

## Flooring Markets in China

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China's demand for Flooring has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2007, 2012 and 2017) and long-term forecasts through 2022 and 2027 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

### Table of Content

#### I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

#### II. BUSINESS ENVIRONMENT

- Economic Outlook
  - Key Economic Indicators
  - Industrial Output
  - Population and Labor
  - Foreign Investment
  - Foreign Trade
- Financial and Tax Regulations
  - Banking System and Regulations
  - Foreign Exchange
  - Taxes, Tariff and Custom Duties

### **III.FLOORING INDUSTRY ASSESSMENTS**

#### Flooring Industry Structure

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

- Paints and Coatings

#### Major Producer Output and Capacity

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

- Paints and Coatings

#### Market Share of Key Producers

#### Potential Entrants

#### Major Foreign Investments

#### Technology Development

### **IV.FLOORING PRODUCTION AND DEMAND**

#### Overview

#### Flooring Raw Materials Consumption

- Wood

- Plastics

- Ceramics

#### Flooring Production and Demand

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

#### Paints and Coatings

#### Flooring Imports and Exports

#### Pricing Trends

### **V.FLOORING CONSUMPTION BY MARKET**

#### Flooring Markets Outlook

#### Construction Market Outlook

- Residential Building Market Trends

- Flooring Consumption in Residential Construction Markets

- Hardwood Flooring Demand

- Plastic Flooring Demand

- Ceramic Flooring Demand

- Carpets and Rugs Demand

- Paints and Coatings Demand

- Commercial Construction Market Trends

- Flooring Consumption in Commercial Construction Markets

- Hardwood Flooring Demand

- Plastic Flooring Demand

- Ceramic Flooring Demand

- Carpets and Rugs Demand

- Paints and Coatings Demand

### **VI.MARKETING STRATEGIES**

China Market Entry Overview  
China's Distribution System  
Flooring Distribution Channels  
Transportation and Freight Infrastructure  
Communications  
China's Market Entry  
Licensing  
Franchising  
E-commerce  
Trading Companies and Local Agents  
Representative Offices and Chinese Subsidiaries  
Wholly Foreign Owned Enterprise

## **VII.FLOORING PRODUCER DIRECTORY**

Flooring Producer Profiles  
Distributors and Trading Companies  
Research Institutions and Associations

## **LIST OF TABLES**

### **I.INTRODUCTION**

Economic Outlook Summary  
Flooring Supply and Demand Summary

### **II.BUSINESS ENVIRONMENT**

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade

### **III.FLOORING INDUSTRY ASSESSMENTS**

Flooring Industry Capacity  
Major Producer Facility Locations  
Major Flooring Producer Output and Capacity  
Market Share of Key Producers  
Major Foreign Investments

### **IV.FLOORING PRODUCTION AND DEMAND**

Total Flooring Production and Demand  
Wood Production and Demand  
Plastics Production and Demand  
Ceramic Supply and Demand in Ceramic Flooring Industry  
Hardwood Flooring Production and Demand  
Plastic Flooring Production and Demand  
Ceramic Flooring Production and Demand  
Carpets and Rugs Production and Demand  
Paints and Coatings Production and Demand  
Flooring Imports and Exports

## **V.FLOORING CONSUMPTION BY MARKET**

Flooring Market Trend

China's Building Construction Output

Residential Building Market Trends

Hardwood Flooring Consumption in Residential Buildings

Plastic Flooring Consumption in Residential Buildings

Ceramic Flooring Consumption in Residential Buildings

Carpet & Rugs Consumption in Residential Buildings

Paints & Coatings Consumption in Residential Buildings

Commercial Construction Market Trends

Hardwood Flooring Consumption in Commercial Construction Markets

Plastic Flooring Consumption in Commercial Construction Markets

Ceramic Flooring Consumption in Commercial Construction Markets

Carpets & Rugs Consumption in Commercial Construction Markets

Paints & Coatings Consumption in Commercial Construction Markets

## **LIST OF CHARTS**

### **I.INTRODUCTION**

China's Flooring Demand Summary

### **II.BUSINESS ENVIRONMENT**

China's GDP and Growth Rate

Industrial Output by Ownership

China's Imports and Exports

### **III.FLOORING INDUSTRY ASSESSMENTS**

Flooring Industry Capacity

### **IV.FLOORING PRODUCTION AND DEMAND**

China's Total Flooring Production

### **VI. MARKETING STRATEGIES**

China's Distribution Channel

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