

Consumer Electronics Markets in China

<https://marketpublishers.com/r/C65EA4C3C00EN.html>

Date: June 2023

Pages: 263

Price: US\$ 4,000.00 (Single User License)

ID: C65EA4C3C00EN

Abstracts

China's demand for Consumer Electronics has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Contents

I. INTRODUCTION

Report Scope and Methodology
Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook
 Key Economic Indicators
 Industrial Output
 Population and Labor
 Foreign Investment
 Foreign Trade
Financial and Tax Regulations
 Banking System and Regulations
 Foreign Exchange
 Taxes, Tariff and Custom Duties

III. CONSUMER ELECTRONICS INDUSTRY ASSESSMENTS

Consumer Electronics Industry Structure
Market Size and Growth
Labor Costs
Major Producer Facility Locations, Output and Capacity
Market Share of Key Producers
Potential Entrants
Major Foreign Investments
Technology Development
 Products Trends

IV. CONSUMER ELECTRONICS PRODUCTION AND DEMAND

Overview
Consumer Electronics Production and Demand
 HDTV
 DVD
 Camera

Cam Recorder
CD Player
Toys and Games
Others
Consumer Electronics Imports and Exports
Pricing Trends

V. CONSUMER ELECTRONICS CONSUMPTION BY MARKET

Consumer Electronics Markets Outlook Overview
Consumer Per Capital and Spending Trends
Household Income Trend
Population by Age Group
Population by Region
Residential Construction Market Outlook
Consumer Electronics Demand by Region
Northeast
North
Southeast
Central
Southwest
Northwest

VI. MARKETING STRATEGIES

Distribution System in China
China's Distribution System
Consumer Electronics Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. CONSUMER ELECTRONICS PRODUCER DIRECTORY

Consumer Electronics Producer Profiles
Distributors
Trading Companies
Research Institutions and Associations

List Of Tables

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary

Consumer Electronics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators

Industrial Output

Population and Labor Force Trends

Foreign Investment and Loans

Foreign Trade

Key Commodity Exports from China

China's Exports to its Leading Trade Partners

Key Commodity Imports into China

China's Imports from Its Leading Trade Partners

III. CONSUMER ELECTRONICS INDUSTRY ASSESSMENTS

Consumer Electronics Market Size and Growth

Major Producer Facility Locations

Major Consumer Electronics Producer Output and Capacities

Market Share of Key Producers

Major Foreign Investments

IV. CONSUMER ELECTRONICS PRODUCTION AND DEMAND

Total Consumer Electronics Production and Demand

Color Television

Projection Television

HDTV

VCD

DVD

VCR

Camera

Digital Camera
Cam Recorder
CD Player
Cassette Tape Player
Toys and Games
Others
Consumer Electronics Imports and Exports

V. CONSUMER ELECTRONICS CONSUMPTION BY MARKET

Total Consumer Electronics Consumption by Market
Consumer Per Capital and Spending Trends
Household Income Trend
Population by Age Group
Population by Region
Residential Construction Market Outlook
Consumer Electronics Demand by Region
Northeast
North
Southeast
Central
Southwest
Northwest

List Of Charts

LIST OF CHARTS

Consumer Electronics Production and Demand Summary
China's GDP and Industrial Output
Population Trends
Industrial Output by Ownership
Foreign Investments and Loans
China's Imports and Exports
Consumer Electronics Capacity in China
Consumer Electronics Capacity, Output and Demand
Consumer Electronics Production
Consumer Electronics Exports and Imports
Consumer Electronics Demand by Market

I would like to order

Product name: Consumer Electronics Markets in China

Product link: <https://marketpublishers.com/r/C65EA4C3C00EN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C65EA4C3C00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970