

Restaurant Companies in China

<https://marketpublishers.com/r/RC1181AC58CEN.html>

Date: April 2024

Pages: 70

Price: US\$ 1,800.00 (Single User License)

ID: RC1181AC58CEN

Abstracts

This study focuses on China's Restaurant industry assessments and company profiles. In the two past decades, the industry has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study analyzes the industry structure, capacities and output. Major producers' production locations, market shares and profiles are presented. The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

Asia Market Info & Dev Co. is one of the leading sources for up-to-date market

information and research on the fastest-growing Chinese markets. We have published over 1,500 reports focusing on the Chinese markets, industry forecasts and company profiles. We provide hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

Contents

TABLE OF CONTENTS

I. INTRODUCTION

Report Scope and Methodology

Executive Summary

III. RESTAURANT INDUSTRY ASSESSMENTS

Restaurant Industry Structure

Market Size

Major Company Sales

Market Share of Key Companies

Labor Costs

Potential Entrants

Major Foreign Investments

VII. RESTAURANT PRODUCER DIRECTORY

Restaurant Company Profiles

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

Restaurant Supply and Demand Summary

III. RESTAURANT INDUSTRY ASSESSMENTS

Major Restaurant Sales in China

The Major Restaurant Company Sales and Location in 2013

The Major Restaurant Company Market Share in 2013

Major Foreign Investments

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Restaurant Supply and Demand Summary

III. RESTAURANT INDUSTRY ASSESSMENTS

Total Restaurant Industrial Sales in China

I would like to order

Product name: Restaurant Companies in China

Product link: <https://marketpublishers.com/r/RC1181AC58CEN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RC1181AC58CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970