

Food Services Markets in China

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Abstracts

China's demand for Food Services has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2013, 2018 and 2023) and long-term forecasts through 2028 and 2033 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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Contents

TABLE OF CONTENTS I. INTRODUCTION Report Scope and Methodology **Executive Summary** II. BUSINESS ENVIRONMENT **Economic Outlook Key Economic Indicators** Industrial Output Population and Labor Foreign Investment **Foreign Trade** Financial and Tax Regulations **Banking System and Regulations** Foreign Exchange Taxes, Tariff and Custom Duties **III. FOOD SERVICES INDUSTRY ASSESSMENTS** Food Services Industry Structure Market Size Major Company Sales Market Share of Key Companies Labor Costs **Potential Entrants** Major Foreign Investments IV. FOOD SERVICES SALES VOLUMES AND FORECASTS Overview Food Services Industry Sales and Forecasts Chinese Style Restaurants Market Outlooks **Revenues and Forecasts Consumer Taste Preferences Pricing Trends** Major Food Services Chains Other Asian Cuisines Restaurants Market Outlooks **Revenues and Forecasts Consumer Taste Preferences** Pricing Trends



- Major Food Services Chains
- Western Restaurants
- Market Outlooks
- Revenues and Forecasts
- **Consumer Taste Preferences**
- **Pricing Trends**
- Major Food Services Chains
- Cafeterias
- Market Outlooks
- **Revenues and Forecasts**
- **Consumer Taste Preferences**
- Pricing Trends
- Catering
- Market Outlooks
- Revenues and Forecasts
- **Consumer Taste Preferences**
- **Pricing Trends**
- V. FOOD SERVICES MARKET OUTLOOKS
- Food Services Markets Outlook Overview
- **Government Food Packaging Regulations**
- Population by Region
- Population by Age Group
- Consumer Spending Trends
- Northeast
- North
- Southeast
- Central South
- West
- Food Services Revenues by Region
- Northeast
- North
- Southeast
- Central South
- West
- VI. MARKETING STRATEGIES
- China Market Entry Overview
- China's Distribution System
- Rubber Processing Chemicals Distribution Channels
- Transportation and Freight Infrastructure



Communications China's Market Entry Licensing Franchising E-commerce Trading Companies and Local Agents Representative Offices and Chinese Subsidiaries Wholly Foreign Owned Enterprises VII. FOOD SERVICES PRODUCER DIRECTORY Food Services Company Profiles



List Of Tables

LIST OF TABLES

I. INTRODUCTION **Economic Outlook Summary** Food Services Supply and Demand Summary **II. BUSINESS ENVIRONMENT Key Economic Indicators** Industrial Output Population and Labor Force Trends Foreign Investment and Loans **Foreign Trade** Key Commodity Exports from China China's Exports to its Leading Trade Partners Key Commodity Imports into China China's Imports from Its Leading Trade Partners III. FOOD SERVICES INDUSTRY ASSESSMENTS Major Company Sales and Location The Major Food Services Company Market Share and Location Major Foreign Investments IV. FOOD SERVICES SALES VOLUMES AND FORECASTS Food Services Industry Sales and Forecasts The Revenues and Forecasts of Chinese Style Restaurants The Revenues and Forecasts of Other Asian Cuisines Restaurants The Revenues and Forecasts of Western Restaurants The Revenues and Forecasts of Cafeterias The Revenues and Forecasts of Catering V. FOOD SERVICES MARKET OUTLOOKS Population by Region Population by Age Consumer Spending Trends by Region Northeast North Southeast **Central South** West Food Services Revenues by Region Northeast



North Southeast Central South West



List Of Charts

LIST OF CHARTS

I. INTRODUCTION Food Services Supply and Demand Summary II. BUSINESS ENVIRONMENT **Key Economic Indicators** Industrial Output Population and Labor Force Trends Foreign Investment and Loans **Foreign Trade** Key Commodity Exports from China China's Exports to its Leading Trade Partners Key Commodity Imports into China China's Imports from Its Leading Trade Partners III. FOOD SERVICES INDUSTRY ASSESSMENTS The Major Food Services Company Market Share IV. FOOD SERVICES SALES VOLUMES AND FORECASTS Food Services Industry Sales and Forecasts The Revenues and Forecasts of Chinese Style Restaurants The Revenues and Forecasts of Other Asian Cuisines Restaurants The Revenues and Forecasts of Western Restaurants The Revenues and Forecasts of Cafeterias The Revenues and Forecasts of Catering ?. FOOD SERVICES MARKET OUTLOOKS The Outlook of Food Services Industry in 2018 Consumer Spending Trends by Region Food Services Revenues by Region Northeast North Southeast **Central South** West



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