

Neem Extract Market by Application (Agriculture, Personal Care Products, Pharmaceutical, Animal Feed) - Global Opportunity Analysis and Industry Forecast, 2015 - 2022

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Abstracts

Neem extracts are derived from neem seed, leaves, and bark, and are used in a variety of products across the agriculture, cosmetics, and pharmaceutical sectors. Neem possesses a number of medicinal properties because of which it is an ideal ingredient in several organic products. Growing awareness about the side effects related to extensive use of chemical-based personal care products such as soaps, shampoos and cosmetics which includes artificial components, and adoption of bio fertilizers are some of the factors that foster the growth of the neem extract market. The neem extract market is bifurcated on the basis of application and geography. In 2015, Asia-Pacific was the highest revenue-generating region in the world neem extract market. Based on application, the agriculture segment holds the largest share, almost two-thirds of the overall market. Growing concerns about environmental degradation have led to increased demand for organic pesticides and fertilizers. Thus, to maintain the quality of soil and prevent harmful effects of synthetic pesticides, neem-based agriculture products are increasingly being used. The segment is expected to grow rapidly, with a CAGR of 16.6% during the forecast period 2016-2022. However, the personal care segment is likely to exhibit the fastest growth rate, owing to the growing demand of organic personal care products (cosmetics, oral hygiene and similar others). The report provides an in-depth analysis of the world neem extract market based on various regions, such as North America, Europe, Asia-Pacific, and LAMEA. The mentioned regions are segmented based on prominent countries where the demand for neem extract is anticipated to boost in the coming years. Countries covered are the U.S., Canada, and Mexico under North America; U.K., Germany, France, and the rest of Europe under Europe; India, China, and Japan under APAC; and the Middle East and

Africa under LAMEA. Stringent regulations on the use of chemical-based agriculture products in Europe has resulted in increased demand of neem-related pesticides and fertilizers. The region is anticipated to reach \$431.3 million by 2022, with a CAGR of 20.3% during the forecast period. Over the last few years, China has increased the plantation of neem trees, due to the benefits of neem-based products on humans and the environment, thus becoming the fastest growing country in APAC, with a CAGR of 17.7%.

KEY BENEFITS:

A comprehensive analysis of the current trends and future estimations in the world neem extract market has been provided in this report.

The report presents information regarding key drivers, restraints, and opportunities along with a detailed impact analysis from 2015 to 2022.

Porter's Five Forces model and SWOT analysis of the industry illustrate the potency of the buyers and suppliers.

A quantitative analysis of the current scenario and the forecast period from 2016 to 2022 highlights the financial competency of the market.

This report provides a detailed analysis of the world neem extract market with respect to application and geography to enable stakeholders to take appropriate investment decisions.

Value chain analysis provides a clear understanding on the role of stakeholders involved in this process.

The neem extract market comprises companies majorly located in APAC, as the neem tree is found mainly in the Indian subcontinent. E.I.D Parry is an India based company and is one of the major market players who has adopted business strategies such as expansion and partnership to have a strong foothold in the market. In 2013, E.I.D Parry entered the Andhra Pradesh market through its bio product division, Parry Bio. With this expansion, the company aimed to target the farmers to enable them to produce a good yield of crops with the help of safe and sustainable agricultural inputs. The key companies profiled include E.I.D Parry India Ltd., Neeming Australia Pvt. Ltd., Bros India Group, Agro Extracts Limited, Parker India Group, Fortune Biotech Ltd., The

Indian Neem Tree Company, Ozone Biotech, PJ Margo Pvt. Ltd., and Gramin India Agri BusiNest.

NEEM EXTRACT MARKET KEY SEGMENTS:

The market is segmented on the basis of application and geography.

Market - By Application

Agriculture

Personal Care Products

Pharmaceutical

Animal Feed

Market - By Geography

North America

U.S.

Canada

Mexico

Europe

Germany

U.K.

France

Rest of Europe

APAC

India

China

Japan

Rest of Asia-Pacific

LAMEA

Latin America

Africa

Middle East

KEY PLAYERS:

E.I.D Parry India Ltd.

Neeming Australia Pvt. Ltd

Bros India Group

Agro Extracts Limited

Parker India Group

Fortune Biotech Ltd.

The Indian Neem Tree Company

Ozone Biotech

PJ Margo Pvt. Ltd.

Gramin India AgriBusiNes

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factor
 - 3.2.2 Top investment pockets
- 3.3 Value chain analysis
- 3.4 Porters five forces analysis
 - 3.4.1 Scope for expansion but huge investment leads to moderate threat of new entrants
 - 3.4.2 Limited number of quality neem extract suppliers, leads to high bargaining power of suppliers
 - 3.4.3 Environmental friendly and health benefits of neem extract, results in less bargaining power of buyers
 - 3.4.4 Limited benefits of available organic and herbal substitutes, results in moderate threat of substitutes
 - 3.4.5 Presence of small and medium market players, leads to low rivalry among competitors
- 3.5 Market positioning, 2015
- 3.6 Drivers
 - 3.6.1 Increasing awareness about side effects associated with chemical-based personal care products fostering the neem based products
 - 3.6.2 Growing use of neem extract for curing diseases

3.6.3 Use of neem extract for bio-based agricultural products

3.6.4 Use of neem extract in bio-based animal farming

3.7 Restraints

3.7.1 Limited manufacturing capacity by small size neem extract players

3.8 Opportunities

3.8.1 Increased research and development would lead to awareness about neem extract usage and benefits

CHAPTER 4 WORLD NEEM EXTRACT MARKET BY APPLICATION

4.1 Agriculture

4.1.1 Key market trends

4.1.2 Key drivers and opportunities

4.1.3 Market size and forecast

4.2 Personal care products

4.2.1 Key market trends

4.2.2 Key drivers and opportunities

4.2.3 Market size and forecast

4.3 Pharmaceutical

4.3.1 Key market trends

4.3.2 Key drivers and opportunities

4.3.3 Market size and forecast

4.4 Animal feed

4.4.1 Key market trends

4.4.2 Key drivers and opportunities

4.4.3 Market size and forecast

CHAPTER 5 WORLD NEEM EXTRACT MARKET BY GEOGRAPHY

5.1 North America

5.1.1 Key market trends

5.1.1.1 U.S.

5.1.1.2 Canada

5.1.1.3 Mexico

5.1.2 Key growth factors and opportunities

5.1.3 Market size and forecast

5.2 Europe

5.2.1 Key market trends

5.2.1.1 Germany

- 5.2.1.2 U.K.
- 5.2.1.3 France
- 5.2.1.4 Rest of Europe
- 5.2.2 Key growth factors and opportunities
- 5.2.3 Market size and forecast
- 5.3 APAC
 - 5.3.1 Key market trends
 - 5.3.1.1 India
 - 5.3.1.2 China
 - 5.3.1.3 Japan
 - 5.3.1.4 Rest of Asia-Pacific
 - 5.3.2 Key growth factors and opportunities
 - 5.3.3 Market size and forecast
- 5.4 LAMEA
 - 5.4.1 Key market trends
 - 5.4.1.1 Latin America
 - 5.4.1.2 Africa
 - 5.4.1.3 Middle East
 - 5.4.2 Key growth factors and opportunities
 - 5.4.3 Market size and forecast

CHAPTER 6 COMPANY PROFILES

- 6.1 E.I.D Parry India Ltd
 - 6.1.1 Company overview
 - 6.1.2 Business performance
 - 6.1.3 Strategic moves and developments
 - 6.1.4 SWOT analysis of E.I.D Parry India Ltd.
- 6.2 Neeming Australia Pty Ltd
 - 6.2.1 Company overview
 - 6.2.2 SWOT analysis and strategic conclusion of Neeming Australia Pty Ltd
- 6.3 Parker India Group
 - 6.3.1 Company overview
 - 6.3.2 SWOT analysis and strategic conclusion of Parker India Group
- 6.4 Bros India Group
 - 6.4.1 Company overview
 - 6.4.2 SWOT analysis and strategic conclusion of Bros India Group
- 6.5 Gramin India Agri BusiNest
 - 6.5.1 Company overview

- 6.5.2 SWOT analysis and strategic conclusion of Gramin India Agri BusiNest
- 6.6 Agro Extracts Limited
 - 6.6.1 Company overview
 - 6.6.2 SWOT analysis and strategic conclusion of Agro Extract Limited
- 6.7 Fortune Biotech Ltd
 - 6.7.1 Company overview
 - 6.7.2 SWOT analysis and strategic conclusion of Fortune Biotech Ltd.
- 6.8 The Indian Neem Tree Company
 - 6.8.1 Company overview
 - 6.8.2 SWOT analysis and strategic conclusion of the Indian Neem Tree Company
- 6.9 Ozone Biotech
 - 6.9.1 Company overview
 - 6.9.2 SWOT analysis and strategic conclusion of Ozone Biotech
- 6.10 PJ Margo Pvt Ltd.
 - 6.10.1 Company overview
 - 6.10.2 SWOT analysis and strategic conclusion of PJ Margo Pvt Ltd.

List Of Tables

LIST OF TABLES

- TABLE 1 WORLD NEEM EXTRACT MARKET REVENUE BY APPLICATION, 20152022 (\$MILLION)
- TABLE 2 WORLD AGRICULTURE NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 20152022 (\$MILLION)
- TABLE 3 WORLD PERSONAL CARE PRODUCTS NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 20152022 (\$MILLION)
- TABLE 4 WORLD PHARMACEUTICAL NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 20152022 (\$MILLION)
- TABLE 5 WORLD ANIMAL FEED NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 20152022 (\$MILLION)
- TABLE 6 WORLD NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 20152022 (\$MILLION)
- TABLE 7 NORTH AMERICA NEEM EXTRACT MARKET REVENUE BY APPLICATION, 20152022 (\$MILLION)
- TABLE 8 NORTH AMERICA NEEM EXTRACT MARKET REVENUE BY COUNTRY, 20152022 (\$MILLION)
- TABLE 9 EUROPE NEEM EXTRACT MARKET REVENUE BY APPLICATION, 20152022 (\$MILLION)
- TABLE 10 EUROPE NEEM EXTRACT MARKET REVENUE BY COUNTRY, 20152022 (\$MILLION)
- TABLE 11 APAC NEEM EXTRACT MARKET REVENUE BY APPLICATION, 20152022 (\$MILLION)
- TABLE 12 APAC NEEM EXTRACT MARKET REVENUE BY COUNTRY, 20152022 (\$MILLION)
- TABLE 13 LAMEA NEEM EXTRACT MARKET REVENUE BY APPLICATION, 20152022 (\$MILLION)
- TABLE 14 LAMEA NEEM EXTRACT MARKET REVENUE BY COUNTRY, 20152022 (\$MILLION)
- TABLE 15 SNAPSHOT OF E.I.D PARRY INDIA LTD
- TABLE 16 SNAPSHOT OF NEEMING AUSTRALIA PTY LTD
- TABLE 17 SNAPSHOT OF PARKER GROUP
- TABLE 18 SNAPSHOT OF BROS INDIA GROUP
- TABLE 19 SNAPSHOT OF GRAMIN INDIA AGRI BUSINEST
- TABLE 20 SNAPSHOT OF AGRO EXTRACT LIMITED
- TABLE 21 SNAPSHOT OF FORTUNE BIOTECH LTD.

TABLE 22 SNAPSHOT OF THE INDIAN NEEM TREE COMPANY

TABLE 23 SNAPSHOT OF OZONE BIOTECH

TABLE 24 SNAPSHOT OF PJ MARGO PVT.LTD

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP INVESTMENT POCKETS

FIG. 3 VALUE CHAIN ANALYSIS

FIG. 4 PORTERS FIVE FORCES MODEL

FIG. 5 MARKET POSITIONING, 2015

FIG. 6 WORLD NEEM EXTRACT MARKET REVENUE BY APPLICATION, 2015 AND 2022 (%)

FIG. 7 WORLD NEEM EXTRACT MARKET REVENUE BY AGRICULTURE, 2015-2022 (\$MILLION)

FIG. 8 WORLD NEEM EXTRACT MARKET REVENUE BY PERSONAL CARE PRODUCTS, 2015-2022 (\$MILLION)

FIG. 9 WORLD NEEM EXTRACT MARKET REVENUE BY PHARMACEUTICAL, 2015-2022 (\$MILLION)

FIG. 10 WORLD NEEM EXTRACT MARKET REVENUE BY ANIMAL FEED, 2015-2022 (\$MILLION)

FIG. 11 WORLD NEEM EXTRACT MARKET REVENUE BY GEOGRAPHY, 2015 AND 2022 (%)

FIG. 12 NORTH AMERICA NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 13 U.S. NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 14 CANADA NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 15 MEXICO NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 16 EUROPE NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 17 GERMANY NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 18 U.K. NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 19 FRANCE NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 20 REST OF EUROPE NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 21 ASIA-PACIFIC NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 22 INDIA NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 23 CHINA NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 24 JAPAN NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 25 REST OF ASIA-PACIFIC NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 26 LAMEA NEEM EXTRACT MARKET REVENUE, 2015-2022 (\$MILLION)

FIG. 27 LATIN AMERICA NEEM EXTRACT MARKET REVENUE, 20152022
(\$MILLION)

FIG. 28 AFRICA NEEM EXTRACT MARKET REVENUE, 20152022 (\$MILLION)

FIG. 29 MIDDLE EAST NEEM EXTRACT MARKET REVENUE, 20152022 (\$MILLION)

FIG. 30 REVENUE OF E.I.D PARRY INDIA LTD, 20132015 (\$MILLION)

FIG. 31 SWOT ANALYSIS OF E.I.D PARRY INDIA LTD.

FIG. 32 SWOT ANALYSIS OF NEEMING AUSTRALIA PTY LTD

FIG. 33 SWOT ANALYSIS OF PARKER INDIA GROUP

FIG. 34 SWOT ANALYSIS OF BROS INDIA GROUP

FIG. 35 SWOT ANALYSIS OF GRAMIN INDIA AGRI BUSINEST

FIG. 36 SWOT ANALYSIS OF AGRO EXTRACT LIMITED

FIG. 37 SWOT ANALYSIS OF FORTUNE BIOTECH

FIG. 38 SWOT ANALYSIS OF THE INDIAN NEEM TREE COMPANY

FIG. 39 SWOT ANALYSIS OF OZONE BIOTECH

FIG. 40 SWOT ANALYSIS OF PJ MARGO PVT. LTD.

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