

Wire and Cable Markets in China

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Abstracts

China's demand for Wire and Cable has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. WIRE AND CABLE INDUSTRY ASSESSMENTS

Wire and Cable Industry Structure
Market Size
Market Growth Drivers
Wire and Cable Industry Capacity
Major Producer Facility Locations, Output and Capacity
Market Share of Key Producers
Labor Costs
Potential Entrants
Major End-Users
Major Distributors
Major Foreign Investments
Technology Development

IV. WIRE AND CABLE PRODUCTION AND DEMAND

Overview
Wire and Cable Raw Materials Consumption

Copper
Aluminum
Plastics
Wire and Cable Production and Demand (in Yuan)
 Telephone Wire and Cable
 Building Wire and Cable
 Power Wire and Cable
 Electronic Wire and Cable
 Fiber Optic Cable
 Apparatus Wire and Cordage
 Other Insulated Wire and Cable
Demand of Wire and Cable by Region
Wire and Cable Imports and Exports
Pricing Trends

V. WIRE AND CABLE CONSUMPTION BY MARKET

Wire and Cable Markets Outlook Overview
Communication
 Communication Market Outlook
 Wire and Cable Consumption in Communication Industry
Construction
 Construction Market Outlook
 Wire and Cable Consumption in Building Construction
Electric Power
 Electric Power Market Outlook
 Wire and Cable Consumption in Power Industry
Industrial Equipment
 Industrial Equipment Market Outlook
 Wire and Cable Consumption in Industrial Equipment
Motor Vehicles
 Motor Vehicle Market Outlook
 Wire and Cable Consumption in Motor Vehicles
Electronic and Electrical Products
 Electronic and Electrical Market Outlook
 Wire and Cable Consumption in Electronic and Electrical Products
Other Wire and Cable Markets

VI. MARKETING STRATEGIES

China Market Entry Overview

China's Distribution System

Rubber Processing Chemicals Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Licensing

Franchising

E-commerce

Trading Companies and Local Agents

Representative Offices and Chinese Subsidiaries

Wholly Foreign Owned Enterprises

VII. WIRE AND CABLE PRODUCER DIRECTORY

Wire and Cable Producer Profiles

Distributors

Trading Companies

Research Institutions and Associations

Major End-Users

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Wire and Cable Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China
China's Exports to its Leading Trade Partners
Key Commodity Imports into China
China's Imports from Its Leading Trade Partners

III. WIRE AND CABLE INDUSTRY ASSESSMENTS

Major Producer Facility Locations
Major Wire and Cable Producer Output
Market Share of Key Producers
Major End-Users
Major Foreign Investments

IV. WIRE AND CABLE PRODUCTION AND DEMAND

Total Wire and Cable Production and Demand
Wire and Cable Raw Materials Consumption
 Copper
 Aluminum
 Plastics
Wire and Cable Production and Demand
 Telephone Wire and Cable
 Building Wire and Cable

Power Wire and Cable
Electronic Wire and Cable
Fiber Optic Cable
Apparatus Wire and Cordage
Other Insulated Wire and Cable
Demand of Wire and Cable by Region
Wire and Cable Imports and Exports

V. WIRE AND CABLE CONSUMPTION BY MARKET

Total Wire and Cable Consumption by Market
Communication Market Outlook
Wire and Cable Consumption in Communication Industry
Construction Market Outlook
Wire and Cable Consumption in Building Construction
Electric Power Market Outlook
Wire and Cable Consumption in Power Industry
Industrial Equipment Market Outlook
Wire and Cable Consumption in Industrial Equipment
Motor Vehicle Market Outlook
Wire and Cable Consumption in Motor Vehicles
Electronic and Electrical Market Outlook
Wire and Cable Consumption in Electronic and Electrical Products
Other Wire and Cable Markets

List Of Charts

LIST OF CHARTS

@I. INTRODUCTION

Economic Outlook Summary

Total Wire and Cable Production and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

III. WIRE AND CABLE INDUSTRY ASSESSMENTS

Total Wire and Cable Output, Demand and Capacity Summary

IV. WIRE AND CABLE PRODUCTION AND DEMAND

Wire and Cable Production and Demand

Wire and Cable Exports and Imports

V. WIRE AND CABLE CONSUMPTION BY MARKET

Wire and Cable Demand by Market

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