

## Surfactants Markets in China

URL:	<a href="https://marketpublishers.com/r/SF1322E131FEN.html">https://marketpublishers.com/r/SF1322E131FEN.html</a>
Date:	January 8, 2018
Pages:	213
Price:	US\$ 4,000.00
ID:	SF1322E131FEN

China's demand for Surfactants has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2007, 2012 and 2017) and long-term forecasts through 2022 and 2027 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

### Table of Content

#### I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

#### II. BUSINESS ENVIRONMENT

- Economic Outlook
  - Key Economic Indicators
  - Industrial Output
  - Population and Labor
  - Foreign Investment
  - Foreign Trade
- Financial and Tax Regulations
  - Banking System and Regulations
  - Foreign Exchange
  - Taxes, Tariff and Custom Duties

### **III. SURFACTANTS INDUSTRY ASSESSMENTS**

- Surfactants Industry Capacity
- Major Producer Facility Locations, Output and Capacity
- Market Share of Key Producers
- Major End-Users
- Potential Entrants
- Major Foreign Investments
- Technology Development

### **IV. SURFACTANTS PRODUCTION AND DEMAND**

- Overview
- Surfactants Production and Demand
  - Amphoteric Surfactants
  - Anionic Surfactants
  - Natural Soaps
  - Linear Alkylbenzene Sulfonates
  - Alcohol Ether Sulfates
  - Alcohol Sulfates
  - Lignosulfonates
  - Other Anionic Surfactants
  - Cationic Surfactants
  - Anime Oxides
  - Quaternary Ammonium Salts
  - Other Cationic Surfactants
  - Nonionic Surfactants
  - Alkylphenol Ethoxylates
  - Alcohol Ethoxylates
  - Other Nonionic Surfactants
  - Other Surfactants
- Surfactants Imports and Exports

### **V. SURFACTANTS CONSUMPTION BY MARKET**

- Surfactants Markets Outlook Overview
- Laundry Detergents
  - Laundry Detergents Market Outlook
  - Surfactants Consumption in Laundry Detergents
- Dishwashing Detergents
  - Dishwashing Detergents Market Outlook
  - Surfactants Consumption in Dishwashing Detergents
- Other Household Detergents
  - Other Household Detergents Market Outlook
  - Surfactants Consumption in Other Household Detergents
- Industrial Cleaning Chemicals
  - Industrial Cleaning Chemicals Market Outlook
  - Surfactants Consumption in Industrial Cleaning Chemicals
- Other Surfactants Markets

### **VI. MARKET ENTRY CHANNELS**

- Distribution System in China
  - China's Distribution System
  - Surfactants Distribution Channels

Transportation and Freight Infrastructure  
Communications  
China's Market Entry  
Licensing  
Franchising  
E-commerce  
Trading Companies and Local Agents  
Representative Offices and Chinese Subsidiaries  
Wholly Foreign Owned Enterprise

## **VII. SURFACTANTS PRODUCER DIRECTORY**

Surfactants Producer Profiles  
Distributors and Trading Companies  
Major End-Users

## **LIST OF TABLES**

### **I. INTRODUCTION**

Economic Outlook Summary

### **II. BUSINESS ENVIRONMENT**

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade

### **III. SURFACTANTS INDUSTRY ASSESSMENTS**

Surfactants Industry Capacities  
Major Producer Facility Locations  
Major Surfactants Producers Output and Capacities  
Market Share of Key Producers  
Major End-Users  
Major Foreign Investments

### **IV. SURFACTANTS PRODUCTION AND DEMAND**

Surfactants Production and Demand  
Amphoteric Surfactants Production and Demand  
Anionic Surfactants Production and Demand  
Natural Soaps Production and Demand  
Linear Alkylbenzene Sulfonates Production and Demand  
Alcohol Ether Sulfates Production and Demand  
Alcohol Sulfates Production and Demand  
Lignosulfonates Production and Demand  
Other Anionic Surfactants Production and Demand  
Cationic Surfactants Production and Demand  
Amine Oxides Production and Demand  
Quaternary Ammonium Salts Production and Demand  
Other Cationic Surfactants Production and Demand  
Nonionic Surfactants Production and Demand

Alkylphenol Ethoxylates Production and Demand  
Alcohol Ethoxylates Production and Demand  
Other Nonionic Surfactants Production and Demand  
Other Surfactants Production and Demand  
Surfactants Imports and Exports

## **V. SURFACTANTS CONSUMPTION BY MARKET**

Total Surfactants Consumption by Market  
Laundry Detergent Market Outlook  
Surfactants Consumption in Laundry Detergents  
Dishwashing Detergents Market Outlook  
Surfactants Consumption in Dishwashing Detergents  
Other Household Detergents Market Outlook  
Surfactants Consumption in Other Household Detergents  
Industrial Cleaning Chemicals Market Outlook  
Surfactants Consumption in Industrial Cleaning Chemicals  
Surfactants Consumption in Other Surfactants Markets

## **LIST OF CHARTS**

### **I. INTRODUCTION**

China's Surfactants Capacity, Output and Demand

### **II. BUSINESS ENVIRONMENT**

China's GDP and Growth Rate  
Industrial Output by Ownership  
China's Imports and Exports

### **III. SURFACTANTS INDUSTRY ASSESSMENTS**

Surfactants Capacity in China  
Surfactants Capacity, Output and Demand

### **IV. SURFACTANTS PRODUCTION AND DEMAND**

Surfactants Production  
Surfactants Exports and Imports

### **V. SURFACTANTS CONSUMPTION BY MARKET**

Surfactants Demand by Market

### **VI. MARKETING STRATEGIES**

China's Distribution Channel

### I would like to order:

**Product name:** Surfactants Markets in China  
**Product link:** <https://marketpublishers.com/r/SF1322E131FEN.html>  
**Product ID:** SF1322E131FEN  
**Price:** US\$ 4,000.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/SF1322E131FEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**