

Eye Care Products Companies in China

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Abstracts

This study focuses on China's Eye Care Products industry assessments and company profiles. In the two past decades, the industry has been growing at a fast pace. The dramatic expansions of the manufacturing capabilities and rising consumer consumptions in China have transformed China's society and economy. China is one of the world's major producers for industrial and consumer products. Far outpacing other economies in the world, China is the world's fastest growing market for the consumptions of goods and services. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. Rapid consolidation between medium and large players is anticipated since the Chinese government has been encouraging industry consolidation with an effort to regulate the industry and to improve competitiveness in the world market.

Although China has enjoyed the benefits of an expanding market for production and distribution, the industry is suffering from minimal innovation and investment in R&D and new product development. The sector's economies of scale have yet to be achieved. Most domestic manufacturers lack the autonomic intellectual property and financial resources to develop their own brand name products.

This new study analyzes the industry structure, capacities and output. Major producers' production locations, market shares and profiles are presented. The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases.

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information and research on the fastest-growing Chinese markets. We have published over 1,500 reports focusing on the Chinese markets, industry forecasts and company profiles. We provide hard-to-find market data and analyses. Our publications are intended to help international marketers identify business opportunities and promote their product sales in the Chinese markets.

Contents

I. INTRODUCTION

Report Scope and Methodology

Executive Summary

III. EYE CARE PRODUCTS INDUSTRY ASSESSMENTS

Main Eye Diseases

Eye Care Products Industry Structure

Market Size

Major Producer Facility Locations and Output

Market Share of Key Producers

Labor Costs

Potential Entrants

Major Distributors

Major Foreign Investments

Technology Development

Eye Diseases Treatment and Special Hospitals

The Important Eye Diseases Treatment: Laser Treatment

VII. EYE CARE PRODUCTS PRODUCERS PROFILES AND DIRECTORY

Glasses Producers Profiles Producers Profiles

Contact Lenses Producers Profiles

Apparatus for Eye Care Producers Profiles

Drugs for Eye Care Producers Profiles

Lamps for Eye Care Producers Profiles

Eye Patients Treatment Hospital Profiles

Distributors

Trading Companies

Research Institutions and Associations

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

III. EYE CARE PRODUCTS INDUSTRY ASSESSMENTS

Major Producer Facility Locations and Output
Market Share of Key Producers
Major Distributors
Major Foreign Investments
@LIST OF CHARTS
Eye Care Products Production and Demand Summary

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