

Food Processing Sector in Armenia

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Abstracts

Ameria presents a research on Food Processing Industry in Armenia. The report focuses on the 10 subsectors of food processing, beverages and tobacco (3 digit codes activities by NACE rev.2).

The report gives an overview of the food, beverages and tobacco sector in Armenia, particularly:

Foodstuff production volumes, foreign trade figures and comparative analysis with other countries

Sales of companies in the local market

Estimate of domestic market size by subsectors

Productivity in the subsector, comparison with peer countries

Prerequisites, barriers and risks associated with the subsectors

Expectations of future development trends

Prospects of future development trends for subsectors

Major players in the subsectors, estimates of their market share,

Comprehensive information on the legal framework of field regulation based on both legal and normative acts in Armenia

The Research enables to evaluate the development trends, get SWOT analysis and assess market expansion possibilities.

The report is based on secondary and primary information. Primary information is collected through sample survey of 100 companies from food processing and beverages industry and 55 trade stores. The survey on trade stores enables to assess demand for the production by the population, and understand preferences of population.

It provides deep knowledge of both macro and micro-economic situation in food processing industry in Armenia,

Data will enable for more efficient management due to effective decision-making,

The information provides insight into major players of the market and perspective of further mutual cooperation

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