

Nitrile Butadiene Rubber (NBR) Companies in China

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Abstracts

This study focuses on China's Nitrile Butadiene Rubber (NBR) industry assessments and company profiles. In the two past decades, the industry has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study analyzes the industry structure, capacities and output. Major producers' production locations, market shares and profiles are presented. The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

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information and research on the fastest-growing Chinese markets. We have published over 1,500 reports focusing on the Chinese markets, industry forecasts and company profiles. We provide hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

Contents

TABLE OF CONTENTS

I. INTRODUCTION

Report Scope and Methodology

Executive Summary

III. NITRILE BUTADIENE RUBBER (NBR) INDUSTRY ASSESSMENTS

Nitrile Butadiene Rubber (NBR) Industry Structure

Nitrile Butadiene Rubber (NBR) Industry Production, Capacity and Demand

Major Producer Facility

Market Share of Key Producers

Major Nitrile Butadiene Rubber (NBR) Producers

Major End-Users

Major Foreign Investments

Potential Entrants

Technology Development

China's Nitrile Butadiene Rubber (NBR) Price

VII. NITRILE BUTADIENE RUBBER (NBR) PRODUCER DIRECTORY

Nitrile Butadiene Rubber (NBR) Producer Profiles and Directory

Major End-Users

ULIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

Nitrile Butadiene Rubber (NBR) Production and Demand Summary

III. NITRILE BUTADIENE RUBBER (NBR) INDUSTRY ASSESSMENTS

China's Nitrile Butadiene Rubber (NBR) Production, Capacity and Demand

China's Nitrile Butadiene Rubber (NBR) Key Producers

Market Share of Key Domestic Nitrile Butadiene Rubber (NBR) Producers

China's Nitrile Butadiene Rubber (NBR) Consumption by Market

Major Foreign Investment in China

ULIST OF CHARTS

I. INTRODUCTION

China's Nitrile Butadiene Rubber (NBR) Output, Capacity, Demand

II. NITRILE BUTADIENE RUBBER (NBR) INDUSTRY ASSESSMENTS

Nitrile Butadiene Rubber (NBR) Output

Capacity of Butadiene Rubber (NBR)

Demand of Butadiene Rubber (NBR)

China's Nitrile Butadiene Rubber (NBR) Output, Capacity and Demand

Nitrile Butadiene Rubber (NBR) Output and Self-Sufficiency

China's Key Nitrile Butadiene Rubber (NBR) producers Location by Province
Nitrile Butadiene Rubber (NBR) Application by Markets
The Typical NBR Manufacturing Process
China's Nitrile Butadiene Rubber (NBR) Price Trend

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