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Recreational Vehicles Markets in China

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Abstracts

China's demand for Recreational Vehicles has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties
Market Trends
Technology Development
Market Development
Major Industry Development
Regional Development
Enterprise Development
Labor Market Development

III. RECREATIONAL VEHICLES INDUSTRY ASSESSMENTS

Recreational Vehicles Industry Structure
Market Size
Market Growth Drivers
Labor Costs
Major Producer Facility Locations and Sales
Market Share of Key Producers
Potential Entrants
Major Foreign Investments
Technology Development

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IV. RECREATIONAL VEHICLES SALES VOLUMES AND FORECASTS

Overview
Recreational Vehicles Sales Volumes and Forecasts (in Yuan)
Motorhome
Truck Camper
Popup Camper
Travel Trailer
Teardrop Trailer
Hybrid Trailer
Fifth-Wheel Trailer
Vacation Cottage
Toterhome
Truck Conversion
Other Recreational Vehicles
Recreational Vehicles Imports and Exports
Pricing Trends

V. RECREATIONAL VEHICLES MARKETS OUTLOOK

Recreational Vehicles Markets Outlook Overview
Consumer Spending Trends
East
North
Central
South
West
Population by Region
East
North
Central
South
West
Population by Age Group
Recreational Vehicles Sales by Region
East
North
Central
South

West

VI. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Exporting to China
License
Franchising
E-Commerce
Trading Companies and Local Agents
Representative Offices and Subsidiaries
Joint Ventures
Wholly Foreign-Owned Enterprise

VII. RECREATIONAL VEHICLES PRODUCER DIRECTORY

Recreational Vehicles Producer Profiles
LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Recreational Vehicles Supply and Sales Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. RECREATIONAL VEHICLES INDUSTRY ASSESSMENTS

Recreational Vehicles Industry Capacity
Major Producer Facility Locations
Major Recreational Vehicles Producer Output and Capacities
Market Share of Key Producers
Major End-Users
Major Foreign Investments

IV. RECREATIONAL VEHICLES SALES VOLUMES AND FORECASTS

Overview
Recreational Vehicles Sales Volumes and Forecasts (in Yuan)
Motorhome
Truck Camper
Popup Camper
Travel Trailer
Teardrop Trailer
Hybrid Trailer
Fifth-Wheel Trailer
Vacation Cottage
Toterhome
Truck Conversion
Other Recreational Vehicles
Recreational Vehicles Imports and Exports
Pricing Trends

V. RECREATIONAL VEHICLES MARKETS OUTLOOK

Recreational Vehicles Markets Outlook Overview
Consumer Spending Trends
East
North
Central
South
West
Population by Region
East
North
Central
South

West
Population by Age Group
Recreational Vehicles Sales by Region
East
North
Central
South
West
LIST OF CHARTS

I. INTRODUCTION

Economic Outlook Summary
Recreational Vehicles Supply and Sales Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. RECREATIONAL VEHICLES INDUSTRY ASSESSMENTS

Recreational Vehicles Industry Capacity
Major Producer Facility Locations
Major Recreational Vehicles Producer Output and Capacities
Market Share of Key Producers

IV. RECREATIONAL VEHICLES SALES VOLUMES AND FORECASTS

Recreational Vehicles Sales Volumes and Forecasts (in Yuan)
Motorhome
Truck Camper
Popup Camper
Travel Trailer
Teardrop Trailer
Hybrid Trailer

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Vacation Cottage
Toterhome
Truck Conversion
Other Recreational Vehicles

V. RECREATIONAL VEHICLES MARKETS OUTLOOK

Recreational Vehicles Markets Outlook Overview
Consumer Spending Trends
East
North
Central
South
West
Population by Region
East
North
Central
South
West
Population by Age Group
Recreational Vehicles Sales by Region
East
North
Central
South
West

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