

Hair Care Products Markets in China

<https://marketpublishers.com/r/H09E54DB64BEN.html>

Date: June 2023

Pages: 250

Price: US\$ 4,000.00 (Single User License)

ID: H09E54DB64BEN

Abstracts

China's demand for Hair Care Products has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. HAIR CARE PRODUCTS INDUSTRY ASSESSMENTS

Hair Care Products Industry Structure
Market Size and Growth
Labor Costs
Major Producer Facility Locations and Output
Market Share of Key Producers
Major Foreign Investments
Technology Development
Potential Entrants
Product Trends

IV. HAIR CARE PRODUCTS PRODUCTION AND DEMAND

Overview
Hair Care Products Sales and Demand
Shampoo
Leading Brands
Total Sales and Demand

Imports and Exports
Hairdressings
Leading Brands
Total Sales and Demand
Imports and Exports
Conditioners
Leading Brands
Total Sales and Demand
Imports and Exports
Hair Coloring
Leading Brands
Total Sales and Demand
Imports and Exports
Styling Products
Leading Brands
Total Sales and Demand
Imports and Exports
Hair Spray
Leading Brands
Total Sales and Demand
Imports and Exports
Others
Leading Brands
Total Sales and Demand
Imports and Exports
Hair Care Products Retail Pricing Trends

V. HAIR CARE PRODUCTS CONSUMPTION BY MARKET

Hair Care Products Markets Outlook Overview
Chinese Retail Market Trends
Population Trends by Age Group
Consumer Income Trends
Consumer Spending Trends
Hair Care Products Demand by Region
Northeast
North
Southeast
Central

Southwest
Northwest

VI. MARKETING STRATEGIES

Distribution System in China

China's Distribution System

Hair Care Products Distribution Channels

Transportation and Freight Infrastructure

Communications

China's Market Entry

Licensing

Franchising

E-commerce

Trading Companies and Local Agents

Representative Offices and Chinese Subsidiaries

Wholly Foreign Owned Enterprises

VII. HAIR CARE PRODUCTS PRODUCER DIRECTORY

Hair Care Products Producer Profiles

Distributors

Trading Companies

Research Institutions and Associations

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Hair care products Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. HAIR CARE PRODUCTS INDUSTRY ASSESSMENTS

Market Size and Growth
Labor Costs
Major Producer Facility Locations and Output
Market Share of Key Producers
Major Foreign Investments

IV. HAIR CARE PRODUCTS PRODUCTION AND DEMAND

Hair Care Products Sales and Demand
Shampoo
Total Sales and Demand
Imports and Exports
Hairdressings
Total Sales and Demand
Imports and Exports
Conditioners
Total Sales and Demand
Imports and Exports
Hair Coloring
Total Sales and Demand

Imports and Exports
Styling Products
 Total Sales and Demand
Imports and Exports
Hair Spray
 Total Sales and Demand
 Imports and Exports
Others
 Total Sales and Demand
 Imports and Exports

V. HAIR CARE PRODUCTS CONSUMPTION BY MARKET

Hair Care Products Markets Outlook Overview
Chinese Retail Market Trends
Population Trends by Age Group
Consumer Income Trends
Consumer Spending Trends
Hair Care Products Demand by Region
 Northeast
 North
 Southeast
 Central
 Southwest
 Northwest

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Hair care products Output and Demand Summary

@II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Industrial Output by Ownership

China's Imports and Exports

IV. HAIR CARE PRODUCTS PRODUCTION AND DEMAND

Hair care products Production and Demand

V. HAIR CARE PRODUCTS CONSUMPTION BY MARKET

Hair care products Demand by Region

VI. MARKETING STRATEGIES

China's Distribution Channel

I would like to order

Product name: Hair Care Products Markets in China

Product link: <https://marketpublishers.com/r/H09E54DB64BEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H09E54DB64BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970