

# Data Warehouse Markets in China

<https://marketpublishers.com/r/D5E37A63203EN.html>

Date: June 2021

Pages: 233

Price: US\$ 4,000.00 (Single User License)

ID: D5E37A63203EN

## Abstracts

China's demand for Data Warehouse has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2010, 2015 and 2020) and long-term forecasts through 2025 and 2030 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

## Contents

### **I. INTRODUCTION**

Report Scope and Methodology  
Executive Summary

### **II. BUSINESS ENVIRONMENT**

Economic Outlook  
Key Economic Indicators  
Industrial Output  
Population and Labor  
Foreign Investment  
Foreign Trade  
Financial and Tax Regulations  
Banking System and Regulations  
Foreign Exchange  
Taxes, Tariff and Custom Duties

### **III. DATA WAREHOUSE INDUSTRY ASSESSMENTS**

Data Warehouse Industry Structure Overview  
Major Chinese and Foreign Company Sales Volumes  
Market Share of Key Companies  
Potential Entrants  
Major End-Users  
Technology Trends

### **IV. DATA WAREHOUSE SALES VOLUMES & FORECASTS**

Overview  
Data Warehouse Sales Volumes and Forecasts  
NCR Teradata  
IBM UDB  
Oracle  
Sybase  
Informix  
MS SQL Sever

Data Warehouse Tools  
Data Warehouse Software Imports and Exports  
Pricing Trends

## **V. DATA WAREHOUSE DEMAND BY MARKET**

Chinese IT Industry Outlook  
Data Warehouse Markets Outlook Overview  
Communications  
    Communication Market Outlook  
    Data Warehouse Demand in Communications  
Financial Services  
    Financial Services Market Outlook  
    Data Warehouse Demand in Financial Services  
Education  
    Educational Market Outlook  
    Data Warehouse Demand in Educational Markets  
Health Care  
    Health Care Market Outlook  
    Data Warehouse Demand in Health Care  
Manufacturing  
    Manufacturing Market Outlook  
    Data Warehouse Demand in Manufacturing  
Retail  
    Retail Market Outlook  
    Data Warehouse Demand in Retail  
Other Data Warehouse Markets

## **VI. MARKETING STRATEGIES**

Distribution System in China  
    China's Distribution System  
    Data Warehouse Distribution Channels  
    Transportation and Freight Infrastructure  
    Communications  
China's Market Entry  
    Licensing  
Franchising  
E-commerce

Trading Companies and Local Agents  
Representative Offices and Chinese Subsidiaries  
Wholly Foreign Owned Enterprises

## **VII. DATA WAREHOUSE COMPANY DIRECTORY**

Data Warehouse Company Profiles  
Distributors  
Research Institutions and Associations  
Major End-Users

## List Of Tables

### LIST OF TABLES

#### I. INTRODUCTION

Economic Outlook Summary  
Data Warehouse Supply and Demand Summary

#### II. BUSINESS ENVIRONMENT

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade  
Key Commodity Exports from China  
China's Exports to its Leading Trade Partners  
Key Commodity Imports into China  
China's Imports from Its Leading Trade Partners

#### III. DATA WAREHOUSE INDUSTRY ASSESSMENTS

Major Company Locations  
Major Data Warehouse Company Sales Volumes  
Market Share of Key Companies  
Major End-Users

#### IV. DATA WAREHOUSE S SALE VOLUMES & FORECASTS

Total Data Warehouse Sales Volumes and Forecasts  
NCR Teradata  
IBM UDB  
Oracle  
Sybase  
Informix  
MS SQL Sever  
Data Warehouse Tools  
Data Warehouse Software Imports and Exports

## **V. DATA WAREHOUSE DEMAND BY MARKET**

Chinese IT Industry Outlook

Total Data Warehouse Demand by Market

Communication Market Outlook

Data Warehouse Demand in Communications

Financial Services Market Outlook

Data Warehouse Demand in Financial Services

Educational Market Outlook

Data Warehouse Demand in Educational Markets

Health Care Market Outlook

Data Warehouse Demand in Health Care

Manufacturing Market Outlook

Data Warehouse Demand in Manufacturing

Retail Market Outlook

Data Warehouse Demand in Retails

Other Data Warehouse Markets

### **LIST OF CHARTS**

Data Warehouse s Sale Volumes and Forecasts Summary

China's GDP and Industrial Output

Industrial Output by Ownership

Foreign Investments and Loans

China's Imports and Exports

Data Warehouse Sale Volumes and Demand

Data Warehouse Exports and Imports

Data Warehouse Demand by Market

## I would like to order

Product name: Data Warehouse Markets in China

Product link: <https://marketpublishers.com/r/D5E37A63203EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D5E37A63203EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970