

# Frozen Food Markets in China

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## Abstracts

China's demand for Frozen Food has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2013, 2018 and 2023) and long-term forecasts through 2028 and 2033 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

## Contents

### TABLE OF CONTENTS

#### I. INTRODUCTION

Report Scope and Methodology

Executive Summary

#### II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population and Labor

Foreign Investment

Foreign Trade

Financial and Tax Regulations

Banking System and Regulations

Foreign Exchange

Taxes, Tariff and Custom Duties

#### III. FROZEN FOOD INDUSTRY ASSESSMENTS

Frozen Food Industry Structure

Market Size and Growth

Major Producer Facility Locations and Output

Market Share of Key Producers

Potential Entrants

Major Foreign Investments

Technology Development

Products Trends

#### IV. FROZEN FOOD PRODUCTION AND DEMAND

Overview

Frozen Food Production and Demand

Vegetables

Fruits

Ice Cream

Desserts and Bakery

Breakfast Foods

Dinner Meals

Beverages

Meat

Seafood

Frozen Food Retail Pricing Trends

## V. FROZEN FOOD CONSUMPTION BY MARKET

Frozen Food Markets Outlook Overview

Current Issues in China's Frozen Food Market

Food Legislation

Packaging Legislation

Chinese Retail Market Trends

Consumer Income Trends

Consumer Spending Trends by Region

Northeast

North

Southeast

Central

Southwest

Northwest

Frozen Food Sales Forecasts by Region

Northeast

North

Southeast

Central

Southwest

Northwest

## VI. MARKETING STRATEGIES

Distribution System in China

China's Distribution System

Frozen Food Distribution Channels

Transportation and Freight Infrastructure

Communications

Market Entry Channels

China Market Entry Overview

Export to China

Licensing

Franchising

E-commerce

Trading Companies and Local Agents

Representative Offices and Chinese Subsidiaries

Wholly Foreign Owned Enterprises

## VII. FROZEN FOOD PRODUCER DIRECTORY

Frozen Food Producer Profiles

## List Of Tables

### LIST OF TABLES

#### I. INTRODUCTION

Economic Outlook Summary

Frozen Food Production and Demand Summary

#### II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

#### III. FROZEN FOOD INDUSTRY ASSESSMENTS

Market Size

Major Producer Facility Location

Major Frozen Food Producers Output

Market Share of Key Producers

#### IV. FROZEN FOOD PRODUCTION AND DEMAND

Frozen Food Production and Demand Summary

Vegetables Production and Demand

Fruits Production and Demand

Ice Cream Production and Demand

Desserts and Bakery Production and Demand

Breakfast Foods Production and Demand

Dinner Meals Production and Demand

Beverages Production and Demand

Meat Production and Demand

Seafood Production and Demand

#### V. FROZEN FOOD CONSUMPTION BY MARKET

Chinese Retail Market Trends

Average Wage of Staff and Workers by Sector

Consumer Spending Trends by Region

The Structure of Per Capital Expenditure in the Northeast of China

The Structure of Per Capital Expenditure in the North of China

The Structure of Per Capital Expenditure in the Southeast of China

The Structure of Per Capital Expenditure in the Central of China

The Structure of Per Capital Expenditure in the Southwest of China

The Structure of Per Capital Expenditure in the Northwest of China

Frozen Food Consumption in the Northeast of China  
Frozen Food Consumption in the North of China  
Frozen Food Consumption in the Southeast of China  
Frozen Food Consumption in the Central of China  
Frozen Food Consumption in the Southwest of China  
Frozen Food Consumption in the Northwest of China

## List Of Charts

### LIST OF CHARTS

#### I. INTRODUCTION

Frozen Food Output and Demand Summary

#### II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Industrial Output by Ownership

China's Imports and Exports

#### III. FROZEN FOOD INDUSTRY ASSESSMENTS

China's Key Frozen Food Producer Location by Province

#### IV. FROZEN FOOD PRODUCTION AND DEMAND

Frozen Food Output and Demand

Frozen Food Import and Export

#### V. FROZEN FOOD CONSUMPTION BY MARKET

Frozen Food Demand by Region

#### VI. MARKETING STRATEGIES

China's Distribution Channel

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