

Internet Service Markets in China

<https://marketpublishers.com/r/IAA514B6EACEN.html>

Date: October 2023

Pages: 168

Price: US\$ 4,000.00 (Single User License)

ID: IAA514B6EACEN

Abstracts

China's demand for Internet Service has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology Executive Summary

II. BUSINESS ENVIRONMENT ECONOMIC OUTLOOK KEY ECONOMIC INDICATORS INDUSTRIAL OUTPUT POPULATION AND LABOR FOREIGN INVESTMENT FOREIGN TRADE

III. INTERNET INDUSTRY ASSESSMENTS

Internet Industry Structure Major Industry Participants' Revenue and Locations Market Share of Key Producers Technology Development

IV. INTERNET SERVICES MARKET

Overview Internet Service Providers (ISPs) Government-Owned and Institutional ISPs Privately Owned and Foreign-Funded ISPs Industry Output and Forecast Subscribers by Region and Forecast Pricing and Price Forecast ISP Services by Type Dial-Up Services and Subscriber Forecast Dedicated Internet Access and Subscriber Forecast Virtual Private Network (VPN) and Subscriber Forecast DSL and Subscriber Forecast Cable Modem and Subscriber Forecast Internet Portals Government-Owned and Institutional Internet Portals Privately Owned and Foreign-Funded Internet Portals Industry Output and Forecast Business-to-Consumer Providers (B2C) Government-Owned and Institutional B2C Providers Privately Owned and Foreign-Funded B2C Providers Industry Output and Forecast Business-to-Business Providers (B2B) Government-Owned and Institutional B2B Providers Privately Owned and Foreign-Funded B2B Providers Industry Output and Forecast Application Service Providers (ASP) Government-Owned and Institutional ASP Providers Privately Owned and Foreign-Funded ASP Providers Industry Output and Forecast Wireless Internet Portals Government-Owned and Institutional Wireless Portals Privately Owned and Foreign-Funded Wireless Portals Industry Output and Forecast Other Internet Service Providers Domain Registration Service Providers Web Hosting Industry Output and Forecasts

V. INTERNET END-USE MARKET OUTLOOK

Chinese IT Industry Outlook Internet Markets Outlook Overview Communications

Communication Market Outlook Internet Demand in Communications Financial Services
Financial Services Market Outlook Internet Demand in Financial Services Education
Educational Market Outlook Internet Demand in Educational Markets Health Care
Health Care Market Outlook Internet Demand in Health Care Manufacturing
Manufacturing Market Outlook Internet Demand in Manufacturing Retails Retail Market
Outlook Internet Demand in Retails Other Internet Markets

VI. MARKETING STRATEGIES

Market Entry Channels Technology Licensing Technology Licensing Overview
Intellectual Property Protection Joint Venture Joint Venture Overview Advantages and
Disadvantages Wholly Owned Enterprises Foreign Wholly Owned Enterprises Overview
Advantages and Disadvantages Other Market Entry Channels Setting up Sales Offices
Selling to China through Attending Trade Fairs Contacting Chinese Companies
Advertising Market Entry Strategies Understanding Differences Business Practice
Differences Knowledge of Regulations and Restrictions

VII. INTERNET PRODUCER DIRECTORY

Internet Service Provider Profiles and Directory Research Institutions and Associations
LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary Internet Supply and Demand Summary

**II. BUSINESS ENVIRONMENT KEY ECONOMIC INDICATORS INDUSTRIAL
OUTPUT POPULATION AND LABOR FORCE TRENDS FOREIGN INVESTMENT
AND LOANS FOREIGN TRADE KEY COMMODITY EXPORTS FROM CHINA
CHINA'S EXPORTS TO ITS LEADING TRADE PARTNERS KEY COMMODITY
IMPORTS INTO CHINA CHINA'S IMPORTS FROM ITS LEADING TRADE
PARTNERS**

III. INTERNET INDUSTRY ASSESSMENTS

Internet Industry Participant Sales and Locations Market Share of Key Producers Major
Foreign Investments

IV. INTERNET SERVICES MARKET

Total Internet Industry Output and Forecast Internet Service Providers (ISPs)
Government-Owned and Institutional ISPs Privately Owned and Foreign-Funded ISPs
Industry Output and Forecast Subscribers by Region and Forecast Pricing and Price
Forecast ISP Services by Type Dial-Up Services and Subscriber Forecast Dedicated
Internet Access and Subscriber Forecast Virtual Private Network (VPN) and Subscriber
Forecast DSL and Subscriber Forecast Cable Modem and Subscriber Forecast Internet
Portals Government-Owned and Institutional Internet Portals Privately Owned and
Foreign-Funded Internet Portals Industry Output and Forecast Business-to-Consumer
Providers (B2C) Government-Owned and Institutional B2C Providers Privately Owned
and Foreign-Funded B2C Providers Industry Output and Forecast Business-to-Business
Providers (B2B) Government-Owned and Institutional B2B Providers Privately Owned
and Foreign-Funded B2B Providers Industry Output and Forecast Application Service
Providers (ASP) Government-Owned and Institutional ASP Providers Privately Owned
and Foreign-Funded ASP Providers Industry Output and Forecast Wireless Internet
Portals Government-Owned and Institutional Wireless Portals Privately Owned and
Foreign-Funded Wireless Portals Industry Output and Forecast Other Internet Service
Providers Domain Registration Service Providers Web Hosting Industry Output and
Forecasts

V. INTERNET END-USE MARKET OUTLOOK

Chinese IT Industry Outlook Total Internet Demand by Market Communication Market
Outlook Internet Demand in Communications Financial Services Market Outlook IT
Security software Demand in Financial Services Educational Market Outlook Internet
Demand in Educational Markets Health Care Market Outlook Internet Demand in Health
Care Manufacturing Market Outlook IT Security software Demand in Manufacturing
Retail Market Outlook Internet Demand in Retails Other Internet Markets

LIST OF CHARTS

Internet Industry Output and Forecast Summary China's GDP and Industrial Output
Industrial Output by Ownership Foreign Investments and Loans China's Imports and
Exports China's Distribution Channel

I would like to order

Product name: Internet Service Markets in China

Product link: <https://marketpublishers.com/r/IAA514B6EACEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAA514B6EACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970