

# **Vetronics Market by System Type (Military Communication, Command, and Control System, Sensors (EO/IR) System, Vehicle Electronic Warfare System, Navigation System and Vehicle Protection System) - Global Opportunity Analysis and Industry Forecast, 2014 - 2022**

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## **Abstracts**

Vetronics-a portmanteau of vehicle and electronics-is a term extensively used to refer to the electronics systems used in military land vehicles. These systems are responsible for the integration of various types of vetronics systems used in military vehicles.

Furthermore, these systems streamline various activities such as navigation, surveillance, vehicle health management, and communication. In the recent past, the demand for real-time data analytics has increased in the defense sector, which would encourage military units to invest in the latest vetronics systems.

The major drivers of the market include easy availability of cost-effective components, which enables prominent players to easily manufacture and offer advanced vetronics at affordable prices; increased demand for enhanced vetronics system due to rising concerns of homeland security and militant activities across the globe; border insecurity and competition; and emergence of wireless communication technology.

The world vetronics market is segmented on the basis of system type and region. The vetronics market on the basis of product type is bifurcated into military communication, command, and control system; vehicle electronic warfare system; sensor (EO/IR) system; and other (navigation system and vehicle protection system). In addition, the market has analyzed on the basis of four key regions and their respective countries, namely, North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, Spain, Italy, and Rest of Europe), Asia-Pacific (China, Japan, India, Singapore, South Korea, Australia, and Rest of Asia-Pacific), and LAMEA (Latin America, the Middle East,

and Africa).

The prominent companies operating in the world vetronics market have adopted product launch, expansion, and collaboration as their major strategies for business growth and expansion across the globe. The key players profiled in the report include Lockheed Martin Corporation, Leonardo-Finmeccanica S.p.a., Saab Group; Thales S.A., General Dynamics Corporation, Harris Corporation, Curtiss-Wright Corporation, BAE Systems PLC., Raytheon Company, and Rheinmetall AG.

### Key Benefits

The study provides an in-depth analysis of the world vetronics market along with current trends and future estimations to elucidate the imminent investment pockets in the market.

The report identifies the key drivers, opportunities, and restraints that shape the market along with the impact analysis.

The report provides a quantitative analysis of the current market and estimations for the period of 2014–2022 to highlight the financial competency of the market.

Porter's Five Forces model of the industry illustrates the potency of the buyers and suppliers participating in the market.

Value chain analysis in the report provides a clear understanding of the roles of stakeholders involved in the value chain.

## KEY MARKET SEGMENTS

### BY SYSTEM TYPE

Military Communication, Command, and Control System

Sensors (EO/IR) System

Vehicle Electronic Warfare System

Other (Navigation System and Vehicle Protection System)

**BY REGION****North America**

U.S.

Canada

Mexico

**Europe**

UK

Germany

France

Spain

Italy

Rest of Europe

**Asia-Pacific**

China

Japan

India

Singapore

South Korea

Australia

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

Lockheed Martin Corporation

Leonardo-Finmeccanica S.p.a.

Saab Group

Thales S.A.

General Dynamics Corporation

Harris Corporation

Curtiss-Wright Corporation

BAE Systems PLC

Raytheon Company

Rheinmetall AG

Companies mentioned in the report are:

Lingcheng Electronic Technology Co. LTD, Electronics Direct, Astute Electronics, Cobham Defence Communications (CDC), Copenhagen Sensor Technology A/S, Injaz National, Exechon AB, Polska Grupa Zbrojeniowa S.A. (PGZ), Danish Defence Acquisition and Logistics Organisation (DALO), Metallizing, Inc. (Bolt's), and Ferrostaal GmbH.

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
  - 1.4.1 Secondary research
  - 1.4.2 Primary research
  - 1.4.3 Analyst tools and models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

### CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
  - 3.2.1 Top impacting factor
  - 3.2.2 Top winning strategies
  - 3.2.3 Top investment pockets
- 3.3 Value chain analysis
- 3.4 Porters five forces analysis
  - 3.4.1 High bargaining Power of buyers
  - 3.4.2 Low bargaining power of suppliers
  - 3.4.3 Competition rivalry
  - 3.4.4 Threat of new entrants
  - 3.4.5 Threat of substitutes
- 3.5 Market share analysis, 2015 (%)
- 3.6 Drivers
  - 3.6.1 Easy availability of cost-effective components
  - 3.6.2 Increased demand for enhanced vetronics
  - 3.6.3 Emergence of wireless communication technology
  - 3.6.4 Border insecurity and competition
- 3.7 Restraints
  - 3.7.1 Low defense spending
  - 3.7.2 Domestic capability

### 3.8 Opportunities

- 3.8.1 Advanced navigation technology-based vetronics
- 3.8.2 Efficient vetronics systems for emerging countries

## **CHAPTER 4 WORLD VETRONICS MARKET, BY SYSTEM TYPE**

### 4.1 Introduction

- 4.1.1 Market size and forecast

### 4.2 Military communication, command and control (C3) system

- 4.2.1 Key market trends
- 4.2.2 Key growth factors and opportunities
- 4.2.3 Market size and forecast

### 4.3 Sensors (EO/IR) system

- 4.3.1 Key market trends
- 4.3.2 Key growth factors and opportunities
- 4.3.3 Market size and forecast

### 4.4 Vehicle electronic warfare system

- 4.4.1 Key market trends
- 4.4.2 Key growth factors and opportunities
- 4.4.3 Market size and forecast

### 4.5 Other (navigation system and vehicle protection system)

- 4.5.1 Key market trends
- 4.5.2 Key growth factors and opportunities
- 4.5.3 Market size and forecast

## **CHAPTER 5 WORLD VETRONICS MARKET, BY REGION**

### 5.1 Introduction

### 5.2 North America

- 5.2.1 Key market trends
- 5.2.2 Key growth factors and opportunities
- 5.2.3 Market size and forecast
  - 5.2.3.1 U.S.
    - 5.2.3.1.1 MARKET SIZE AND FORECAST
  - 5.2.3.2 Canada
    - 5.2.3.2.1 MARKET SIZE AND FORECAST
  - 5.2.3.3 Mexico
    - 5.2.3.3.1 MARKET SIZE AND FORECAST

### 5.3 Europe

### 5.3.1 Key market trends

### 5.3.2 Key growth factors and opportunities

### 5.3.3 Market size and forecast

#### 5.3.3.1 United Kingdom

##### 5.3.3.1.1 MARKET SIZE AND FORECAST

#### 5.3.3.2 Germany

##### 5.3.3.2.1 MARKET SIZE AND FORECAST

#### 5.3.3.3 France

##### 5.3.3.3.1 MARKET SIZE AND FORECAST

#### 5.3.3.4 Spain

##### 5.3.3.4.1 MARKET SIZE AND FORECAST

#### 5.3.3.5 Italy

##### 5.3.3.5.1 MARKET SIZE AND FORECAST

#### 5.3.3.6 Rest of Europe

##### 5.3.3.6.1 MARKET SIZE AND FORECAST

## 5.4 Asia-Pacific

### 5.4.1 Key market trends

### 5.4.2 Key growth factors and opportunities

### 5.4.3 Market size and forecast

#### 5.4.3.1 China

##### 5.4.3.1.1 MARKET SIZE AND FORECAST

#### 5.4.3.2 Japan

##### 5.4.3.2.1 MARKET SIZE AND FORECAST

#### 5.4.3.3 India

##### 5.4.3.3.1 MARKET SIZE AND FORECAST

#### 5.4.3.4 Singapore

##### 5.4.3.4.1 MARKET SIZE AND FORECAST

#### 5.4.3.5 South Korea

##### 5.4.3.5.1 MARKET SIZE AND FORECAST

#### 5.4.3.6 Australia

##### 5.4.3.6.1 MARKET SIZE AND FORECAST

#### 5.4.3.7 Rest of Asia-Pacific

##### 5.4.3.7.1 MARKET SIZE AND FORECAST

## 5.5 Latin America, Middle East and Africa (LAMEA)

### 5.5.1 Key market trends

### 5.5.2 Key growth factors and opportunities

### 5.5.3 Market size and forecast

#### 5.5.3.1 Latin America

##### 5.5.3.1.1 MARKET SIZE AND FORECAST

### 5.5.3.2 Middle East

#### 5.5.3.2.1 MARKET SIZE AND FORECAST

### 5.5.3.3 Africa

#### 5.5.3.3.1 MARKET SIZE AND FORECAST

## **CHAPTER 6 COMPANY PROFILES**

### 6.1 Lockheed Martin Corporation

#### 6.1.1 Company overview

#### 6.1.2 Business performance

#### 6.1.3 Key strategic moves and development

### 6.2 Leonardo-Finmeccanica S.p.a.

#### 6.2.1 Company overview

#### 6.2.2 Business performance

#### 6.2.3 Key strategic moves and development

### 6.3 Saab Group

#### 6.3.1 Company overview

#### 6.3.2 Business performance

#### 6.3.3 Strategic moves and developments

### 6.4 Thales S.A.

#### 6.4.1 Company overview

#### 6.4.2 Business performance

#### 6.4.3 Strategic moves and developments of Thales S.A.

### 6.5 General Dynamics Corporation

#### 6.5.1 Company overview

#### 6.5.2 Business performance

#### 6.5.3 Strategic moves and developments of General Dynamics Corporation

### 6.6 Harris Corporation

#### 6.6.1 Company overview

#### 6.6.2 Business performance

#### 6.6.3 Strategic moves and developments of Harris Corporation

### 6.7 Curtiss-Wright Corporation

#### 6.7.1 Company overview

#### 6.7.2 Business performance

#### 6.7.3 Strategic moves and developments of Curtiss-Wright Corporation

### 6.8 BAE Systems PLC.

#### 6.8.1 Company overview

#### 6.8.2 Business performance

#### 6.8.3 Strategic moves and developments of BAE Systems PLC.



## 6.9 Raytheon Company

### 6.9.1 Company overview

### 6.9.2 Business performance

### 6.9.3 Strategic moves and developments of Raytheon Company

## 6.10 Rheinmetall AG

### 6.10.1 Company overview

### 6.10.2 Business performance

### 6.10.3 Strategic moves and developments of Rheinmetall AG

## List Of Tables

### LIST OF TABLES

TABLE 1 WORLD VETRONICS MARKET REVENUE, BY REGION, 20142022 (\$MILLION)

TABLE 2 WORLD VETRONICS MARKET REVENUE, BY SYSTEM TYPE, 20142022 (\$MILLION)

TABLE 3 WORLD VETRONICS MARKET, REGION-WISE REVENUE, BY MILITARY COMMUNICATION, COMMAND AND CONTROL SYSTEM, 20142022 (\$MILLION)

TABLE 4 WORLD VETRONICS MARKET, REGION-WISE REVENUE, BY SENSORS (EO/IR) SYSTEM, 20142022 (\$MILLION)

TABLE 5 WORLD VETRONICS MARKET, REGION-WISE REVENUE, BY VEHICLE ELECTRONIC WARFARE SYSTEM, 20142022 (\$MILLION)

TABLE 6 WORLD VETRONICS MARKET, REGION-WISE REVENUE, BY OTHER SYSTEM, 20142022 (\$MILLION)

TABLE 7 WORLD VETRONICS MARKET, BY REGION, 20142022 (\$MILLION)

TABLE 8 NORTH AMERICA: VETRONICS MARKET REVENUE, BY SYSTEM TYPE, 20142022 (\$MILLION)

TABLE 9 NORTH AMERICA: VETRONICS MARKET, BY COUNTRY, 20142022 (\$MILLION)

TABLE 10 EUROPE: VETRONICS MARKET REVENUE, BY SYSTEM TYPE, 20142022 (\$MILLION)

TABLE 11 EUROPE: VETRONICS MARKET, BY COUNTRY, 20142022 (\$MILLION)

TABLE 12 ASIA-PACIFIC: VETRONICS MARKET REVENUE, BY SYSTEM TYPE, 20142022 (\$MILLION)

TABLE 13 ASIA-PACIFIC: VETRONICS MARKET, BY COUNTRY, 20142022 (\$MILLION)

TABLE 14 LAMEA: VETRONICS MARKET REVENUE, BY SYSTEM TYPE, 20142022 (\$MILLION)

TABLE 15 LAMEA: VETRONICS MARKET, BY COUNTRY, 20142022 (\$MILLION)

TABLE 16 LOCKHEED MARTIN CORPORATION COMPANY SNAPSHOT

TABLE 17 LEONARDO-FINMECCANICA S.P.A. COMPANY SNAPSHOT

TABLE 18 SAAB GROUP- COMPANY SNAPSHOT

TABLE 19 THALES S.A.: SNAPSHOT

TABLE 20 GENERAL DYNAMICS CORPORATION- SNAPSHOT

TABLE 21 HARRIS CORPORATION- SNAPSHOT

TABLE 22 CURTISS-WRIGHT CORPORATION - SNAPSHOT

TABLE 23 BAE SYSTEMS PLC. - SNAPSHOT

TABLE 24 RAYTHEON COMPANY - SNAPSHOT  
TABLE 25 RHEINMETALL AG - SNAPSHOT

## List Of Figures

### LIST OF FIGURES

FIG. 1 WORLD VETRONICS MARKET REVENUE, BY COUNTRIES SNAPSHOT (\$MILLION)

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES

FIG. 3 KEY INVESTMENT POCKETS

FIG. 4 VETRONICS SYSTEM MARKET: VALUE CHAIN ANALYSIS

FIG. 5 PORTERS FIVE FORCES ANALYSIS

FIG. 6 MARKET SHARE ANALYSIS, 2015 (%)

FIG. 7 WORLD VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY SYSTEM TYPE, 2014 & 2022 (%)

FIG. 8 WORLD VETRONICS MARKET REVENUE, BY MILITARY COMMUNICATION, COMMAND AND CONTROL SYSTEM, 2014-2022 (\$MILLION)

FIG. 9 WORLD VETRONICS MARKET REVENUE, BY SENSORS (EO/IR) SYSTEM, 2014-2022 (\$MILLION)

FIG. 10 WORLD VETRONICS MARKET REVENUE, BY VEHICLE ELECTRONIC WARFARE SYSTEM, 2014-2022 (\$MILLION)

FIG. 11 WORLD VETRONICS MARKET REVENUE, BY OTHER SYSTEM, 2014-2022 (\$MILLION)

FIG. 12 WORLD VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY REGION, 2014 & 2022 (%)

FIG. 13 NORTH AMERICA: VETRONICS MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 14 NORTH AMERICA VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY SYSTEM TYPE, 2014 & 2022 (%)

FIG. 15 NORTH AMERICA VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY COUNTRY, 2014 & 2022 (%)

FIG. 16 EUROPE: VETRONICS MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 17 EUROPE VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY SYSTEM TYPE, 2014 & 2022 (%)

FIG. 18 EUROPE VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY COUNTRY, 2014 & 2022 (%)

FIG. 19 ASIA-PACIFIC: VETRONICS MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 20 ASIA-PACIFIC VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY SYSTEM TYPE, 2014 & 2022 (%)

FIG. 21 ASIA-PACIFIC VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY COUNTRY, 2014 & 2022 (%)

- FIG. 22 LAMEA: VETRONICS MARKET REVENUE, 2014-2022 (\$MILLION)
- FIG. 23 LAMEA VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY SYSTEM TYPE, 2014 & 2022 (%)
- FIG. 24 LAMEA VETRONICS MARKET, COMPARATIVE MARKET SHARE ANALYSIS, BY COUNTRY, 2014 & 2022 (%)
- FIG. 25 LOCKHEED MARTIN CORPORATION: REVENUE, 2013-2015 (\$MILLION)
- FIG. 26 LOCKHEED MARTIN CORPORATION: REVENUE, BY BUSINESS SEGMENT, 2015 (%)
- FIG. 27 LEONARDO-FINMECCANICA S.P.A.: REVENUE, 2013-2015 (\$MILLION)
- FIG. 28 LEONARDO-FINMECCANICA S.P.A.: REVENUE, BY BUSINESS SEGMENT, 2015 (%)
- FIG. 29 SAAB GROUP: SALES, 2012-2015 (\$MILLION)
- FIG. 30 SAAB GROUP: SALES, BY DIVISION, 2015 (%)
- FIG. 31 SAAB GROUP: SALES, BY REGION, 2015 (%)
- FIG. 32 THALES S.A.: SALES, 2012-2015 (\$MILLION)
- FIG. 33 THALES S.A.: SALES, BY BUSINESS SEGMENT, 2015 (%)
- FIG. 34 THALES S.A.: SALES, BY REGION, 2015 (%)
- FIG. 35 GENERAL DYNAMICS CORPORATION: REVENUE, 2013-2015 (\$MILLION)
- FIG. 36 GENERAL DYNAMICS CORPORATION: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 37 GENERAL DYNAMICS CORPORATION: REVENUE, BY REGION (%), 2015
- FIG. 38 HARRIS CORPORATION: REVENUE, 2013-2015 (\$MILLION)
- FIG. 39 HARRIS CORPORATION: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 40 HARRIS CORPORATION: REVENUE, BY SUB-SEGMENT (%), 2015
- FIG. 41 HARRIS CORPORATION: REVENUE, BY REGION (%), 2015
- FIG. 42 CURTISS-WRIGHT CORPORATION: SALES, 2013-2015 (\$MILLION)
- FIG. 43 CURTISS-WRIGHT CORPORATION: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 44 CURTISS-WRIGHT CORPORATION: REVENUE, BY REGION (%), 2015
- FIG. 45 BAE SYSTEMS PLC.: REVENUE, 2013-2015 (\$MILLION)
- FIG. 46 BAE SYSTEMS PLC.: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 47 BAE SYSTEMS PLC.: REVENUE, BY REGION (%), 2015
- FIG. 48 RAYTHEON COMPANY: REVENUE, 2013-2015 (\$MILLION)
- FIG. 49 RAYTHEON COMPANY: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 50 RAYTHEON COMPANY: REVENUE, BY REGION (%), 2015
- FIG. 51 RHEINMETALL AG: SALES, 2013-2015 (\$MILLION)
- FIG. 52 RHEINMETALL AG: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 53 RHEINMETALL AG: REVENUE, BY REGION (%), 2015

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