals in India, FY'2009-FY'2019

Figure 45: Number of Oncology Drugs in Pipeline in China

Figure 46: China Oncology Drug Market- Value Chain Analysis

Figure 47: China Oncology Drugs Market Size on the Basis of Revenue in USD Million,

2009-2014

Figure 48: Number of New Case Registered Segmentation by Gender in Absolute Numbers, 2008-2011

Figure 49: New Cases Registered Segmentation by Gender in Percentage (%), 2008-2011

Figure 50: China's Approval Procedures for New Drugs

Figure 51: Share of Top 10 Players in China's Oncology Market, 2013

Figure 52: Share of Major Global Players in China's Oncology Market, 2013

Figure 53: China Anti-cancer Drug Market Future Projections on the Basis of Sales Revenues in USD Million, 2015-2019

Figure 54: China Anti-cancer Drug Industry Segmentation by Generic and Patented Drugs on the Basis of Revenue in Percentage, 2019

Figure 55: Total Population of China in Million, 2009-2019

Figure 56: Personal Disposable Income of China in USD Thousand, 2009-2019

Figure 57: Per Capita Disposable Income of China in USD, 2009-2019

Figure 58: Total Spending on Health Care in China in USD Billion, 2009-2019

Figure 59: Number of Hospitals in China, 2009-2019

Figure 60: Japan Oncology Market Size in USD Million and Growth Rate in Percentage, 2009-2014

Figure 61: Segmentation of Deaths Due to Cancer by Gender in Japan, 2009-2012

Figure 62: Global Sale of Anti-Cancer Drugs by Roche in USD Million, 2009-2014

Figure 63: Global Sale of Anti-Cancer Drugs by Pfizer in USD Million, 2009-2014

Figure 64: Revenue Segmentation of Pfizer from Different Segments in Percentage, 2012-2014

Figure 65: Global Sale of Anti-Cancer Drugs by Novartis in USD Million, 2009-2014

Figure 66: Global Sales of Anti-Cancer Drugs by AstraZeneca in USD Million, 2009-2014

Figure 67: Global Sales of Anti-Cancer Drugs by AstraZeneca in USD Million, 2009-2014

Figure 68: Global Sales of Oncology Products by Eli-Lilly in USD Million, 2009-2014

Figure 69: Eli-Lilly Revenue Segmentation by Geography in Percentage, 2014

Figure 70: Global Sales of Oncology Product by GSK in USD Million, 2009-2014

Figure 71: Segmentation of Total Revenue by Geography in Percentage, 2009-2014

Figure 72: Asia-Pacific Oncology Drug Market Future Projections on the Basis of Revenues in INR Million, 2015-2019

List Of Tables

LIST OF TABLES

Table 1: Asia-Pacific Oncology Drug Market Segmentation by Share of Therapeutic Modalities in Percentage and USD Million, 2014

Table 2: Asia-Pacific Anti Cancer Drug Market Segmentation by Generic and Patented Drugs on the Basis of Sales in USD Million and Contribution in Percentage, 2014

Table 3: SWOT Analysis of Asia-Pacific Oncology Market

Table 4: Personalized Medicine Drugs for Breast Cancer by Biomarker, Compound and Indication

Table 5: Antibody Drug Conjugates Currently in Clinical Development Stage and their Target Antigen

Table 6: Market Share of Major Pharmaceutical Companies on the basis of Major Drugs, Number of Patents and Sales of Major Drugs in USD Million, 2014

Table 7: Comparative Analysis of Major Cancer Drugs Brands in Pipeline and Development Phase Stage

Table 8: India Oncology Drug Market Segmentation by Share of Therapeutic Modalities in INR Million, 2014

Table 9: Number of New Cancer Cases Registered in India in Million, 2009-2014

Table 10: Cancer Incidence in India by States, 2011-2013

Table 11: Cancer Mortality in India by States, 2011-2013

Table 12: India Cancer Market Segmentation by Types of Cancer, 2013-2014

Table 13: India Oncology Drug Market SWOT Analysis

Table 14: Rising Share of Targeted Oncology Therapies, 2010

Table 15: India Paclitaxel and Docetaxel Imports by Major Destinations on the Basis of Value in INR Million and Volume in Thousand Kilograms, FY'2014

Table 16: India Paclitaxel and Docetaxel Exports by Major Destinations on the Basis of Value in INR Million and Volume in Thousand Kilograms, FY'2014

Table 17: India Etoposide Exports Segmentation by Major Destinations on the Basis of Value in INR Million and Volume in Thousand Kilograms, FY'2014

Table 18: India Other Anti-Cancer Drugs Imports Segmentation by Major Destinations on the Basis of Value in INR Million and Volume in Thousand Kilograms, FY'2014

Table 19: India Other Anti-Cancer Drugs Exports Segmentation by Major Destinations on the Basis of Value in INR Million and Volume in Thousand Kilograms, FY'2014

Table 20: Competitive Landscape of Major Domestic Players in India Oncology Drug Market

Table 21: Global Research and Development Expenses of Cipla Ltd in INR Million, FY'2009-FY'2014

- Table 22: Anti-cancer Drug Portfolio of CIPLA Ltd
- Table 23: Sun Pharma Ltd- Key Deals and Rationale
- Table 24: Sun Pharma Ltd Financial and Operating Performance on the Basis of Revenues in INR Million, FY'2009-FY'2014
- Table 25: Sun Pharma Ltd/Ranbaxy Laboratories Anti-Cancer Product Profile
- Table 26: Number of New Low-Competition Product Launched by Dr Reddy Laboratories, FY'2011-FY'2014
- Table 27: Dr. Reddy Laboratories Oncology Drugs In Pipeline
- Table 28: Dr Reddy Laboratories Limited Global Research and Development Expenses in INR Million, FY'2009-FY'2014
- Table 29: Anti-cancer Drug Portfolio of Dr Reddy's Laboratories Limited
- Table 30: Natco Pharma Limited Financial and Operating Performance in INR Million, FY'2009-FY'2014
- Table 31: Anti-Cancer Drug Profile of NATCO Pharmaceuticals Ltd
- Table 32: Biocon's Key Milestones 2010-2014
- Table 33: SWOT Analysis of Biocon Limited
- Table 34: Biocon Limited Revenue Segmentation in INR Million, FY'2010-FY'2014
- Table 35: Anti-cancer Product Portfolio of Biocon Limited
- Table 36: Cause and Effect Relationship between the Macro-Economic and Industry Factors and India Oncology Drug Market Future Prospects
- Table 37: List of Major Oncology Hospitals in India by State Presence and Number of Beds
- Table 38: List of Regional Cancer Care (RCC) Centres in India by State and City Presence
- Table 39: Number of Oncologists and Oncologist to Cancer Patient Ratio in India and the US
- Table 40: Renowned Single Specialty and Multispecialty Cancer Care Hospital by Region
- Table 41: Average Cost of Treatment of Lung Cancer by Diagnosis, Chemotherapy and Radiation Sittings and Medicinal Costs in INR
- Table 42: Average Cost of Treatment of Breast Cancer by Chemotherapy and Radiation Sittings and Medicinal Costs in INR
- Table 43: Revenue of Major Oncology Single Specialty Hospitals in India in INR Million, FY'2014
- Table 44: Analysis of Future Opportunities to Set up Oncology Single Specialty Hospitals in India by Different States
- Table 45: Estimated Cost of Treatment per Cycle in China and Other Countries in USD
- Table 46: Market Share by Line of Therapy for Branded Oncology Products in China
- Table 47: China Anti Cancer Drug Market Segmentation by Generic and Patented

Drugs on the Basis of Sales in USD Million and Contribution in Percentage, 2014

Table 48: China Anti Cancer Drug Market Segmentation by Local and Global Players in Market on the Basis of Sales in USD Million and Contribution in Percentage, 2014

Table 49: Incidence of Cancer in China, 2010-2012

Table 50: Deaths due to Cancer in China, 2010-2012

Table 51: Number of New Cancer Cases in China, 2008-2011

Table 52: China Anti-cancer Drug Market SWOT Analysis

Table 53: Competitive Landscape of Major Local Pharmaceutical Companies in China Oncology Drug Market

Table 54: Anti-Cancer Product Profile of Jiang Su Heng Rui Medicine Co. Ltd

Table 55: Anti-Cancer Product Profile of Qilu Pharmaceuticals Co. Ltd

Table 56: Anti- Cancer Product Portfolio of Jiangsu Hansoh Pharmaceutical

Table 57: Anti-Cancer Product Profile of Luye Pharma Group

Table 58: Cause and Effect Relationship between the Macro-Economic and Industry Factors and China Oncology Drug Market Future Prospects

Table 59: Number of New Cases and Deaths Due to Different Cancers in Japan, 2012

Table 60: Snapshot of Population and Number of Doctors in Japan, 2012

Table 61: Treaters of Cancer in Japan, 2012

Table 62: SWOT Analysis of Japan Anti-Cancer Drug Market

Table 63: Types of Anti Cancer Therapy Provided by Roche

Table 64: Global Research and Development Expenses of Roche in USD Million, 2009-2013

Table 65: Roche Anti-cancer Drug Portfolio

Table 66: Cancer Drug Pipeline of Roche

Table 67: Global Research and Development Expenses of Pfizer in USD Million, 2009-2014

Table 68: Anti-cancer Drug Portfolio of Pfizer

Table 69: Pfizer Anti-Cancer Drug Pipeline

Table 70: Major Development Projects of Novartis in Oncology Segment

Table 71: Global Research and Development Expenses of Novartis in USD Million, 2009-2013

Table 72: Anti-cancer Drug Portfolio of Novartis

Table 73: Anti-Cancer Drug Portfolio of AstraZeneca

Table 74: Anti-cancer Drugs in Pipeline of Astrazeneca

Table 75: Net Sales of Major Oncology Products by Celgene in USD Million, 2009-2014

Table 76: Anti- Cancer Drug Profile of Celgene

Table 77: Anti- Cancer Drug in Pipeline of Celgene

Table 78: Eli-Lily Anti –Cancer Drug Profile

Table 79: Eli-Lilly Anti-Cancer Drugs in Pipeline

Table 80: GSK Anti-Cancer Drug Profile

Table 81: GSK Anti-Cancer Drug in Pipeline

Table 82: Correlation Matrix of the India Oncology Drug Industry

Table 83: Regression Coefficients Output for India Oncology Drug Market

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