

Situation Awareness System Market by Component Type (Network video recorders, Sensors, Global positioning system, Displays, and Others), Product Type (Command & Control System, Fire & Flood Alarm System, Radio Frequency Identification (RFID), Radar, Chemical Biological Radiological and Nuclear (CBRN) Systems, Sonar, Physical Security Information Management (PSIM), and others), Industry Vertical (Military and Defense, Healthcare, Aerospace, Marine security, Automotive, Mining and oil & gas, Industrial, Cyber security, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026

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Abstracts

Situation awareness system (SAS) are security systems that help in collecting, visualizing, and analyzing information related to the surrounding and remote environment to facilitate surveillance as well as security. It provides tools necessary to locate, communicate, alert, and provide messaging & file transfer functionality to users, using tactical terminal devices. SAS is the ability to identify, process, and understand critical elements of information and further analyze it with different systems such as surveillance awareness systems. SAS involves awareness of different environmental situations by collection and interpretation of information, which helps companies in taking informed decisions with timely actions. These systems are used across different areas such as traffic control and management that needs continuous monitoring of different events, which is important for timely action. SAS provides number of benefits to

organizations including security, threat identification, risk analysis, and strategy planning to decide on the future course of action.

Factors such as rise in adoption of situational awareness systems for disaster management, rise in demand for security and surveillance systems for timely detection of problems, and ongoing improvements in security and public safety fuel the growth of the situational awareness system market. In addition, increase in applications of SAS in military and defense, industrial, and cyber security drives the growth of the market. However, high cost associated with the implementation of SAS and lack of awareness of situation awareness systems are expected to hinder the growth of the market. On the contrary, surge in need for space situational awareness solutions and ongoing military modernization are expected to provide lucrative opportunities for the market growth in the coming years.

The situation awareness system market is segmented on the basis of component type, product type, industry vertical, and region. On the basis of component type, it is bifurcated into network video recorders (NVRs), sensors, global positioning system (GPS), displays, and others. By product type, it is categorized into command & control system, fire & flood alarm system, radio frequency identification (RFID), Radar, chemical biological radiological and nuclear (CBRN) systems, sonar, physical security information management (PSIM)/access control (including HMI), and others. By industry vertical, it is segregated into military & defense, healthcare, aerospace, marine security, automotive, mining and oil & gas, industrial, cyber security, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the Situation awareness system market include Honeywell International Inc., Rockwell Collins, Inc., BAE Systems, Inc., Microsoft Corporation, Denso Corporation, General Electric, Lockheed Martin Corporation, Harris Corporation, D3 Security Management Systems, Inc., and CNL Software Ltd.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the situation awareness system market and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the situation awareness system industry.

The quantitative analysis of the market from 2018 to 2026 is provided to determine the market potential.

KEY MARKET SEGMENTS

BY COMPONENT TYPE

Network Video Recorders

Sensors

Global Positioning System

Displays

Others

BY PRODUCT TYPE

Command & Control System

Fire & Flood Alarm System

Radio Frequency Identification (RFID)

Radar

Chemical Biological Radiological and Nuclear (CBRN) Systems

Sonar

Physical Security Information Management (PSIM)

others

BY INDUSTRY VERTICAL

Military and Defense

Healthcare

Aerospace

Marine security

Automotive

Mining and oil & gas

Industrial

Cyber security

Others

BY REGION

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

Honeywell International Inc.

Rockwell Collins, Inc.

BAE Systems, Inc.

Microsoft Corporation

Denso Corporation

General Electric

Lockheed Martin Corporation

Harris Corporation

D3 Security Management Systems, Inc.

CNL Software Ltd.

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