

Consumer Software Markets in China

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Abstracts

China's demand for Consumer Software has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.



Contents

I. INTRODUCTION

Report Scope and Methodology Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook

Key Economic Indicators

Industrial Output

Population and Labor

Foreign Investment

Foreign Trade

Financial and Tax Regulations

Banking System and Regulations

Foreign Exchange

Taxes, Tariff and Custom Duties

III. CONSUMER SOFTWARE INDUSTRY ASSESSMENTS

Consumer Software Industry Structure

Market Size

Major Chinese and Foreign Company Sales Volumes

Market Share of Key Producers

Labor Costs

Potential Entrants

Major Distributors

Major Foreign Investments

Technology Development

IV. CONSUMER SOFTWARE SALES VOLUMES & FORECASTS

Overview

Consumer Software Sales Volumes and Forecasts (In Yuan)

Operating System

Windows

Linux



Apple

Word Processing

Children's Software

Graphics and Designs

Games

Educational Software

Virus

Entertainment Software

Other Consumer Software

Consumer Software Imports and Exports

Consumer Software Demand by Region

Northeast

North

Southeast

Central

West

South

Pricing Trends

V. CONSUMER SOFTWARE CONSUMPTION BY MARKET

Chinese IT Industry Outlook

Consumer Software Markets Outlook Overview

Consumer Spending Trends

Professional Consumers

Professional Consumer Market Outlook

Consumer Software Demand by Professional Consumers

Educational Consumers

Educational Consumer Market Outlook

Consumer Software Demand by Educational Consumers

Family Consumers

Family Consumer Market Outlook

Consumer Software Demand by Family Consumers

VI. MARKETING STRATEGIES

China Market Entry Overview

China's Distribution System

Rubber Processing Chemicals Distribution Channels



Transportation and Freight Infrastructure
Communications

China's Market Entry

Licensing

Franchising

E-commerce

Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. CONSUMER SOFTWARE PRODUCER DIRECTORY

Consumer Software Producer Profiles Distributors



List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Consumer Software Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China

China's Exports to its Leading Trade Partners

Key Commodity Imports into China

China's Imports from Its Leading Trade Partners

III. CONSUMER SOFTWARE INDUSTRY ASSESSMENTS

Major Chinese and Foreign Company Sales Volumes
Market Share of Key Producers
Labor Costs
Major Distributors
Major Foreign Investments

IV. CONSUMER SOFTWARE SALES VOLUMES & FORECASTS

Consumer Software Sales Volumes and Forecasts (In Yuan)

Operating System

Windows

Linux

Apple

Word Processing

Children's Software

Graphics and Designs

Consumer Software Markets in China



Games

Educational Software

Virus

Entertainment Software

Other Consumer Software

Consumer Software Imports and Exports

Consumer Software Demand by Region

Northeast

North

Southeast

Central

West

South

V. CONSUMER SOFTWARE CONSUMPTION BY MARKET

Chinese IT Industry Outlook

Consumer Spending Trends

Total Consumer Software Demand by Market

Professional Consumer Market Outlook

Consumer Software Demand by Professional Consumers

Educational Consumer Market Outlook

Consumer Software Demand by Educational Consumers

Family Consumer Market Outlook

Consumer Software Demand by Family Consumers



List Of Charts

LIST OF CHARTS

I. INTRODUCTION

Economic Outlook Summary
Consumer Software Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade
Key Commodity Exports from China
China's Exports to its Leading Trade Partners
Key Commodity Imports into China
China's Imports from Its Leading Trade Partners

III. CONSUMER SOFTWARE INDUSTRY ASSESSMENTS

Major Chinese and Foreign Company Sales Volumes Market Share of Key Producers

IV. CONSUMER SOFTWARE SALES VOLUMES & FORECASTS

Consumer Software Sales Volumes and Forecasts (In Yuan)

Operating System

Windows

Linux

Apple

Word Processing

Children's Software

Graphics and Designs

Games

Educational Software

Virus



Entertainment Software

Other Consumer Software

Consumer Software Imports and Exports

Consumer Software Demand by Region

Northeast

North

Southeast

Central

West

South

V. CONSUMER SOFTWARE CONSUMPTION BY MARKET

Chinese IT Industry Outlook

Consumer Spending Trends

Total Consumer Software Demand by Market

Professional Consumer Market Outlook

Consumer Software Demand by Professional Consumers

Educational Consumer Market Outlook

Consumer Software Demand by Educational Consumers

Family Consumer Market Outlook

Consumer Software Demand by Family Consumers



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