

Outdoor Furniture Markets in China

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Abstracts

China's demand for Outdoor Furniture has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. OUTDOOR FURNITURE INDUSTRY ASSESSMENTS

Outdoor Furniture Industry Overview
Industry Structure and Composition
Major Producer Facility Locations
Major Outdoor Furniture Producer's Output
Market Shares of Key Producers
Labor Costs
Potential Entrants
Major Foreign Investments
Technology Development

IV. OUTDOOR FURNITURE PRODUCTION AND DEMAND

Overview
Forestry Industry Outlook
Lumber Production and Demand
Outdoor Furniture Output and Demand
Outdoor Tables Output and Demand

Outdoor Chairs Output and Demand
Park Bench Output and Demand
Beach Umbrella Output and Demand
Swing Output and Demand
Outdoor Furniture Imports and Exports
Pricing Trend

V. OUTDOOR FURNITURE DEMAND BY MARKETS

Outdoor furniture Markets Outlook Overview
Consumer Spending Trends by Region
Northeast
North
Southeast
Central
Southwest
Northwest
Construction
Construction Market Trends
Demand of Outdoor Furniture by Region

VI. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Outdoor Furniture Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprise

VII. OUTDOOR FURNITURE PRODUCER DIRECTORY

Outdoor furniture Producer Profiles

Distributors

Trading Companies

Research Institutions and Associations

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

Outdoor furniture Production and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

III. OUTDOOR FURNITURE INDUSTRY ASSESSMENTS

Outdoor Furniture Industry Output in China

Major Producer Facility Locations

Major Outdoor Furniture Producer Output

Market Share of Key Producers

Major Foreign Investments

IV. OUTDOOR FURNITURE PRODUCTION AND DEMAND

Outdoor Furniture Production and Demand

Forestry Industry Outlook

Total Lumber Output and Demand

Outdoor Tables Output and Demand

Outdoor Chairs Output and Demand

Park Bench Output and Demand

Beach Umbrella Output and Demand

Swing Output and Demand

China's Outdoor Furniture Imports and Exports

V. OUTDOOR FURNITURE DEMAND BY MARKETS

Total Outdoor Furniture Consumption by Markets

Consumer Spending Trends by Region

The Structure of Per Capita Expenditure in the Northeast of China

The Structure of Per Capita Expenditure in the North of China

The Structure of Per Capita Expenditure in the Southeast of China

The Structure of Per Capita Expenditure in the Central of China

The Structure of Per Capita Expenditure in the Southwest of China

The Structure of Per Capita Expenditure in the Northwest of China

Residential Buildings Trends

Commercial Construction Market Trend

Demand of Outdoor Furniture by Region

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Outdoor furniture Output and Demand Summary

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Industrial Output by Ownership

China's Imports and Exports

III. OUTDOOR FURNITURE INDUSTRY ASSESSMENTS

Outdoor Furniture Output in China

IV. OUTDOOR FURNITURE PRODUCTION AND DEMAND

Outdoor Furniture Output and Demand

Outdoor Furniture Exports and Imports

V. OUTDOOR FURNITURE DEMAND BY MARKETS

Outdoor Furniture Demand by Market

VI. MARKETING STRATEGIES

China's Distribution Channel

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