

# Air Conditioners & Refrigeration Markets in China

https://marketpublishers.com/r/ABDB07BD814EN.html Date: March 2023 Pages: 246 Price: US\$ 4,000.00 (Single User License) ID: ABDB07BD814EN

## **Abstracts**

China's demand for Air Conditioners & Refrigeration has grown at a fast pace in the past decade. In the next decade, both production and demand will continue to grow. The Chinese economy maintains a high speed growth which has been stimulated by the consecutive increases of industrial output, import & export, consumer consumption and capital investment for over two decades. This new study examines China's economic trends, investment environment, industry development, supply and demand, industry capacity, industry structure, marketing channels and major industry participants. Historical data (2012, 2017 and 2022) and long-term forecasts through 2027 and 2032 are presented. Major producers in China are profiled.

The primary and secondary research is done in China in order to access up-to-date government regulations, market information and industry data. Data were collected from the Chinese government publications, Chinese language newspapers and magazines, industry associations, local governments' industry bureaus, industry publications, and our in-house databases. Interviews are conducted with Chinese industry experts, university professors, and producers in China. Economic models and quantitative methods are applied in this report to project market demand and industry trends. Metric system is used and values are presented in either Yuan (RMB, current price) and/or US dollars.

Our market research reports provide hard-to-find market data and analyses. Today, China has the largest market in the world. Tremendous fast-growing markets for imports and business opportunities for companies around the world. If you want to expand your business or sell your products in China, our research reports provide the insights and projections into Chinese markets necessary for you to do so.



## **Contents**

### I. INTRODUCTION

Report Scope and Methodology Executive Summary

### **II. BUSINESS ENVIRONMENT**

Economic Outlook Key Economic Indicators Industrial Output Population and Labor Foreign Investment Foreign Trade Financial and Tax Regulations Banking System and Regulations Foreign Exchange Taxes, Tariff and Custom Duties

## **III. AIR CONDITIONERS & REFRIGERATION INDUSTRY ASSESSMENTS**

Air Conditioners & Refrigeration Industry Structure Market Size Market Growth Drivers Air Conditioners & Refrigeration Industry Capacity Major Producer Facility Locations, Output and Capacity Market Share of Key Producers Labor Costs Potential Entrants Major End-Users Major Distributors Major Foreign Investments Technology Development

## **IV. AIR CONDITIONERS & REFRIGERATION PRODUCTION & DEMAND**

Overview Air Conditioners & Refrigeration Production and Demand



Household Air Conditioners Commercial Air Conditioners Household Refrigerators and Freezers Commercial Refrigeration Air Conditioners & Refrigeration Imports and Exports Demand of Air Conditioners & Refrigeration by Region Pricing Trends

## V. AIR CONDITIONERS & REFRIGERATION DEMAND BY MARKET

Air Conditioners & Refrigeration Markets Outlook Overview Consumer Income and Spending Outlook Household and Forecast Air Conditioners Demand in Consumer Markets Air Conditioners Demand in Commercial Markets Refrigeration Demand in Consumer Markets Refrigeration Demand in Commercial Markets

## **VI. MARKETING STRATEGIES**

China Market Entry Overview China's Distribution System Air Conditioners & Refrigeration Distribution Channels Transportation and Freight Infrastructure Communications China's Market Entry Licensing Franchising E-commerce Trading Companies and Local Agents Representative Offices and Chinese Subsidiaries Wholly Foreign Owned Enterprise

## **VII. AIR CONDITIONERS & REFRIGERATION PRODUCER DIRECTORY**

Air Conditioners & Refrigeration Producer Profiles Distributors and Trading Companies Research Institutions and Associations



## **List Of Tables**

## LIST OF TABLES

## I. INTRODUCTION

Economic Outlook Summary Air Conditioners & Refrigeration Supply and Demand Summary

## **II. BUSINESS ENVIRONMENT**

Key Economic Indicators Industrial Output Population and Labor Force Trends Foreign Investment and Loans Foreign Trade Key Commodity Exports from China China's Exports to its Leading Trade Partners Key Commodity Imports into China China's Imports from Its Leading Trade Partners

## **III. AIR CONDITIONERS & REFRIGERATION INDUSTRY ASSESSMENTS**

Air Conditioners & Refrigeration Industry Capacity Major Producer Facility Locations Major Air Conditioners & Refrigeration Producer Output and Capacities Market Share of Key Producers Major End-Users Major Foreign Investments

## **IV. AIR CONDITIONERS & REFRIGERATION PRODUCTION & DEMAND**

Total Air Conditioners & Refrigeration Production and Demand Household Air Conditioners Commercial Air Conditioners Household Refrigerators and Freezers Commercial Refrigeration Air Conditioners & Refrigeration Imports and Exports Demand of Air Conditioners & Refrigeration by Region



### V. AIR CONDITIONERS & REFRIGERATION DEMAND BY MARKET

Total Air Conditioners & Refrigeration Consumption by Market Consumer Income and Spending Outlook Household and Forecast Air Conditioners Demand in Consumer Markets Air Conditioners Demand in Commercial Markets Refrigeration Demand in Consumer Markets Refrigeration Demand in Commercial Markets



## **List Of Charts**

### LIST OF CHARTS

### I. INTRODUCTION

Economic Outlook Summary Air Conditioners & Refrigerator Output and Demand Summary

### **II. BUSINESS ENVIRONMENT**

Key Economic Indicators Industrial Output Population and Labor Force Trends Foreign Investment and Loans Foreign Trade

#### **III. AIR CONDITIONERS & REFRIGERATION INDUSTRY ASSESSMENTS**

Air Conditioners & Refrigerators Output, Demand and Capacity in China Air Conditioners & Refrigerators Capacity in China

## **IV. AIR CONDITIONERS & REFRIGERATION PRODUCTION AND DEMAND**

Air Conditioners & Refrigerators Output and Demand Air Conditioners & Refrigerators Exports and Imports

## V. AIR CONDITIONERS & REFRIGERATION CONSUMPTION BY MARKET

Air Conditioners & Refrigerators Demand by Market



## I would like to order

Product name: Air Conditioners & Refrigeration Markets in China Product link: https://marketpublishers.com/r/ABDB07BD814EN.html Price: US\$ 4,000.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/ABDB07BD814EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970