

Lubricant Additives Market by Type (Antioxidants, Detergents, Emulsifiers, Corrosion inhibitors, Dispersants) and Application (Heavy-duty, Passenger car, Metalworking Fluids, General Industrial Oil, Industrial Engine Oil) - Global Opportunity Analysis and Industry Forecast, 2015 - 2022

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Abstracts

Lubricant additives are organic or inorganic chemical compounds, which are either dissolved or suspended in order to improve the performance of lubricants and functional fluids. These compounds are utilized individually or formulated as a package according to end-use application. The demand for lubricant additive is major in heavy duty and passenger car segments, followed by metalworking fluids and industrial engine oils in the industrial application segment, owing to the lubricant consumption. The major additive types include dispersants, viscosity index improvers, detergents, anti-wear agents, antioxidants, corrosion inhibitors, friction modifiers and emulsifiers, among others.

Increasing emergence of marine and aviation transportation, growing automotive industry and improved emission regulations in conjunction with fuel economy standards are driving the lubricant additives market growth. According to International Civil Aviation Organization (ICAO), over 3.5 billion passengers travelled in 2015, an increase of 6.4% from last year, leading to rising frequency of flights and more frequent lubricant changes. However, higher drain intervals for high grade lubricants inhibit the market growth owing to lubricant solutions with decreased maintenance costs and servicing. The world lubricant additive market, is expected to reach \$17,153 million by 2022, growing at a CAGR of 2.6%. The world lubricant additives market is segmented based on type, application and geography. The type segment is divided into dispersants, viscosity index improvers, detergents, anti-wear agents, antioxidants, corrosion

inhibitors, friction modifiers, emulsifiers and others. By application, the market is bifurcated into automotive lubricants and industrial lubricants. Moreover, automotive lubricants are further segmented into heavy duty, passenger car and other automotive. In addition, industrial lubricants are divided into metalworking fluids, industrial engine oils, general industrial oils and others.

Geographically the market is segmented into North America, Europe, Asia-Pacific and LAMEA. The rapidly growing economies in Asia-Pacific have tremendous potential for lubricant additives since the rapidly evolving lifestyle demographics are driving automotive sales and industrial development to surge.

Key players in this market are adopting product launch as key business strategy to expand their market share. For example, Evonik Industries AG introduced DYNAVIS technology in August 2015, for formulating hydraulic oils making significant savings in energy consumption, while Infineum launched SV600 in January 2016, a viscosity modifier which provides fuel economy advantages and benefits in soot & viscosity control. The key players profiled in world lubricant additives industry include BASF SE, Evonik Industries AG, Infineum International Limited, Chevron Oronite Company LLC, Chemtura Corporation, Lubrizol Corporation, Croda International PLC, Afton Chemical Corporation, Vanderbilt Chemicals LLC and Rhein Chemie Corporation.

LUBRICANT ADDITIVES MARKET @KEY BENEFITS

The report provides quantitative analysis of current market and estimations through 2015-2022 that assists in identifying the prevailing market opportunities.

The projections in the report are based on current market trends and future market potential.

Comprehensive analysis of geographic regions helps in determining the prevailing opportunities in these regions.

SWOT analysis highlights the strength and opportunities of leading companies operating in the market.

Exhaustive analysis of the world lubricant additives market by type helps in understanding the varieties of additives that are currently being used and would gain prominence in the future.

Key market players within the lubricant additives market are profiled in the report and their strategies are analyzed thoroughly, which help in understanding the competitive outlook of the world lubricant additives market.

LUBRICANT ADDITIVES MARKET KEY SEGMENTS:

By Type

Dispersants

Viscosity Index Improvers

Detergents

Anti-wear Agents

Antioxidants

Corrosion Inhibitors

Friction Modifiers

Emulsifiers

Others

By Application

Automotive

Heavy-Duty

Passenger Car

Other Automotive

Industrial

Metalworking Fluids

Industrial Engine Oils

General Industrial Oils

Others

By Geography

North America

U.S.

Canada

Mexico

Europe

France

Germany

Spain

U.K.

Others

Asia-Pacific

China

Japan

South Korea

India

Others

LAMEA

South Africa

Brazil

Others

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report Description
- 1.2 Key Benefits
- 1.3 Key Market Segments
- 1.4 Key Audiences
- 1.5 Research Methodology
 - 1.5.1 Secondary research
 - 1.5.2 Primary research
 - 1.5.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO Perspective
- 2.2 Market Size
- 2.3 Market beyond: what to expect by 2027
 - 2.3.1 Base growth scenario
 - 2.3.2 Optimistic growth scenario
 - 2.3.3 Diminishing growth scenario

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market Definition and Scope
- 3.3 Key Findings
 - 3.3.1 Top Winning Strategies
 - 3.3.2 Top Investment Pockets
 - 3.3.3 Top Impacting Factors
- 3.4 Market Share Analysis (2015)
- 3.5 Porters Five Forces Analysis
 - 3.5.1 Low bargaining power of suppliers
 - 3.5.2 Low bargaining power of buyers
 - 3.5.3 High threat of new entrants
 - 3.5.4 Low threat of substitutes
 - 3.5.5 Moderate degree of competition
- 3.6 Market Dynamics
 - 3.6.1 Drivers
 - 3.6.1.1 Rising marine and aviation transportation

- 3.6.1.2 Growing automotive industry
- 3.6.1.3 Improved emission regulations
- 3.6.2 Restraints
 - 3.6.2.1 High R&D investment
 - 3.6.2.2 Higher drain intervals
- 3.6.3 Opportunities
 - 3.6.3.1 Rapidly emerging economies in Asia-Pacific

CHAPTER 4 MARKET BY TYPE

- 4.1 Introduction
 - 4.1.1 Market Size and Forecast
- 4.2 Dispersants
 - 4.2.1 Key Market trends, growth factors and opportunities
 - 4.2.2 Market Size and Forecast
- 4.3 Viscosity Index Improvers
 - 4.3.1 Key Market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast
- 4.4 Detergents
 - 4.4.1 Key Market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast
- 4.5 Anti-wear Agents
 - 4.5.1 Key Market trends, growth factors and opportunities
 - 4.5.2 Market size and forecast
- 4.6 Antioxidants
 - 4.6.1 Key Market trends, growth factors and opportunities
 - 4.6.2 Market size and forecast
- 4.7 Corrosion Inhibitors
 - 4.7.1 Key Market trends, growth factors and opportunities
 - 4.7.2 Market size and forecast
- 4.8 Friction Modifiers
 - 4.8.1 Key Market trends, growth factors and opportunities
 - 4.8.2 Market size and forecast
- 4.9 Emulsifiers
 - 4.9.1 Key Market trends, growth factors and opportunities
 - 4.9.2 Market size and forecast
- 4.10 Others
 - 4.10.1 Key Market trends, growth factors and opportunities
 - 4.10.2 Market size and forecast

CHAPTER 5 MARKET BY APPLICATION

5.1 Introduction

5.1.1 Market size and forecast

5.2 Automotive

5.2.1 Key Market trends, growth factors and opportunities

5.2.2 Key growth factors and opportunities

5.2.3 Market size and forecast

5.2.4 Heavy Duty

5.2.5 Passenger Car

5.2.6 Other Automotive

5.3 Industrial

5.3.1 Key Market trends, growth factors and opportunities

5.3.2 Key growth factors and opportunities

5.3.3 Market size and forecast

5.3.4 Metalwork Fluids

5.3.5 Industrial Engine Oils

5.3.6 General Industrial Oils

5.3.7 Others

CHAPTER 6 MARKET BY GEOGRAPHY

6.1 Introduction

6.1.1 Market size and forecast

6.2 North America

6.2.1 Key market trends, growth factors and opportunities

6.2.2 Key growth factors and opportunities

6.2.3 Market size and forecast

6.2.4 U.S.

6.2.5 Canada

6.2.6 Mexico

6.3 Europe

6.3.1 Key market trends, growth factors and opportunities

6.3.2 Key growth factors and opportunities

6.3.3 Market size and forecast

6.3.4 France

6.3.5 Germany

6.3.6 Spain

6.3.7 UK

6.3.8 Others

6.4 Asia-Pacific

6.4.1 Key market trends, growth factors and opportunities

6.4.2 Key growth factors and opportunities

6.4.3 Market size and forecast

6.4.4 China

6.4.5 Japan

6.4.6 South Korea

6.4.7 India

6.4.8 Others

6.5 LAMEA

6.5.1 Key market trends, growth factors and opportunities

6.5.2 Key growth factors and opportunities

6.5.3 Market size and forecast

6.5.4 South Africa

6.5.5 Brazil

6.5.6 Others

CHAPTER 7 COMPANY PROFILES

7.1 BASF SE

7.1.1 Company overview

7.1.2 Company snapshot

7.1.3 Operating business segments

7.1.4 Business performance

7.1.5 Key strategic moves and developments

7.1.6 SWOT analysis

7.2 Evonik Industries AG

7.2.1 Company overview

7.2.2 Company snapshot

7.2.3 Operating business segments

7.2.4 Business performance

7.2.5 Key strategic moves and developments

7.2.6 SWOT analysis

7.3 Infineum International Limited

7.3.1 Company overview

7.3.2 Company snapshot

7.3.5 Key strategic moves and developments

- 7.3.6 SWOT analysis
- 7.4 Chevron Oronite Company LLC
 - 7.4.1 Company overview
 - 7.4.2 Company snapshot
 - 7.4.3 Operating Business Segments
 - 7.4.4 Key strategic moves and developments
 - 7.4.5 SWOT analysis
- 7.5 Chemtura Corporation
 - 7.5.1 Company overview
 - 7.5.2 Company snapshot
 - 7.5.3 Operating business segments
 - 7.5.4 Business Performance
 - 7.5.5 Key strategic moves and developments
 - 7.5.6 SWOT analysis
- 7.6 The Lubrizol Corporation
 - 7.6.1 Company overview
 - 7.6.2 Company snapshot
 - 7.6.3 Business performance
 - 7.6.4 Key strategic moves and developments
 - 7.6.5 SWOT analysis
- 7.7 Croda International PLC
 - 7.7.1 Company overview
 - 7.7.2 Company snapshot
 - 7.7.3 Operating business segments
 - 7.7.4 Business performance
 - 7.7.5 Key strategic moves and developments
 - 7.7.6 SWOT analysis
- 7.8 Afton Chemical Corporation
 - 7.8.1 Company overview
 - 7.8.2 Company snapshot
 - 7.8.3 Operating business segments
 - 7.8.4 Business Performance
 - 7.8.5 Key strategic moves and developments
 - 7.8.6 SWOT analysis
- 7.9 VAnderbilt Chemicals LLC
 - 7.9.1 Company overview
 - 7.9.2 Company snapshot
 - 7.9.3 Operating business segments
 - 7.9.4 SWOT analysis

7.10 Rhein Chemie Corporation

7.10.1 Company overview

7.10.2 Company snapshot

7.10.3 Operating business segments

7.10.4 Key strategic moves and developments

7.10.5 SWOT analysis

List Of Tables

LIST OF TABLES

TABLE 1 WORLD LUBRICANT ADDITIVE MARKET REVENUE BY GEOGRAPHY, 2016-2022(\$MILLION)

TABLE 2 WORLD LUBRICANT ADDITIVE MARKET REVENUE BY GEOGRAPHY, 2016-2022(KILO TONS)

TABLE 3 BASE GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 4 BASE GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (KILO TONS)

TABLE 5 OPTIMISTIC GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 6 OPTIMISTIC GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (KILO TONS)

TABLE 7 DIMINISHING GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 8 DIMINISHING GROWTH SCENARIO: WORLD MARKET, BY GEOGRAPHY, 2015-2022 (KILO TONS)

TABLE 9 WORLD MARKET, BY TYPE, 2015-2022 (KILO TONS)

TABLE 10 WORLD MARKET, BY TYPE, 2015-2022 (\$MILLION)

TABLE 11 WORLD DISPERSANTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 12 WORLD DISPERSANTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 13 WORLD VISCOSITY INDEX IMPROVERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 14 WORLD VISCOSITY INDEX IMPROVERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 15 WORLD DETERGANTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 16 WORLD DETERGANTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 17 WORLD ANTIWEAR AGENTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 18 WORLD ANTIWEAR AGENTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 19 WORLD ANTIOXIDANTS LUBRICANT ADDITIVES MARKET, BY REGION,

2015-2022 (KILO TONS)

TABLE 20 WORLD ANTIOXIDANTS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 21 WORLD CORROSION INHIBITORS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 22 WORLD CORROSION INHIBITORS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 23 WORLD FRICTION MODIFIERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 24 WORLD FRICTION MODIFIERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 25 WORLD EMULSIFIERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 26 WORLD EMULSIFIERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 27 WORLD OTHERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (KILO TONS)

TABLE 28 WORLD OTHERS LUBRICANT ADDITIVES MARKET, BY REGION, 2015-2022 (\$MILLION)

TABLE 29 WORLD MARKET, BY APPLICATION, 2015-2022 (KILO TONS)

TABLE 30 WORLD MARKET, BY APPLICATION, 2015-2022 (\$MILLION)

TABLE 31 WORLD

IN AUTOMOTIVE APPLICATION, BY REGION, 2015-2022 (KILO TONS)

TABLE 32 WORLD MARKET IN AUTOMOTIVE APPLICATION, BY REGION, 2015-2022 (\$MILLION)

TABLE 33 WORLD MARKET IN AUTOMOTIVE APPLICATION, BY LUBRICANT TYPE, 2015-2022 (\$MILLION)

TABLE 34 WORLD MARKET IN INDUSTRIAL APPLICATION, BY REGION, 2015-2022 (KILO TONS)

TABLE 35 WORLD MARKET IN INDUSTRIAL APPLICATION, BY REGION, 2015-2022 (\$MILLION)

TABLE 36 WORLD MARKET IN INDUSTRIAL APPLICATION, BY LUBRICANT TYPE, 2015-2022 (\$MILLION)

TABLE 37 WORLD MARKET, BY GEOGRAPHY, 2015-2022 (KILO TONS)

TABLE 38 WORLD MARKET, BY GEOGRAPHY, 2015-2022 (\$MILLION)

TABLE 39 NORTH AMERICA ADDITIVES MARKET, BY APPLICATION, 2015-2022 (KILO TONS)

TABLE 40 NORTH AMERICA ADDITIVES MARKET, BY APPLICATION, 2015-2022 (\$MILLION)

TABLE 41 NORTH AMERICA LUBRICANT ADDITIVES MARKET, BY TYPE,
2015-2022 (KILO TONS)

TABLE 42 NORTH AMERICA LUBRICANT ADDITIVES MARKET, BY TYPE,
2015-2022 (\$MILLION)

TABLE 43 EUROPE ADDITIVES MARKET, BY APPLICATION, 2015-2022 (KILO
TONS)

TABLE 44 EUROPE ADDITIVES MARKET, BY APPLICATION, 2015-2022 (\$MILLION)

TABLE 45 EUROPE LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022 (KILO
TONS)

TABLE 46 EUROPE LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022
(\$MILLION)

TABLE 47 ASIA-PACIFIC ADDITIVES MARKET, BY APPLICATION, 2015-2022 (KILO
TONS)

TABLE 48 ASIA-PACIFIC ADDITIVES MARKET, BY APPLICATION, 2015-2022
(\$MILLION)

TABLE 49 ASIA-PACIFIC LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022
(KILO TONS)

TABLE 50 ASIA-PACIFIC LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022
(\$MILLION)

TABLE 51 LAMEA ADDITIVES MARKET, BY APPLICATION, 2015-2022 (KILO TONS)

TABLE 52 LAMEA ADDITIVES MARKET, BY APPLICATION, 2015-2022 (\$MILLION)

TABLE 53 LAMEA LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022 (KILO
TONS)

TABLE 54 LAMEA LUBRICANT ADDITIVES MARKET, BY TYPE, 2015-2022
(\$MILLION)

TABLE 55 BASF SE SNAPSHOT

TABLE 56 EVONIK INDUSTRIES AG SNAPSHOT

TABLE 57 INFINEUM INTERNATIONAL LIMITED SNAPSHOT

TABLE 58 CHEVRON ORONITE LLC SNAPSHOT

TABLE 59 CHENTURA CORPORATION SNAPSHOT

TABLE 60 THE LUBRIZOL CORPORATION SNAPSHOT

TABLE 61 CRODA INTERNATIONAL PLC SNAPSHOT

TABLE 62 AFTON CHEMICALS CORPORATION SNAPSHOT

TABLE 63 VANDERBILT CHEMICALS LLC SNAPSHOT

TABLE 64 RHEIN CHEMIE CORPORATION SNAPSHOT

List Of Figures

LIST OF FIGURES

- FIG. 1 TOP IMPACTING FACTORS: MODERATE GROWTH SCENARIO (2022-2027)
- FIG. 2 TOP IMPACTING FACTORS: RAPID GROWTH SCENARIO (2022-2027)
- FIG. 3 TOP IMPACTING FACTORS: DIMINISHING GROWTH SCENARIO (2022-2027)
- FIG. 4 TOP WINNING STRATEGIES IN WORLD MARKET (2015-2022)
- FIG. 5 TOP WINNING STRATEGIES IN WORLD MARKET, BY COMPANIES (2015-2022)
- FIG. 6 TOP INVESTMENT POCKETS IN WORLD MARKET (2015-2022)
- FIG. 7 TOP IMPACTING FACTORS: WORLD MARKET (2016-2022)
- FIG. 8 MARKET SHARE ANALYSIS, WORLD MARKET (2015)
- FIG. 9 PORTERS FIVE FORCES ANALYSIS
- FIG. 10 BASF SE: REVENUE BY YEAR, 2013-2015 (\$MILLION)
- FIG. 11 BASF SE, REVENUE BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 12 BASF SE: REVENUE BY GEOGRAPHY, 2015 (%)
- FIG. 13 BASF SE: SWOT ANALYSIS
- FIG. 14 EVONIK INDUSTRIES AG: REVENUE BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 15 EVONIK INDUSTRIES AG: REVENUE BY GEOGRAPHY, 2015 (%)
- FIG. 16 EVONIK INDUSTRIES AG: SWOT ANALYSIS
- FIG. 17 INFINEUM INTERNATIONAL LIMITED: SWOT ANALYSIS
- FIG. 18 CHEVRON ORONITE COMPANY LLC: SWOT ANALYSIS
- FIG. 19 CHEMTURA CORPORATION: REVENUE BY YEAR, 2013-2015 (\$MILLION)
- FIG. 20 CHEMTURA CORPORATION: REVENUE BY BUSINESS SEGMENTS, 2015(%)
- FIG. 21 CHEMTURA CORPORATION: REVENUE BY GEOGRAPHY, 2015 (%)
- FIG. 22 CHEMTURA CORPORATION: SWOT ANALYSIS
- FIG. 23 THE LUBRIZOL CORPORATION: REVENUE BY YEAR, 2013-2014 (\$MILLION)
- FIG. 24 THE LUBRIZOL CORPORATION: SWOT ANALYSIS
- FIG. 25 CRODA INTERNATIONAL PLC: REVENUE BY YEAR, 2013-2015 (\$MILLION)
- FIG. 26 CRODA INTERNATIONAL PLC: REVENUE BY BUSINESS SEGMENTS, 2015 (%)
- FIG. 27 CRODA INTERNATIONAL PLC: REVENUE BY GEOGRAPHY, 2015 (%)
- FIG. 28 CRODA INTERNATIONAL PLC: SWOT ANALYSIS
- FIG. 29 AFTON CHEMICAL CORPORATION: REVENUE BY YEAR, 2013-2015 (\$MILLION)
- FIG. 30 AFTON CHEMICAL CORPORATION: REVENUE BY BUSINESS SEGMENTS,

2015 (%)

FIG. 31 AFTON CHEMICAL CORPORATION: REVENUE BY GEOGRAPHY, 2015 (%)

FIG. 32 AFTON CHEMICAL CORPORATION: SWOT ANALYSIS

FIG. 33 VANDERBILT CHEMICALS LLC: SWOT ANALYSIS

FIG. 34 RHEIN CHEMIE CORPORATION: SWOT ANALYSIS

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