

# Weight Loss And Diet Products Companies in China

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## Abstracts

This study focuses on China's Weight Loss And Diet Products industry assessments and company profiles. In the two past decades, the industry has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study analyzes the industry structure, capacities and output. Major producers' production locations, market shares and profiles are presented. The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

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information and research on the fastest-growing Chinese markets. We have published over 1,500 reports focusing on the Chinese markets, industry forecasts and company profiles. We provide hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

## Contents

### **I. INTRODUCTION**

Report Scope and Methodology  
Executive Summary

### **III. WEIGHT LOSS AND DIET PRODUCTS INDUSTRY ASSESSMENTS**

Weight Loss And Diet Products Industry Structure  
Market Size  
Major Producer Facility Locations and Output  
Market Share of Key Producers  
Labor Costs  
Potential Entrants  
Major Distributors  
Major Foreign Investments  
Technology Development

### **VII. WEIGHT LOSS AND DIET PRODUCTS PRODUCERS PROFILES AND DIRECTORY**

Western Weight Loss Drugs Producers Profiles  
Chinese Traditional Weight Loss Healthcare Foods Producers Profiles  
Chinese Traditional Weight Loss Teas Producers Profiles  
Obesity Treatment Hospital Profiles  
Distributors  
Trading Companies  
Research Institutions and Associations

## List Of Tables

### LIST OF TABLES

#### I. INTRODUCTION

Report Scope and Methodology  
Executive Summary

#### III. WEIGHT LOSS AND DIET PRODUCTS INDUSTRY ASSESSMENTS

Major Producer Facility Locations and Output  
Market Share of Key Producers  
Major Distributors  
Major Foreign Investments

## List Of Charts

### LIST OF CHARTS

Weight Loss And Diet Products Production and Demand Summary

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