

Meat and Meat Foods Market in Russia.



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Date:	April 1, 2007
Pages:	46
Price:	US\$ 1,370.00
ID:	M4D584A78B4EN

Research objective:

To review the Russian meat and meat foods market

Structure of the research:

1. The research covers main problems of meat and meat foods market.
2. General characteristic of the market is given.
3. Research of the market is carried out through animal breeding sub-sector, where major factors and challenges of the market development are thoroughly examined.
4. The particular attention is given to Federal State Statistic Service Data review.
5. Analysis of major economic and financial indices is carried out (export & import, livestock, profit and efficiency).
6. Consumer preferences have been reviewed
7. All prospective trends are outlined and examined in detail.

The research involves 22 charts, 14 graphs and 6 tables.

Methods:

Monitoring of print and electronic media, review of Federal State Statistic Service, Customs Service Data, analysis of corporate figures and major agricultural web sites.

Excerpts from the Research:

1. The production volume of the Russian meat and meat foods market equaled to 8 billion tons in 2006, 17 billion dollars in value terms in wholesale prices and 21 billion dollars in retail prices.
2. Private Sector accounts for 49 % of meat and meat foods production.
3. The share of imported meat equaled to 31 % in 2006.

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