

Home Furnishing Markets in China

<https://marketpublishers.com/r/HE75EBE3331EN.html>

Date: October 2023

Pages: 175

Price: US\$ 4,000.00 (Single User License)

ID: HE75EBE3331EN

Abstracts

China's demand for Home Furnishing has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. HOME FURNISHING INDUSTRY ASSESSMENTS

Home Furnishing Industry Structure
Market Size
Market Growth Drivers
Home Furnishing Industry Sales
Major Producer Facility Locations and Sales
Market Share of Key Producers
Labor Costs
Potential Entrants
Major Distributors
Technology Development

IV. HOME FURNISHING PRODUCTION AND DEMAND

Overview
Home Furnishing Raw Materials Consumption
Cotton
Synthetic Fibers

Others

Home Furnishing Production and Demand

Duvet Covers and Sheet

Pillowcases

Duvets and Quilts

Pillows

Curtains

Window Dressings

Blinds

Bathroom and Kitchen Textiles

Table Linen

Other Home Furnishing

Pricing Trends

V. HOME FURNISHING CONSUMPTION BY MARKET

Home Furnishing Markets Outlook Overview

Home Furnishing Market Demand Business Drivers

Chinese Retail Market Trends

Population Trends by Age Group

Consumer Income Trends

Consumer Spending Trends

Home Furnishing Demand by Region

Northeast

North

Southeast

Southwest

Northwest

VI. MARKETING STRATEGIES

China Market Entry Overview

China's Distribution System

Rubber Processing Chemicals Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Licensing

Franchising

E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. HOME FURNISHING PRODUCER DIRECTORY

Home Furnishing Producer Profiles
Distributors
Trading Companies
Research Institutions and Associations
Major End-Users
LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Home Furnishing Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China
China's Exports to its Leading Trade Partners
Key Commodity Imports into China
China's Imports from Its Leading Trade Partners

III. HOME FURNISHING INDUSTRY ASSESSMENTS

Home Furnishing Industry Sales
Major Producer Facility Locations
Major Home Furnishing Producer Sales
Market Share of Key Producers

IV. HOME FURNISHING PRODUCTION AND DEMAND

Total Home Furnishing Sales and Demand
Home Furnishing Raw Materials Consumption
Cotton
Synthetic Fibers
Others
Home Furnishing Sales and Demand
Duvet Covers and Sheet
Pillowcases
Duvets and Quilts
Pillows
Curtains
Window Dressings
Blinds
Bathroom and Kitchen Textiles
Table Linen
Other Home Furnishing

V. HOME FURNISHING CONSUMPTION BY MARKET

Total Home Furnishing Consumption by Market
Chinese Retail Market Trends
Population Trends by Age Group
Consumer Income Trends
Consumer Spending Trends
Home Furnishing Demand by Region
Northeast
North
Southeast
Southwest
Northwest

LIST OF CHARTS

Home Furnishing Sales and Demand Summary
China's GDP and Industrial Output
Population Trends
Industrial Output by Ownership
Foreign Investments and Loans
Home Furnishing Sales in China
Home Furnishing Sales and Demand

I would like to order

Product name: Home Furnishing Markets in China

Product link: <https://marketpublishers.com/r/HE75EBE3331EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HE75EBE3331EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970