

Coffee Markets in China

https://marketpublishers.com/r/C8B39E93012EN.html Date: October 2023 Pages: 201 Price: US\$ 4,000.00 (Single User License) ID: C8B39E93012EN

Abstracts

China's demand for Coffee has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, imports & exports, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.



Contents

I. INTRODUCTION

Report Scope and Methodology Executive Summary

II. BUSINESS ENVIRONMENT

Economic Outlook Key Economic Indicators Industrial Output Population and Labor Foreign Investment Foreign Trade Financial and Tax Regulations Banking System and Regulations Foreign Exchange Taxes, Tariff and Custom Duties

III. COFFEE INDUSTRY ASSESSMENTS

Coffee Industry Structure Market Size and Growth Labor Costs Major Producer Facility Locations and Output Market Share of Key Producers Major Foreign Investments Technology Development

IV. COFFEE SALES VOLUMES AND FORECASTS

Overview Coffee Sales Volumes and Forecasts Fresh Coffee Leading Brands Total Sales and Sales Forecasts Imports and Exports Instant Coffee

Coffee Markets in China



Leading Brands Total Sales and Sales Forecasts Imports and Exports Total Coffee Imports and Exports Coffee Retail Pricing Trends

V. COFFEE CONSUMPTION BY MARKET

Coffee Markets Outlook Overview Current Issues in China's Coffee Market Food Legislation Packaging Legislation **Chinese Retail Market Trends Consumer Income Trends** Consumer Spending Trends by Region Northeast North Southeast Central Southwest Northwest Coffee Sales Forecasts by Region Northeast North Southeast Central Southwest Northwest

VI. MARKETING STRATEGIES

China Market Entry Overview China's Distribution System Coffee Distribution Channels Transportation and Freight Infrastructure Communications China's Market Entry Licensing Franchising



E-commerce Trading Companies and Local Agents Representative Offices and Chinese Subsidiaries Wholly Foreign Owned Enterprises

VII. COFFEE PRODUCER DIRECTORY

Coffee Producer Profiles LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary Canned care products Supply and Sales Forecasts Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators Industrial Output Population and Labor Force Trends Foreign Investment and Loans Foreign Trade

III. COFFEE INDUSTRY ASSESSMENTS

Market Size and Growth Labor Costs Major Producer Output Market Share of Key Producers

IV. COFFEE SALES VOLUMES AND FORECASTS

Coffee Sales Volumes and Forecasts Fresh Coffee Total Sales and Sales Forecasts Imports and Exports Instant Coffee Total Sales and Sales Forecasts Imports and Exports

Coffee Markets in China



Total Coffee Imports and Exports Coffee Retail Pricing Trends

V. COFFEE CONSUMPTION BY MARKET

Coffee Markets Outlook Overview **Chinese Retail Market Trends Consumer Income Trends** Consumer Spending Trends by Region Northeast North Southeast Central Southwest Northwest Coffee Sales Forecasts by Region Northeast North Southeast Central Southwest Northwest LIST OF CHARTS

I. INTRODUCTION

Economic Outlook Summary Canned care products Supply and Sales Forecasts Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators Industrial Output Population and Labor Force Trends Foreign Investment and Loans Foreign Trade

III. COFFEE INDUSTRY ASSESSMENTS



Market Size and Growth Labor Costs Major Producer Output Market Share of Key Producers

IV. COFFEE SALES VOLUMES AND FORECASTS

Coffee Sales Volumes and Forecasts Fresh Coffee Total Sales and Sales Forecasts Imports and Exports Instant Coffee Total Sales and Sales Forecasts Imports and Exports Total Coffee Imports and Exports Coffee Retail Pricing Trends

V. COFFEE CONSUMPTION BY MARKET

Coffee Demand by Region



I would like to order

Product name: Coffee Markets in China

Product link: https://marketpublishers.com/r/C8B39E93012EN.html

Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C8B39E93012EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970