

Polybutadiene Rubber Companies in China

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Abstracts

This study focuses on China's Polybutadiene Rubber industry assessments and company profiles. In the two past decades, the industry has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study analyzes the industry structure, capacities and output. Major producers' production locations, market shares and profiles are presented. The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

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Contents

TABLE OF CONTENTS

I. INTRODUCTION

Report Scope and Methodology

Executive Summary

III. POLYBUTADIENE RUBBER INDUSTRY ASSESSMENTS

Polybutadiene Rubber Industry Structure

Polybutadiene Rubber Industry Production, Capacity and Demand

Major Producer Facility

Market Share of Key Producers

Major Polybutadiene Rubber Producers

Major End-Users

Major Foreign Investments

Potential Entrants

Technology Development

China's Polybutadiene Rubber Price

VII. POLYBUTADIENE RUBBER PRODUCER DIRECTORY

Polybutadiene Rubber Producer Profiles and Directory

Major End-Users

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

III. POLYBUTADIENE RUBBER INDUSTRY ASSESSMENTS

China's Polybutadiene Rubber Production, Capacity and Demand

China's Polybutadiene Rubber Key Producers

Market Share of Key Domestic Polybutadiene Rubber Producers

China's Polybutadiene Rubber Consumption by market

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

China's Polybutadiene Rubber Output, Capacity, Demand

II. POLYBUTADIENE RUBBER INDUSTRY ASSESSMENTS

Polybutadiene Rubber Output

Capacity of Polybutadiene Rubber

Demand of Polybutadiene Rubber

China's Polybutadiene Rubber Output, Capacity and Demand

Polybutadiene Rubber Output and Self-Sufficiency

China's Key Polybutadiene Rubber producers Location by Province

Polybutadiene Rubber Application by Markets

China's Polybutadiene Rubber Price Trend

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