

Small and medium business in Armenia: current state, expectations, preferences and needs

<https://marketpublishers.com/r/SCB70F7935AFEN.html>

Date: October 2019

Pages: 128

Price: US\$ 1,500.00 (Single User License)

ID: SCB70F7935AFEN

Abstracts

This is the comprehensive research on SMEs in Armenia. The research is based on secondary and primary data. Primary data were collected during a survey of more than 1000 SMEs in Armenia (focus on SMEs in 4 cities). The purpose of the research is to describe current state of SMEs by sectors, size and regions in Armenia, recent assessment of economic performance of SMEs, expectations of SMEs for their development in short and mid-term periods, understand main barriers and prerequisites for their development.

This research:

describes current structure of SME sector in Armenia by size, regions, industries

describes recent investments of SMEs into fixed assets and innovations,

evaluates the potential, risks and barriers of further development,

analyses expectations on future development of SMEs, new projects planned

includes comparisons with the trends of other countries,

presents cooperation of SMEs and RA banks, taken the significance of financing for the sector,

describes management, legal and other advisory service use of SMEs: the current state, needs, effectiveness,

includes regulatory tools for SMEs and the comparison with international best practice.

Contents

1. SME SECTOR DEFINITIONS AND THEIR APPLICATION

- 1.1 Definitions of SMEs used worldwide
- 1.2 Definitions Used in Regional Countries
- 1.3 Differences in Application of SME Definition in the Republic of Armenia

2. OVERVIEW OF SME SECTOR IN ARMENIA

- 2.1 Overview of SME Sector. Quantity
- 2.2 Differences in SME Quantity Estimations
- 2.3 Number of SMEs and Taxpayers
- 2.4 Overview of SME Sector
- 2.5 SME Sector per Types of Activities
- 2.6 SME Sector per Regions
- 2.7 SME Sector. Input in Armenia's Economy
- 2.8 SME Sector. Number of employees
- 2.9 SME Sector. Average Salary
- 2.10 SME Sector. Turnover
- 2.11 SME Sector. Labor Productivity
- 2.12 SME Sector. Startups/Closed Businesses

3. CURRENT STATE AND EXPECTATIONS

- 3.1 Assessment of YOY change in the business environment of the sector
- 3.2 Assessment of YOY change in SME's own economic condition
- 3.3 SMEs engaged in foreign trade
- 3.4 Currency structure of revenue
- 3.5 Revenue breakdown
- 3.6 Output growth expectations for the next 1-2 years
- 3.7 Use of capacities.
- 3.8 Possibilities to increase production volumes

4. INVESTMENTS AND INNOVATION

- 4.1 Investments in 2018 per size, type, comparison with 2012
- 4.2. 2018 investments in innovation per size, type, comparison with 2012
- 4.3 New projects and business expansion plans

4.4 New project funding sources

5. SMES AND THE BANKING SECTOR

5.1 Assessment of cooperation with banks

5.2 Key factors for choosing a bank

5.2.1 Branch or distance banking

5.2.2. Bank selection criteria for getting a loan

5.2.3 Which bank would you apply first to get a loan?

5.3 Use of banking products

5.3.1 Term, interest rate, amount and currency

5.4 Likelihood of using banking products during the next 2 years

5.5 Analysis of specific data about SME loans in Armenia per banks

6. PROFESSIONAL SERVICES

6.1. SMEs using professional services (comparison to 2013)

6.2. Legal services

6.3. Management advisory and research services

6.4. Accounting, marketing, etc.

6.5. Preference of getting such services from the main bank

7. NOTES AND ANNEXES

List Of Tables

LIST OF TABLES

Definition of SMEs in Armenia according to law

Definition of SMEs for statistical purposes

2017 labor productivity of SME groups and large enterprises

Startups and closed SMEs of 2017 per type of activity and regions

List Of Figures

LIST OF FIGURES

Structure of SME Sector
Breakdown of SMEs per types of economic activity
Number of SMEs per Regions
Role of SMEs (quantity, employees, turnover)
Share of SMEs in GVA
Breakdown of the number of employees
Average number of employees and number of SMEs per industries of economy
Average salary in SMEs and large enterprises
Turnover per business and per employee
Changes in business environment vs. changes in their economic condition in 2019 according to SMEs
SMEs engaged in foreign trade
Breakdown of the revenue
Output growth expectations of SMEs
Share of SMEs which invested into business expansion
Average investments by SMEs in 2018
Share of SMEs which invested in innovation
Assessment of cooperation with banks
Factors for Bank choice
Banking products used by SMEs
SMEs which used professional services
Legal Services
Management Advisory and Research Services
Accounting and marketing

I would like to order

Product name: Small and medium business in Armenia: current state, expectations, preferences and needs

Product link: <https://marketpublishers.com/r/SCB70F7935AFEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCB70F7935AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

