+44 20 8123 2220
info@marketpublishers.com

Home Improvement Markets in China

https://marketpublishers.com/r/H7F4611D0A9EN.html
Date: March 2024
Pages: 224
Price: US$ 4,000.00 (Single User License)
ID: H7F4611D0A9EN

Abstracts

China's demand for Home Improvement has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2013, 2018 and 2023) and long-term forecasts through 2028 and 2033 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

+44 20 8123 2220
info@marketpublishers.com

Contents

TABLE OF CONTENTS
I. INTRODUCTION
Report Scope and Methodology
Executive Summary
II. BUSINESS ENVIRONMENT
Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties
III. HOME IMPROVEMENTINDUSTRY ASSESSMENTS
Home Improvement Industry Structure
Market Size
Market Growth Drivers
Major Producer Facility Locations
Market Share of Key Producers
Labor Costs
Potential Entrants
Technology Development
IV. HOME IMPROVEMENTPRODUCTION AND DEMAND
Overview
Home Improvement Production and Demand
Bath and Faucets
Blinds
Curtains
Electrical
Flooring
Kitchen Cabinets
Lamps and Lanterns
Paints
Plumbing
Tools and Hardware

+44 20 8123 2220
info@marketpublishers.com

Wall
Windows and Doors
Pricing Trends
V. HOME IMPROVEMENTCONSUMPTION BY MARKET
Home Improvement Markets Outlook Overview
Home Improvement Market Demand Business Drivers
Chinese Retail Market Trends
Population Trends by Age Group
Consumer Income Trends
Consumer Spending Trends
Home Improvement Demand by Region
Northeast
North
Southeast
Southwest
Northwest
VI. MARKETING STRATEGIES
China Market Entry Overview
China's Distribution System
Rubber Processing Chemicals Distribution Channels
Transportation and Freight Infrastructure
Communications
China’s Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises
VII. HOME IMPROVEMENTPRODUCER DIRECTORY
Home Improvement Producer Profiles
Distributors
Trading Companies
Research Institutions and Associations
Major End-Users

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

I. INTRODUCTION
Economic Outlook Summary
Home Improvement Supply and Demand Summary
II. BUSINESS ENVIRONMENT
Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China
China's Exports to its Leading Trade Partners
Key Commodity Imports into China
China's Imports from Its Leading Trade Partners
III.HOME IMPROVEMENTINDUSTRY ASSESSMENTS
Major Producer Facility Locations
Market Share of Key Producers
IV.HOME IMPROVEMENTPRODUCTION AND DEMAND
Total Interior Decorative Products Sales and Demand
Home Improvement Sales and Demand
Bath and Faucets
Blinds
Curtains
Electrical
Flooring
Kitchen Cabinets
Lamps and Lanterns
Paints
Plumbing
Tools and Hardware
Wall
Windows and Doors
V.HOME IMPROVEMENTCONSUMPTION BY MARKET
Total Interior Decorative Products Consumption by Market
Chinese Retail Market Trends
Population Trends by Age Group

+44 20 8123 2220
info@marketpublishers.com

Consumer Income Trends
Consumer Spending Trends
Home Improvement Demand by Region
Northeast
North
Southeast
Southwest
Northwest

+44 20 8123 2220
info@marketpublishers.com

List Of Charts

LIST OF CHARTS

Home Improvement Supply and Demand Summary
China's GDP and Industrial Output
Population Trends
Industrial Output by Ownership
Foreign Investments and Loans

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Home Improvement Markets in China
Product link: https://marketpublishers.com/r/H7F4611D0A9EN.html
Price: US$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H7F4611D0A9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970