

Automotive Coatings Market Research (China)

URL:	https://marketpublishers.com/r/A2C6FF0C0D0EN.html
Date:	February 15, 2017
Pages:	250
Price:	US\$ 4,000.00
ID:	A2C6FF0C0D0EN

China's demand for Automotive Coatings has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2006, 2011 and 2016) and long-term forecasts through 2021 and 2026 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.

Table of Content

I. INTRODUCTION

- Report Scope and Methodology
- Executive Summary

II. BUSINESS ENVIRONMENT

- Economic Outlook
 - Key Economic Indicators
 - Industrial Output
 - Population and Labor
 - Foreign Investment
 - Foreign Trade
- Financial and Tax Regulations
 - Banking System and Regulations
 - Foreign Exchange
 - Taxes, Tariff and Custom Duties

III. AUTOMOTIVE COATINGS INDUSTRY ASSESSMENTS

- Automotive Coatings Industry Structure
 - Market Size
 - Market Growth Drivers
 - Automotive Coatings Industry Capacity
- Major Producer Facility Locations, Output and Capacity
- Major Industry Participants
 - Key Producer Outputs and Capacities
- Market Share of Key Producers
- Labor Costs
- Potential Entrants
- Major End-Users
 - Major Distributors
- Major Foreign Investments
- Technology Development

IV. AUTOMOTIVE COATINGS PRODUCTION AND DEMAND

- Overview
 - Demand of Automotive Coatings by Region
- Automotive Coatings Production and Demand by Resin
 - Synthetic Resin
 - Alkyd Resin
 - Acrylic Resin
 - Epoxy Resin
 - Vinyl Resin
 - Polyurethane
 - Other Synthetic Resins
- Pigments Production and Demand
 - Titanium Dioxide
 - Other Pigments
- Automotive Coatings Production and Demand by Type
 - Solvent-Based
 - Electrodeposition
 - High Solids
 - Powder Coatings
 - Radiation Curable
 - Other Coatings
- Automotive Coatings Production and Demand by Product
 - Primers
 - Topcoats
 - Undercoats
- Automotive Coatings Imports and Exports
- Pricing Trend

V. AUTOMOTIVE COATINGS CONSUMPTION BY MARKET

- Automotive Coatings Markets Outlook
- Automobile Industry Trends
- Trucks
 - Truck Market Outlook
 - Heavy/Large Trucks
 - Medium Trucks

- Light Trucks
- Mini Trucks
- Automotive Coatings Consumption in Trucks
- Buses
- Buses Market Outlook
- Heavy/Large Buses
- Medium Buses
- Light Buses
- Automotive Coatings Consumption in Buses
- Passenger Cars
- Passenger Car Market Outlook
- Automotive Coatings Consumption in Passenger Cars
- Other Markets

VI. MARKET STRATEGIES

- Distribution System in China
- China's Distribution System
- Automotive Coatings Distribution Channels
- Transportation and Freight Infrastructure
- Communications
- China's Market Entry
- Licensing
- Franchising
- E-commerce
- Trading Companies and Local Agents
- Representative Offices and Chinese Subsidiaries
- Wholly Foreign Owned Enterprise

VII. AUTOMOTIVE COATINGS PRODUCER DIRECTORY

- Automotive Coatings Producer Profiles and Directory
- Distributors and Trading Companies
- Research Institutions and Associations
- Major End-Users

LIST OF TABLES

I. INTRODUCTION

- Economic Outlook Summary
- Total Automotive Coatings Production and Demand

II. BUSINESS ENVIRONMENT

- Key Economic Indicators
- Industrial Output
- Population and Labor Force Trends
- Foreign Investment and Loans
- Foreign Trade

III. AUTOMOTIVE COATINGS INDUSTRY ASSESSMENTS

- Automotive Coatings Industry Capacity
- Major Producer Facility Locations

Major Automotive Coatings Producer Capacities and Output
Market Share of Key Producers
Major End-Users
Major Foreign Investment in China

IV. AUTOMOTIVE COATINGS PRODUCTION AND DEMAND

Total Automotive Coatings Production and Demand
Demand of Automotive Coatings by Region
Alkyd Resin Coatings Production & Demand
Acrylic Resin Coatings Production & Demand
Epoxy Resin Coatings Production & Demand
Vinyl Resin Coatings Production & Demand
Polyurethane Coatings Production & Demand
Other Synthetic Resins Production & Demand
Titanium Dioxide Production & Demand
Other Pigments Production & Demand
Solvent-Based Coatings Production and Demand
Electrodeposition Coatings Production and Demand
High Solids Coatings Production and Demand
Powder Coatings Production and Demand
Radiation Curable Coatings Production and Demand
Other Automotive Coatings Production and Demand
Primers Production and Demand
Topcoats Production and Demand
Undercoats Production and Demand
Automotive Coatings Imports and Exports

V. AUTOMOTIVE COATINGS CONSUMPTION BY MARKET

Total Automotive Coatings Consumption by Market
Automobiles Industry Outlook
Truck Market Outlook
Heavy/Larger Trucks Production
Medium Trucks Production
Light Trucks Production
Mini Trucks Production
Automotive Coatings Consumption in Trucks
Buses Market Outlook
Heavy Buses Production
Medium Buses Production
Light Buses Production
Automotive Coatings Consumption in Buses
Passenger Car Production
Automotive Coatings Consumption in Passenger Car
Other Markets Coatings Consumption

LIST OF CHARTS

I. INTRODUCTION

Automobile Coatings Output, Demand and Capacity in China

II. BUSINESS ENVIRONMENT

China's GDP and Growth Rate
Industrial Output by Ownership
China's Imports and Exports

III. AUTOMOTIVE COATINGS INDUSTRY ASSESSMENTS

Automotive Coatings Capacity in China
Automotive Coatings Output, Demand and Capacity in China

IV. AUTOMOTIVE COATINGS PRODUCTION AND DEMAND

Total Automotive Coatings Output and Demand
Automotive Coatings Imports and Exports

V. AUTOMOTIVE COATINGS CONSUMPTION BY MARKET

Automotive Coatings Demand by Market

VI. MARKETING STRATEGIES

China's Distribution Channel

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