

Vetronics Market by System Type (Military Communication, Command, and Control System, Sensors (EO/IR) System, Vehicle Electronic Warfare System, Navigation System and Vehicle Protection System) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022

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Abstracts

Vetronics-a portmanteau of vehicle and electronics-is a term extensively used to refer to the electronics systems used in military land vehicles. These systems are responsible for the integration of various types of vetronics systems used in military vehicles.

Furthermore, these systems streamline various activities such as navigation, surveillance, vehicle health management, and communication. In the recent past, the demand for real-time data analytics has increased in the defense sector, which would encourage military units to invest in the latest vetronics systems.

The major drivers of the market include easy availability of cost-effective components, which enables prominent players to easily manufacture and offer advanced vetronics at affordable prices; increased demand for enhanced vetronics system due to rising concerns of homeland security and militant activities across the globe; border insecurity and competition; and emergence of wireless communication technology.

The world vetronics market is segmented on the basis of system type and region. The vetronics market on the basis of product type is bifurcated into military communication, command, and control system; vehicle electronic warfare system; sensor (EO/IR) system; and other (navigation system and vehicle protection system). In addition, the market has analyzed on the basis of four key regions and their respective countries, namely, North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, Spain, Italy, and Rest of Europe), Asia-Pacific (China, Japan, India, Singapore, South Korea, Australia, and Rest of Asia-Pacific), and LAMEA (Latin America, the Middle East,

and Africa).

The prominent companies operating in the world vetronics market have adopted product launch, expansion, and collaboration as their major strategies for business growth and expansion across the globe. The key players profiled in the report include Lockheed Martin Corporation, Leonardo-Finmeccanica S.p.a., Saab Group; Thales S.A., General Dynamics Corporation, Harris Corporation, Curtiss-Wright Corporation, BAE Systems PLC., Raytheon Company, and Rheinmetall AG.

Key Benefits

The study provides an in-depth analysis of the world vetronics market along with current trends and future estimations to elucidate the imminent investment pockets in the market.

The report identifies the key drivers, opportunities, and restraints that shape the market along with the impact analysis.

The report provides a quantitative analysis of the current market and estimations for the period of 2014–2022 to highlight the financial competency of the market.

Porter's Five Forces model of the industry illustrates the potency of the buyers and suppliers participating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

KEY MARKET SEGMENTS

BY SYSTEM TYPE

Military Communication, Command, and Control System

Sensors (EO/IR) System

Vehicle Electronic Warfare System

Other (Navigation System and Vehicle Protection System)

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Singapore

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY PLAYERS

Lockheed Martin Corporation

Leonardo-Finmeccanica S.p.a.

Saab Group

Thales S.A.

General Dynamics Corporation

Harris Corporation

Curtiss-Wright Corporation

BAE Systems PLC

Raytheon Company

Rheinmetall AG

Companies mentioned in the report are:

Lingcheng Electronic Technology Co. LTD, Electronics Direct, Astute Electronics, Cobham Defence Communications (CDC), Copenhagen Sensor Technology A/S, Injaz National, Exechon AB, Polska Grupa Zbrojeniowa S.A. (PGZ), Danish Defence Acquisition and Logistics Organisation (DALO), Metallizing, Inc. (Bolt's), and Ferrostaal GmbH.

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