

# Household Appliances Markets in China

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## Abstracts

China's demand for Household Appliances has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2013, 2018 and 2023) and long-term forecasts through 2028 and 2033 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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## Contents

### TABLE OF CONTENTS

#### I. INTRODUCTION

Report Scope and Methodology

Executive Summary

#### II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population and Labor

Foreign Investment

Foreign Trade

Financial and Tax Regulations

Banking System and Regulations

Foreign Exchange

Taxes, Tariff and Custom Duties

#### III. HOUSEHOLD APPLIANCES INDUSTRY ASSESSMENTS

Household Appliances Industry Structure

Market Size

Market Growth Drivers

Household Appliances Industry Capacity

Major Producer Facility Locations, Output and Capacity

Market Share of Key Producers

Labor Costs

Potential Entrants

Major Distributors

Major Foreign Investments

Technology Development

#### IV. HOUSEHOLD APPLIANCES PRODUCTION AND DEMAND

Overview

Household Appliances Production and Demand

Refrigerators and Freezers

Air Conditioners

Laundry Washing Machines

Clothe Dryers

Dishwashers

Microwave Ovens

Ovens

Electric Heaters

Electric Fans

Rice Cookers

Food Processors

Food Disposers

Vacuum Cleaners

Irons

Coffeemakers

Other Household Appliances

Household Appliances Imports and Exports

Pricing Trends

## V. HOUSEHOLD APPLIANCES END-USE MARKET OUTLOOK

Overview

Consumer Market

Consumer Income and Spending Outlook

Household and Forecast

Household Appliance Demand by Region

## VI. MARKET ENTRY CHANNELS

China Market Entry Overview

China's Distribution System

Insulation Materials Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Licensing

Franchising

E-commerce

Trading Companies and Local Agents

Representative Offices and Chinese Subsidiaries

Wholly Foreign Owned Enterprise

## VII. HOUSEHOLD APPLIANCES PRODUCER DIRECTORY

Household Appliances Producer Profiles

Distributors and Trading Companies

Research Institutions and Associations

## List Of Tables

### LIST OF TABLES

#### I. INTRODUCTION

Economic Outlook Summary

Household Appliances Supply and Demand Summary

#### II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

#### III. HOUSEHOLD APPLIANCES INDUSTRY ASSESSMENTS

Household Appliances Industry Capacity

Major Producer Facility Locations

Major Household Appliances Producer Output and Capacities

Market Share of Key Producers

Major Foreign Investments

#### IV. HOUSEHOLD APPLIANCES PRODUCTION AND DEMAND

Total Household Appliances Production and Demand

Refrigerators and Freezers

Air Conditioners

Laundry Washing Machines

Clothe Dryers

Dishwashers

Microwave Ovens

Ovens

Electric Heaters

Electric Fans

Rice Cookers

Food Processors

Food Disposers

Vacuum Cleaners

Irons

Coffeemakers

Other Household Appliances

Household Appliances Imports

Household Appliances Exports

## V. HOUSEHOLD APPLIANCES CONSUMPTION BY MARKET

Consumer Income and Spending Outlook

Household and Forecast

Household Appliance Demand by Region

## List Of Charts

### LIST OF CHARTS

#### I. INTRODUCTION

Economic Outlook Summary

Household Appliance Output and Demand Summary

#### II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

#### III. HOUSEHOLD APPLIANCES INDUSTRY ASSESSMENTS

Household Appliances Capacity in China

Household Appliances Output, Capacity and Demand

#### IV. HOUSEHOLD APPLIANCES PRODUCTION AND DEMAND

Household Appliance Production and Demand

Household Appliances Exports and Imports

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