

Cosmetics Market Research (China)

<https://marketpublishers.com/r/C9874D9F882EN.html>

Date: May 2020

Pages: 221

Price: US\$ 4,000.00 (Single User License)

ID: C9874D9F882EN

Abstracts

China's demand for Cosmetics has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2009, 2014 and 2019) and long-term forecasts through 2024 and 2029 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
Key Economic Indicators
Industrial Output
Population and Labor
Foreign Investment
Foreign Trade
Financial and Tax Regulations
Banking System and Regulations
Foreign Exchange
Taxes, Tariff and Custom Duties

III. CHINA COSMETICS INDUSTRY ASSESSMENTS

Cosmetics Industry Structure
Cosmetics Industry Production, Capacity and Demand
Major Producer Facility
Major Cosmetics Products Consumption
Cosmetics Safety Regulation on Consumers
Major Foreign Investments
Potential Entrants
Technology Development

IV. CHINA COSMETICS PRODUCTION AND DEMAND

Overview
Cosmetics Production and Demand
Cosmetics Output
Cosmetics Demand
Cosmetics Capacity
Cosmetics Import and Export

V. CHINA COSMETICS MARKETS OUTLOOK

Cosmetics Markets Outlook
Skincare Products Market
Skincare Products Market Outlook
Hairdressing Market
Hairdressing Market Outlook
Beauty Products Market
Beauty Products Market Outlook
Color Cosmetics Market
Color Cosmetics Market Outlook
Perfume Market
Perfume Market Outlook

VI. MARKET ENTRY CHANNELS

China Market Entry Overview
China's Distribution System
Cosmetics Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. COSMETICS PRODUCER DIRECTORY

Cosmetics Producer Profiles and Directory
Major End-Users

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

III. CHINA COSMETICS INDUSTRY ASSESSMENTS

Cosmetics Production and Demand

China's Cosmetics Production, Capacity and Demand

China's Cosmetics Key Producers by Products

Cosmetics Producers by province

IV. CHINA COSMETICS PRODUCTION AND DEMAND

China's Cosmetics Production, Capacity and Demand

China's Cosmetics Output by Manufacturer and Their Market Share

China's Cosmetics Capacity by Manufacturers and Their Market Share

China's Cosmetics Import by Country

China's Cosmetics Export by Country

V. CHINA COSMETICS MARKETS OUTLOOK

Skin care Products Sales Value by Top 10 Brand and Their Market Share

China's Top Skincare Manufacturers

Hair care Products Sales Value by Top 10 Brand and Their Market Share

China's Top Hair care Manufacturers by Brand

Beauty Products Consumption by Brand and Market Share

China's Top 10 Beauty Parlor by Brand

Color Cosmetics Consumption by Brand and Their Market Share
China's Top 10 Color Cosmetics Manufacturers by Brand
Perfume Consumption by Brand and Their Market Share
China's Perfume Manufacturers by Brand

List Of Charts

LIST OF CHARTS

I. INTRODUCTION

China's Cosmetics Capacity and Output

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate

Industrial Output by Ownership

China's Import and Export

III. CHINA COSMETICS INDUSTRY ASSESSMENTS

Cosmetics Output

Cosmetics Capacity

Cosmetics Demand

Cosmetics Output, Capacity and Demand

Cosmetics Output and Export Rate

China's Key Cosmetics producer Location by Province

Cosmetics Sales Value by Products

IV. CHINA COSMETICS PRODUCTION AND DEMAND

China's Cosmetics Capacity, Output and Demand

Cosmetics Output

Cosmetics Output by Products

Cosmetics Demand

Cosmetics Demand by Products

Cosmetics Sales Value by Products

Cosmetics Capacity

Cosmetics Capacity and Demand

Cosmetics Import and Export

Cosmetics Demand Composition

Cosmetics Net Export and Export Rate

Cosmetics Demand and Export rate

Cosmetics Import by Country

Cosmetics Export by Country

IV. CHINA COSMETICS MARKETS OUTLOOK

Cosmetics Demand

China's Cosmetics Demand by Products

Cosmetics Sales

China's Cosmetics Sales Value by Products

Skin care Products Sales Value by Top 10 Brand

Hair care Products Sales Value by Top 10 Brand

Beauty Products Consumption by 10 Brand

Color Cosmetics Consumption by 10 Brand

Perfume Consumption by 10 Brand

VI. MARKETING STRATEGIES

China's Distribution Channel

I would like to order

Product name: Cosmetics Market Research (China)

Product link: <https://marketpublishers.com/r/C9874D9F882EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9874D9F882EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970