

# **Yacht Charter Market by Type (Motorized yacht, Sailing Yacht and Others), Size [Small (up to 30m), Medium (30m-50m), Large (over 50m)] and Application (Vacation/Leisure, Sailing and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

<https://marketpublishers.com/r/YE9F2A2784EDEN.html>

Date: September 2020

Pages: 231

Price: US\$ 5,769.00 (Single User License)

ID: YE9F2A2784EDEN

## **Abstracts**

Yacht chartering is the practice of renting or chartering, a sailboat or motor yacht and travelling to various coastal or island destinations. It is a key activity in the area of service that is connected to the recreational boating. In the recreational boating industry, it was difficult to the consumer who are engaged to the industry wanted to maintain the boats as they don't want to miss out the experience of yachting and sailing. As a result, rental of recreational craft has become a core activity within maritime tourism. Such a trend was intensified that resulted into the decrease in sales, but rentals yacht services are less affected.

Furthermore, the yacht charter distinguishes between two types of renting i. e bareboat yacht chartering and chartering with the skippers/ crew.

At present, Europe dominates the market, followed by Asia-Pacific, North America, and LAMEA. Italy dominated the global yacht charter market in 2018, whereas china is expected to grow at a significant rate in Asia pacific during the forecast period.

The global yacht charter market is segmented based on size, type, and application. Based on size, the yacht charter market is segmented into large (over 50 m), medium (30m to 50 m) and small (up to 30m). Based on type, the market is divided into sailing yacht, motorized yacht, and others (inflatable boat, Catamaran, gullet). And on the basis

of application the market is further divided into vacation/ leisure, sailing, others. Based on region, the market is studied across North Americas, Europe, Asia-Pacific, and LAMEA.

Key players operating in the global yacht charter market are Sailogy S.A., Yachtico Inc., Zizooboats GmbH, Fraser Yacht, Boatsetter, Northrop & Johnson, Nautal, Martello Yachting And Company, Princess Yacht limited and Charter Yachts Australia.

## KEY BENEFITS FOR STAKEHOLDERS

This study presents the analytical depiction of the yacht charter market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with detailed impact analysis.

The current market is quantitatively analyzed from 2018 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

## KEY MARKET SEGMENTS

### By Type

Motorized Yacht

Sailing Yacht

Others

## By Size

Small (up to 30m)

Medium(30m-50m)

Large (over 50m)

## By Application

Vacation/ Leisure

Sailing

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

Italy

Netherlands

Rest of Europe

## Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

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FIGURE 50.COMPARATIVE SHARE ANALYSIS OF LAMEA YACHT CHARTER MARKET, BY COUNTRY, 2018–2027 (%)

FIGURE 51.LATIN AMERICA YACHT CHARTER MARKET, 2018–2027 (\$MILLION)

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FIGURE 53.AFRICA YACHT CHARTER MARKET, 2018–2027 (\$MILLION)

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