

## Baby Care Products Market Research (China)

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China's demand for Baby Care Products has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2007, 2012 and 2017) and long-term forecasts through 2022 and 2027 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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### Table of Content

#### I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

#### II. BUSINESS ENVIRONMENT

- Economic Outlook
  - Key Economic Indicators
  - Industrial Output
  - Population and Labor
  - Foreign Investment
  - Foreign Trade
- Financial and Tax Regulations
  - Banking System and Regulations
  - Foreign Exchange
  - Taxes, Tariff and Custom Duties

### III. BABY CARE PRODUCTS INDUSTRY ASSESSMENTS

- Baby Care Products Industry Structure
- Market Size and Growth
- Labor Costs
- Major Producer Facility Locations and Output
- Market Share of Key Producers
- Major Foreign Investments
- Technology Development
- Potential Entrants
- Product Trends

### IV. BABY CARE PRODUCTS PRODUCTION AND DEMAND

- Overview
- Baby Care Products Sales and Demand
  - Disposable Baby Diapers
    - Leading Brands
    - Total Sales and Demand
    - Imports and Exports
  - Baby Feed Accessories
    - Leading Brands
    - Total Sales and Demand
    - Imports and Exports
  - Skincare and Toiletries
    - Lotion
      - Leading Brands
      - Total Sales and Demand
      - Imports and Exports
    - Skin Care Oil
      - Leading Brands
      - Total Sales and Demand
      - Imports and Exports
    - Shower Cream
      - Leading Brands
      - Total Sales and Demand
      - Imports and Exports
    - Perfumes
      - Leading Brands
      - Total Sales and Demand
      - Imports and Exports
  - Talcum Powder
    - Leading Brands
    - Total Sales and Demand
    - Imports and Exports
  - Shampoo
    - Leading Brands
    - Total Sales and Demand
    - Imports and Exports
  - Baby Wipes
    - Leading Brands
    - Total Sales and Demand
    - Imports and Exports
  - Baby care Products Retail Pricing Trends

## **V. BABY CARE PRODUCTS CONSUMPTION BY MARKET**

Baby care Products Markets Outlook Overview  
Major Sale Channel  
Consumer Spending Trends  
Baby care Products Demand by Region  
  Northeast  
  North  
  Southeast  
  Central  
  Southwest  
  Northwest

## **VI. MARKETING STRATEGIES**

Distribution System in China  
  China's Distribution System  
  Baby care Products Distribution Channels  
  Transportation and Freight Infrastructure  
  Communications  
China's Market Entry  
  Licensing  
  Franchising  
  E-commerce  
  Trading Companies and Local Agents  
  Representative Offices and Chinese Subsidiaries  
  Wholly Foreign Owned Enterprises

## **VII. BABY CARE PRODUCTS PRODUCER DIRECTORY**

Baby care Products Producer Profiles  
Distributors  
Trading Companies  
Research Institutions and Associations

## **LIST OF TABLES**

### **I. INTRODUCTION**

Economic Outlook Summary  
Baby Care Products Production and Demand Summary

### **II. BUSINESS ENVIRONMENT**

Key Economic Indicators  
Industrial Output  
Population and Labor Force Trends  
Foreign Investment and Loans  
Foreign Trade

### **III. BABY CARE PRODUCTS INDUSTRY ASSESSMENTS**

Market Size and Growth  
Labor Costs  
Major Producer Facility Location

Major Baby care Products Producer Output  
Market Share of Key Producers  
Major Foreign Investment in China

#### **IV. BABY CARE PRODUCTS PRODUCTION AND DEMAND**

Baby care products Production and Demand Summary  
Disposable Baby Diapers Production and Demand  
Disposable Baby Diapers Imports and Exports  
Baby Feed Accessories Production and Demand  
Baby Feed Accessories Imports and Exports  
Lotion Production and Demand  
Lotion Imports and Exports  
Skin Care Oil Production and Demand  
Skin Care Oil Imports and Exports  
Shower Cream Production and Demand  
Shower Cream Imports and Exports  
Perfumes Production and Demand  
Perfumes Imports and Exports  
Talcum Powder Production and Demand  
Talcum Powder Imports and Exports  
Shampoo Production and Demand  
Shampoo Imports and Exports  
Baby Wipes Production and Demand  
Baby Wipes Imports and Exports

#### **V. BABY CARE PRODUCTS CONSUMPTION BY MARKET**

Baby Care Products Production and Demand  
Consumer Spending Trends by Region  
Baby Care Products Consumption in the Northeast of China  
Baby Care Products Consumption in the North of China  
Baby Care Products Consumption in the Southeast of China  
Baby Care Products Consumption in the Central of China  
Baby Care Products Consumption in Southwest of China  
Baby Care Products Consumption in Northwest of China

#### **LIST OF CHARTS**

Baby Skincare and Toiletries Output and Demand Summary  
China's GDP  
Industrial Output by Ownership  
China's Imports and Exports  
Baby Care Products Production  
Baby Care Products Demand by Region

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