

Retail Markets in China

<https://marketpublishers.com/r/R9D77EE48F6EN.html>

Date: April 2023

Pages: 237

Price: US\$ 4,000.00 (Single User License)

ID: R9D77EE48F6EN

Abstracts

China's demand for Retail has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Power Transmission Equipment Sales
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. RETAIL INDUSTRY ASSESSMENTS

Retail Industry Overview
Industry Structure and Composition
Market Size
Market Growth Drivers
Labor Costs
Major Producer Facility Locations and Sales
Market Share of Key Producers
Potential Entrants
Major Foreign Investments
Technology Development

IV. RETAIL SALES VOLUMES AND FORECASTS

Overview
Retail Sales Volumes and Forecasts (Yuan)
Convenience Stores
Supermarkets

Department Stores
Shopping Malls
eCommerce
Television Shopping
Retail Imports and Exports
Pricing Trends

V. RETAIL MARKET OUTLOOK

Retail Markets Outlook Overview
Consumer Spending Trends

East
North
Central
South
West

Population by Region

East
North
Central
South
West

Retail Sales by Region

East
North
Central
South
West

VI. MARKETING STRATEGIES

Distribution System in China
China's Distribution System
Retail Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising

E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. RETAIL PRODUCER DIRECTORY

Retail Producer Profiles

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Retail Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Power Transmission Equipment Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China
China's Exports to its Leading Trade Partners
Key Commodity Imports into China
China's Imports from Its Leading Trade Partners

III. RETAIL INDUSTRY ASSESSMENTS

Major Producer Facility Locations
Major Retail Producers' Sales
Market Share of Key Producers
Major Foreign Investments

IV. RETAIL SALES VOLUMES AND FORECASTS

Overview
Convenience Stores
Supermarkets
Department Stores
Shopping Malls
eCommerce
Television Shopping
Retail Imports and Exports
Pricing Trends

V. RETAIL MARKET OUTLOOK

Retail Markets Outlook Overview

Consumer Spending Trends

East

North

Central

South

West

Population by Region

East

North

Central

South

West

Retail Sales by Region

East

North

Central

South

West

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Retail Production and Demand Summary

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Power Transmission Equipment Output by Ownership

China's Imports and Exports

III. RETAIL INDUSTRY ASSESSMENTS

Retail Sales Volume

Market Share of Key Producers

IV. RETAIL SALES VOLUMES AND FORECASTS

Overview

Retail Sales Volumes and Forecasts (Yuan)

Convenience Stores

Supermarkets

Department Stores

Shopping Malls

eCommerce

Television Shopping

Retail Imports and Exports

Pricing Trends

V. RETAIL MARKET OUTLOOK

Retail Markets Outlook Overview

Consumer Spending Trends

East

North

Central

South

West

Population by Region

East

North

Central

South

West

Retail Sales by Region

East

North

Central

South

West

VI. MARKETING STRATEGIES

China's Distribution Channel

I would like to order

Product name: Retail Markets in China

Product link: <https://marketpublishers.com/r/R9D77EE48F6EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R9D77EE48F6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970