

Mobile Devices Markets in China

https://marketpublishers.com/r/M2C33450CB7EN.html

Date: September 2023

Pages: 286

Price: US\$ 4,000.00 (Single User License)

ID: M2C33450CB7EN

Abstracts

China's demand for Mobile Devices has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.



Contents

I. INTRODUCTION

Report Scope and Methodology Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population and Labor

Foreign Investment

Foreign Trade

Financial and Tax Regulations

Banking System and Regulations

Foreign Exchange

Taxes, Tariff and Custom Duties

III. MOBILE DEVICES INDUSTRY ASSESSMENT

Mobile Devices Industry Structure

Market Size

Major Producer Facility Locations and Output

Market Share of Key Producers

Labor Costs

Potential Entrants

Major Distributors

Major End-Users

Major Foreign Investments

Technology Development

IV. MOBILE DEVICES PRODUCTION AND DEMAND

Overview

Mobile Devices Production and Demand by Type (Million Units)

Cell Phones

Major Suppliers



Major Distributors

Cell Phones Output

Cell Phones Import and Export

Cell Phones Demand

Pricing Trend

Laptops

Major Suppliers

Major Distributors

Laptops Output

Laptops Import and Export

Laptops Demand

Pricing Trend

Notebooks

Major Suppliers

Major Distributors

Notebooks Output

Notebooks Import and Export

Notebooks Demand

Pricing Trend

V. MOBILE DEVICES CONSUMPTION BY MARKET

Chinese Electronic and Peripherals Industry Outlook

Data Growth Forecasts

Mobile Devices Markets Outlook Overview

Government and Business Market

Government and Business Consumer Market Outlook

Mobile Devices Demand in Government and Business Market

Governments

Financial Agencies

Communications

Education

Health Care

Manufacturing

Others

Individual Consumer Market

Consumer Market Outlook

Mobile Devices Demand in Individual Consumer Market

Mobile Devices Demand by Region



Northeast

North

Southeast

Central

West

VI. MARKETING STRATEGIES

China Market Entry Overview

China's Distribution System

Rubber Processing Chemicals Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Licensing

Franchising

E-commerce

Trading Companies and Local Agents

Representative Offices and Chinese Subsidiaries

Wholly Foreign Owned Enterprises

VII. MOBILE DEVICES PRODUCER DIRECTORY

Mobile Devices Producer Profiles

Distributors and Trading Companies

Research Institutions and Associations



List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

Mobile Devices Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. MOBILE DEVICES INDUSTRY ASSESSMENTS

Major Producer Facility Locations
Major Mobile Devices Producer's Output
Market Share of Key Producers
Major Distributors
Major Foreign Investments

IV. MOBILE DEVICES PRODUCTION AND DEMAND

Total Mobile Devices Production and Demand

Cell Phones Production

Cell Phones Import and Export

Cell Phones Demand

Laptops Production

Laptops Import and Export

Laptops Demand

Notebooks Production

Notebooks Import and Export

Notebooks Demand

V. MOBILE DEVICES CONSUMPTION BY MARKET



Electronic Industry Outlook Summary

Mobile Devices Demand by Market

Government and Business Consumer Market Outlook

Mobile Devices Demand in Government and Business Market

Mobile Devices Demand in Government Market

Mobile Devices Demand in Financial Agencies Market

Mobile Devices Demand in Communications Market

Mobile Devices Demand in Education Market

Mobile Devices Demand in Health Care Market

Mobile Devices Demand in Manufacturing Market

Mobile Devices Demand in Other Consumer Market

Consumer Market Outlook

Mobile Devices Demand by Region



List Of Charts

LIST OF CHARTS

China's GDP and Industrial Output
Mobile Devices Production and Demand Summary
Population Trends
Industrial Output by Ownership
Foreign Investments and Loans
China Imports and Exports
Mobile Devices Production
Mobile Devices Exports and Imports
Mobile Devices Consumption by Market

Mobile Devices Demand by Region



I would like to order

Product name: Mobile Devices Markets in China

Product link: https://marketpublishers.com/r/M2C33450CB7EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M2C33450CB7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970