

Automotive Electronics Market Research (China)

URL:	https://marketpublishers.com/r/A26AB3CF373EN.html
Date:	January 22, 2018
Pages:	329
Price:	US\$ 4,000.00
ID:	A26AB3CF373EN

China's demand for Automotive Electronics has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2007, 2012 and 2017) and long-term forecasts through 2022 and 2027 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Table of Content

I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

II. BUSINESS ENVIRONMENT

- Economic Outlook
 - Key Economic Indicators
 - Industrial Output
 - Population and Labor
 - Foreign Investment
 - Foreign Trade
- Financial and Tax Regulations
 - Banking System and Regulations
 - Foreign Exchange
 - Taxes, Tariff and Custom Duties

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

- Automotive Electronics Industry Overview
- Market Size
- Market Growth Drivers
- Major Producer Facility Locations and Output
- Market Share of Key Producers
- Potential Entrants
- Labor Costs
- Major Distributors
- Major Foreign Investments
- Technology Development

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

- Overview
- Automotive Electronics Production and Demand
- Demand of Automotive Electronics by Region
- Engine Controls
- Ignition System Controls
- Fuel Injection System Controls
- Transmission System Controls
- Other Controls
- Instruments
- Dashboard Instruments and Displays
- Navigation Systems
- Safety Electronics
- Air Bags
- Anti-Lock Brakes
- Mirror Controls
- Security Electronics
- Keyless Entry Systems
- Anti-Theft Systems
- Other Automotive Electronics
- Radios
- CD and Cassette Players
- Temperature Control Systems
- Others
- Automotive Electronics Imports and Exports
- Pricing Trend

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Automotive Electronics Market Outlook Overview
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
- Passenger Cars
- Trucks
- Buses
- Other Vehicles
- Automobiles in Use

VI. MARKETING STRATEGIES

China Market Entry Overview
China's Distribution System
Rubber Processing Chemicals Distribution Channels
Transportation and Freight Infrastructure
Communications
China's Market Entry
Licensing
Franchising
E-commerce
Trading Companies and Local Agents
Representative Offices and Chinese Subsidiaries
Wholly Foreign Owned Enterprises

VII. AUTOMOTIVE ELECTRONICS PRODUCER DIRECTORY

Automotive Electronics Producer Profiles
Distributors and Trading Companies
Research Institutions and Associations

LIST OF TABLES

I. INTRODUCTION

Economic Outlook Summary
Automotive Electronics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

Key Economic Indicators
Industrial Output
Population and Labor Force Trends
Foreign Investment and Loans
Foreign Trade

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

Major Producer Facility Locations
Major Automotive Electronics Producer Output
Market Share of Key Producers
Major Foreign Investments

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

Total Automotive Electronics Production and Demand
Demand of Automotive Electronics by Region
Automotive Electronics Production and Demand
Engine Controls
Ignition System Controls
Fuel Injection System Controls
Transmission System Controls
Other Controls
Instruments
Dashboard Instruments and Displays
Navigation Systems

- Safety Electronics
- Air Bags
- Anti-Lock Brakes
- Mirror Controls
- Security Electronics
- Keyless Entry Systems
- Anti-Theft Systems
- Other Automotive Electronics
- Radios
- CD and Cassette Players
- Temperature Control Systems
- Others

Automotive Electronics Imports and Exports

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Total Automotive Electronics Consumption by Market
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
 - Passenger Cars
 - Trucks
 - Buses
 - Other Vehicles
- Automobiles in Use

LIST OF CHARTS

I. INTRODUCTION

- Economic Outlook Summary
- Automotive Electronics Supply and Demand Summary

II. BUSINESS ENVIRONMENT

- Key Economic Indicators
- Industrial Output
- Population and Labor Force Trends
- Foreign Investment and Loans
- Foreign Trade

III. AUTOMOTIVE ELECTRONICS INDUSTRY ASSESSMENTS

- Major Producer Facility Locations
- Major Automotive Electronics Producer Output
- Market Share of Key Producers
- Major Foreign Investments

IV. AUTOMOTIVE ELECTRONICS PRODUCTION & DEMAND

- Total Automotive Electronics Production and Demand
 - Demand of Automotive Electronics by Region
- Automotive Electronics Production and Demand
 - Engine Controls
 - Ignition System Controls

- Fuel Injection System Controls
- Transmission System Controls
- Other Controls
- Instruments
- Dashboard Instruments and Displays
- Navigation Systems
- Safety Electronics
- Air Bags
- Anti-Lock Brakes
- Mirror Controls
- Security Electronics
- Keyless Entry Systems
- Anti-Theft Systems
- Other Automotive Electronics
- Radios
- CD and Cassette Players
- Temperature Control Systems
- Others

Automotive Electronics Imports and Exports

V. AUTOMOTIVE ELECTRONICS MARKET OUTLOOK

- Total Automotive Electronics Consumption by Market
- Government and Business Consumer Market Outlook
- Consumer Market Outlook
- Automobiles Production and Demand
 - Passenger Cars
 - Trucks
 - Buses
 - Other Vehicles
- Automobiles in Use

I would like to order:

Product name: Automotive Electronics Market Research (China)
Product link: <https://marketpublishers.com/r/A26AB3CF373EN.html>
Product ID: A26AB3CF373EN
Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A26AB3CF373EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**