

Automotive Electronics Market Research (China)

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China's demand for Automotive Electronics has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2006, 2011 and 2016) and long-term forecasts through 2021 and 2026 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

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Table of Content

I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

II. BUSINESS ENVIRONMENT

- Economic Outlook
 - Key Economic Indicators
 - Industrial Output
 - Population and Labor
 - Foreign Investment
 - Foreign Trade
- Financial and Tax Regulations
 - Banking System and Regulations
 - Foreign Exchange

Taxes, Tariff and Custom Duties

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

- Automotive Electronics Industry Overview
- Market Size
- Market Growth Drivers
- Major Producer Facility Locations and Output
- Market Share of Key Producers
- Potential Entrants
 - Labor Costs
 - Major Distributors
- Major Foreign Investments
- Technology Development

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

- Overview
- Automotive Electronics Production and Demand
 - Demand of Automotive Electronics by Region
 - Engine Controls
 - Ignition System Controls
 - Fuel Injection System Controls
 - Transmission System Controls
 - Other Controls
 - Instruments
 - Dashboard Instruments and Displays
 - Navigation Systems
 - Safety Electronics
 - Air Bags
 - Anti-Lock Brakes
 - Mirror Controls
 - Security Electronics
 - Keyless Entry Systems
 - Anti-Theft Systems
 - Other Automotive Electronics
 - Radios
 - CD and Cassette Players
 - Temperature Control Systems
 - Others
- Automotive Electronics Imports and Exports
- Pricing Trend

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Automotive Electronics Market Outlook Overview
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
 - Passenger Cars
 - Trucks
 - Buses
 - Other Vehicles
 - Automobiles in Use

VI. MARKETING STRATEGIES

- China Market Entry Overview
- China's Distribution System
- Rubber Processing Chemicals Distribution Channels
- Transportation and Freight Infrastructure
- Communications
- China's Market Entry
 - Licensing
 - Franchising
 - E-commerce
- Trading Companies and Local Agents
- Representative Offices and Chinese Subsidiaries
- Wholly Foreign Owned Enterprises

VII. AUTOMOTIVE ELECTRONICS PRODUCER DIRECTORY

- Automotive Electronics Producer Profiles
- Distributors and Trading Companies
- Research Institutions and Associations

LIST OF TABLES

I. INTRODUCTION

- Economic Outlook Summary
- Automotive Electronics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

- Key Economic Indicators
- Industrial Output
- Population and Labor Force Trends
- Foreign Investment and Loans
- Foreign Trade

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

- Major Producer Facility Locations
- Major Automotive Electronics Producer Output
- Market Share of Key Producers
- Major Foreign Investments

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

- Total Automotive Electronics Production and Demand
 - Demand of Automotive Electronics by Region
- Automotive Electronics Production and Demand
 - Engine Controls
 - Ignition System Controls
 - Fuel Injection System Controls
 - Transmission System Controls
 - Other Controls
 - Instruments
 - Dashboard Instruments and Displays

- Navigation Systems
- Safety Electronics
- Air Bags
- Anti-Lock Brakes
- Mirror Controls
- Security Electronics
- Keyless Entry Systems
- Anti-Theft Systems
- Other Automotive Electronics
- Radios
- CD and Cassette Players
- Temperature Control Systems
- Others

Automotive Electronics Imports and Exports

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Total Automotive Electronics Consumption by Market
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
 - Passenger Cars
 - Trucks
 - Buses
 - Other Vehicles
- Automobiles in Use

LIST OF CHARTS

I. INTRODUCTION

- Economic Outlook Summary
- Automotive Electronics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

- Key Economic Indicators
- Industrial Output
- Population and Labor Force Trends
- Foreign Investment and Loans
- Foreign Trade

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

- Major Producer Facility Locations
- Major Automotive Electronics Producer Output
- Market Share of Key Producers
- Major Foreign Investments

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

- Total Automotive Electronics Production and Demand
- Demand of Automotive Electronics by Region
- Automotive Electronics Production and Demand
- Engine Controls

- Ignition System Controls
- Fuel Injection System Controls
- Transmission System Controls
- Other Controls
- Instruments
- Dashboard Instruments and Displays
- Navigation Systems
- Safety Electronics
- Air Bags
- Anti-Lock Brakes
- Mirror Controls
- Security Electronics
- Keyless Entry Systems
- Anti-Theft Systems
- Other Automotive Electronics
- Radios
- CD and Cassette Players
- Temperature Control Systems
- Others

Automotive Electronics Imports and Exports

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Total Automotive Electronics Consumption by Market
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
 - Passenger Cars
 - Trucks
 - Buses
 - Other Vehicles
- Automobiles in Use

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