

Liquor Market Trends in China

<https://marketpublishers.com/r/LEFF94D0C32EN.html>

Date: October 2021

Pages: 137

Price: US\$ 3,000.00 (Single User License)

ID: LEFF94D0C32EN

Abstracts

This study focuses on China's Liquor market trends. In the two past decades, the market has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study focuses on market trends and forecasts with historical data (2010, 2015 and 2020) and long-term forecasts through 2025 and 2030 are presented.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

Asia Market Info & Dev Co. is one of the leading sources for up-to-date market information and research on the fastest-growing Chinese markets. We have published over 2,000 reports focusing on the Chinese markets, industry forecasts and company profiles. We provide hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties
Market Trends
Technology Development
Market Development
Major Industry Development
Regional Development
Enterprise Development
Labor Market Development

III. LIQUOR MARKET TRENDS

Liquor Market Trends
Current Market Analyses
Market Development Trends
Market Challenges
Major Producers
Current Issues
Food Legislation
Packaging Legislation
Chinese Retail Market Trends
Consumer Income Trends

Consumer Spending Trends by Region

Northeast

North

Southeast

Central

Southwest

Northwest

IV. MARKETING STRATEGIES

China Market Entry Overview

China's Distribution System

Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Exporting to China

License

Franchising

E-Commerce

Trading Companies and Local Agents

Representative Offices and Subsidiaries

Joint Ventures

Wholly Foreign-Owned Enterprise

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

III. LIQUOR MARKET TRENDS

Liquor Sales and Forecasts

Chinese Retail Market Trends

Consumer Spending Trends by Region

Northeast

North

Southeast

Central

Southwest

Northwest

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Economic Outlook Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

III. LIQUOR MARKET TRENDS

Liquor Sales and Forecasts

Chinese Retail Market Trends

Retail Sales by Type

I would like to order

Product name: Liquor Market Trends in China

Product link: <https://marketpublishers.com/r/LEFF94D0C32EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LEFF94D0C32EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970