

Flooring Markets in China

URL:	https://marketpublishers.com/r/F9442308586EN.html
Date:	February 1, 2017
Pages:	198
Price:	US\$ 4,000.00
ID:	F9442308586EN

China's demand for Flooring has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2006, 2011 and 2016) and long-term forecasts through 2021 and 2026 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Table of Content

I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

II. BUSINESS ENVIRONMENT

- Economic Outlook
 - Key Economic Indicators
 - Industrial Output
 - Population and Labor
 - Foreign Investment
 - Foreign Trade
- Financial and Tax Regulations
 - Banking System and Regulations
 - Foreign Exchange
 - Taxes, Tariff and Custom Duties

III. FLOORING INDUSTRY ASSESSMENTS

Flooring Industry Structure

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

- Paints and Coatings

Major Producer Output and Capacity

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

- Paints and Coatings

Market Share of Key Producers

Potential Entrants

Major Foreign Investments

Technology Development

IV. FLOORING PRODUCTION AND DEMAND

Overview

Flooring Raw Materials Consumption

- Wood

- Plastics

- Ceramics

Flooring Production and Demand

- Hardwood Flooring

- Plastic Flooring

- Ceramic Flooring

- Carpets and Rugs

Paints and Coatings

Flooring Imports and Exports

Pricing Trends

V. FLOORING CONSUMPTION BY MARKET

Flooring Markets Outlook

Construction Market Outlook

- Residential Building Market Trends

- Flooring Consumption in Residential Construction Markets

- Hardwood Flooring Demand

- Plastic Flooring Demand

- Ceramic Flooring Demand

- Carpets and Rugs Demand

- Paints and Coatings Demand

- Commercial Construction Market Trends

- Flooring Consumption in Commercial Construction Markets

- Hardwood Flooring Demand

- Plastic Flooring Demand

- Ceramic Flooring Demand

- Carpets and Rugs Demand

- Paints and Coatings Demand

VI. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Flooring Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprise

VII. FLOORING PRODUCER DIRECTORY

Flooring Producer Profiles
Distributors and Trading Companies
Research Institutions and Associations

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Flooring Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. FLOORING INDUSTRY ASSESSMENTS

Flooring Industry Capacity
Major Producer Facility Locations
Major Flooring Producer Output and Capacity
Market Share of Key Producers
Major Foreign Investments

IV. FLOORING PRODUCTION AND DEMAND

Total Flooring Production and Demand
Wood Production and Demand
Plastics Production and Demand
Ceramic Supply and Demand in Ceramic Flooring Industry
Hardwood Flooring Production and Demand
Plastic Flooring Production and Demand
Ceramic Flooring Production and Demand
Carpets and Rugs Production and Demand
Paints and Coatings Production and Demand

Flooring Imports and Exports

V. FLOORING CONSUMPTION BY MARKET

Flooring Market Trend

China's Building Construction Output

Residential Building Market Trends

Hardwood Flooring Consumption in Residential Buildings

Plastic Flooring Consumption in Residential Buildings

Ceramic Flooring Consumption in Residential Buildings

Carpet & Rugs Consumption in Residential Buildings

Paints & Coatings Consumption in Residential Buildings

Commercial Construction Market Trends

Hardwood Flooring Consumption in Commercial Construction Markets

Plastic Flooring Consumption in Commercial Construction Markets

Ceramic Flooring Consumption in Commercial Construction Markets

Carpets & Rugs Consumption in Commercial Construction Markets

Paints & Coatings Consumption in Commercial Construction Markets

LIST OF CHARTS

I. INTRODUCTION

China's Flooring Demand Summary

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Industrial Output by Ownership

China's Imports and Exports

III. FLOORING INDUSTRY ASSESSMENTS

Flooring Industry Capacity

IV. FLOORING PRODUCTION AND DEMAND

China's Total Flooring Production

VI. MARKETING STRATEGIES

China's Distribution Channel

I would like to order:

Product name: Flooring Markets in China
Product link: <https://marketpublishers.com/r/F9442308586EN.html>
Product ID: F9442308586EN
Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/F9442308586EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**